

**APLIKASI COMPLEXION PADA
TATA RIAS PENGANTIN BALI MODIFIKASI
DI ISHANA MUA**

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ABSTRAK

Penelitian ini bertujuan mendeskripsikan (1) teknik pengaplikasian *complexion* pada *make up flawless* untuk kulit kering dan (2) kulit berminyak pada tata rias pengantin Bali modifikasi di Ishana MUA. Penelitian menggunakan metode deskriptif dengan pendekatan kualitatif. Penelitian dilaksanakan di Ishana MUA, Denpasar Selatan, Bali, dengan informan *owner*, admin, dan tim penata rias. Data dikumpulkan melalui observasi dan wawancara serta dianalisis secara deskriptif kualitatif melalui reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa (1) teknik *complexion* pada kulit kering difokuskan pada hidrasi dan pencegahan *crack* melalui *skin preparation* menggunakan *moisturizer gel cream*, *mixing foundation matte* dan cair dengan perbandingan 2:1, penambahan *face oil* pada kondisi tertentu, serta aplikasi menggunakan *sponge* lembap dengan teknik *tap-tap*; (2) pada kulit berminyak difokuskan pada *oil control* dan ketahanan *make up* melalui *moisturizer gel*, *mattifying primer* pada area *T-zone*, *mixing foundation matte* dan cair 2:1, sedangkan pada kulit sangat berminyak digunakan dua *foundation matte* 1:1, dilanjutkan teknik *baking* dan *setting spray matte*. Berdasarkan hasil penelitian, teknik *complexion* disesuaikan dengan karakteristik kulit melalui perbedaan *skin preparation*, formulasi *foundation*, teknik aplikasi, dan penguncian *make up*, sehingga menghasilkan *complexion* yang lembap dan halus pada kulit kering serta matte dan tahan lama pada kulit berminyak.

Kata Kunci: *complexion*, *make up flawless*, kulit kering, kulit berminyak, tata rias pengantin Bali

THE APPLICATION OF COMPLEXION IN MODIFIED BALINESE BRIDAL MAKE UP AT ISHANA MUA

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ABSTRACT

This study aimed to describe (1) the technique of applying complexion in flawless make up for dry skin and (2) the technique of applying complexion in flawless make up for oily skin in modified Balinese bridal make up at Ishana MUA. This study employed a descriptive method with a qualitative approach. The study was conducted at Ishana MUA, South Denpasar, Bali, involving the owner, administrator, and make up artist team as informants. Data were collected through observation and interviews and analyzed descriptively through data reduction, data presentation, and conclusion drawing. The results showed that (1) the complexion technique for dry skin focused on hydration and preventing cracking through skin preparation using gel cream moisturizer, mixing matte and liquid foundation at a 2:1 ratio, adding face oil under certain conditions, and applying foundation using a damp sponge with a tapping technique; (2) the technique for oily skin focused on oil control and make up durability through the use of gel moisturizer, mattifying primer on the T-zone, and mixing matte and liquid foundation at a 2:1 ratio, while two matte foundations at a 1:1 ratio were used for very oily skin, followed by baking and matte setting spray. Based on the findings, the complexion technique was adjusted to the client's skin characteristics through differences in skin preparation, foundation formulation, application techniques, and make up setting, resulting in a hydrated and smooth complexion for dry skin and a matte and long-lasting complexion for oily skin.

Keywords: complexion, flawless make up, dry skin, oily skin, Balinese bridal make up.