

**PENGARUH MEDIA CERIA BERBASIS *STORYTELLING* TERHADAP
KETERAMPILAN BERBICARA SISWA KELAS IV
GUGUS VI BLAHBATUH**

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ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh media CERIA berbasis Storytelling terhadap keterampilan berbicara siswa kelas IV SD Gugus VI Blahbatuh Tahun Ajaran 2025/2026. Penelitian ini menggunakan pendekatan kuantitatif dengan jenis penelitian eksperimen semu dan desain *Nonequivalent Control Group Design*. Populasi penelitian adalah seluruh siswa kelas IV SD Gugus VI Blahbatuh. Sampel penelitian ditentukan menggunakan teknik *Cluster Random Sampling*, sehingga diperoleh kelompok eksperimen dengan jumlah 29 siswa dan kelompok kontrol dengan jumlah 27 siswa. Kelompok eksperimen diberikan perlakuan berupa pembelajaran menggunakan media CERIA berbasis Storytelling, sedangkan kelompok kontrol mengikuti pembelajaran konvensional menggunakan media pembelajaran yang biasa digunakan oleh guru. Data keterampilan berbicara dikumpulkan menggunakan instrumen rubrik penilaian keterampilan berbicara. Analisis data dilakukan menggunakan statistik deskriptif dan statistik inferensial dengan uji-t. Hasil analisis deskriptif menunjukkan bahwa persentase rata-rata keterampilan berbicara siswa pada kelompok eksperimen sebesar 88% dengan kategori tinggi, sedangkan kelompok kontrol memperoleh persentase rata-rata sebesar 73,33% dengan kategori sedang berdasarkan kriteria Penilaian Acuan Patokan skala lima. Hasil pengujian hipotesis menunjukkan bahwa nilai thitung sebesar 12,54 lebih besar daripada ttabel sebesar 1,674 pada taraf signifikansi 5%, sehingga H_0 ditolak dan H_1 diterima. Dengan demikian, dapat disimpulkan bahwa media CERIA berbasis Storytelling berpengaruh signifikan terhadap keterampilan berbicara siswa kelas IV SD Gugus VI Blahbatuh Tahun Ajaran 2025/2026.

Kata kunci: media CERIA, storytelling, keterampilan berbicara

ABSTRACT

This study aimed to determine the effect of CERIA media based on Storytelling on the speaking skills of fourth-grade students in Cluster VI Blahbatuh Elementary Schools in the 2025/2026 academic year. This research employed a quantitative approach with a quasi-experimental method using the Nonequivalent Control Group Design. The population of this study consisted of all fourth-grade students in Cluster VI Blahbatuh Elementary Schools. The sample was determined using the Cluster Random Sampling technique, resulting in an experimental group consisting of 29 students and a control group consisting of 27 students. The experimental group received treatment through learning using CERIA media based on Storytelling, while the control group participated in conventional learning using the learning media commonly used by teachers. Data on students' speaking skills were collected using a speaking skills assessment rubric. Data analysis was conducted using descriptive statistics and inferential statistics through the t-test. The results of the descriptive analysis showed that the average percentage of students' speaking skills in the experimental group was 88%, categorized as high, while the control group obtained an average percentage of 73.33%, categorized as moderate, based on the five-scale Criterion-Referenced Assessment. The hypothesis testing results showed that the calculated t-value ($t_{\text{count}} = 12.54$) was greater than the t-table value ($t_{\text{table}} = 1.674$) at a significance level of 5%, indicating that H_0 was rejected and H_1 was accepted. Therefore, it can be concluded that CERIA media based on Storytelling has a significant effect on the speaking skills of fourth-grade students in Cluster VI Blahbatuh Elementary Schools in the 2025/2026 academic year.

Keywords: CERIA media, storytelling, speaking skills

