PENGEMBANGAN *E-BOOK* INTERAKTIF TRADISI *MAKEPUNG* BERBANTUAN *EDUCANDY* MATERI SUKU KATA DAN KATA UNTUK MENINGKATKAN KEMAMPUAN MEMBACA SISA KELAS II SD

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ABSTRAK

Penelitian ini dilatarbelakangi oleh rendahnya kemampuan membaca siswa kelas II serta keterbatasan penggunaan media pembelajaran yang interaktif dan kontekstual dalam pembelajaran Bahasa Indonesia. Penelitian ini bertujuan untuk mengembangkan *E-Book* Interaktif bermuatan Tradisi *Makepung* berbantuan *Educandy* pada materi suku kata dan kata untuk meningkatkan kemampuan membaca siswa kelas II SD Negeri 1 Kaliakah. Penelitian ini menggunakan metode *Research and Development* (R&D) dengan model pengembangan ADDIE yang meliputi tahap *Analysis, Design, Development, Implementation*, dan *Evaluation*. Subjek penelitian melibatkan 2 orang ahli materi, 2 orang ahli media, 2 orang ahli desain pembelajaran, 2 orang guru dan 23 siswa kelas II SD Negeri 1 Kaliakah. Data penelitian dikumpulkan melalui angket, dan tes kemampuan membaca. Data dianalisis secara deskriptif kuantitatif dan inferensial untuk mengetahui validitas, kepraktisan, dan efektivitas produk. Hasil penelitian menunjukkan bahwa *E-Book* Interaktif bermuatan Tradisi *Makepung* berbantuan *Educandy* memenuhi kriteria sangat valid berdasarkan penilaian ahli media, ahli materi, dan ahli desain pembelajaran. Produk juga memperoleh kategori sangat praktis berdasarkan respons guru dan siswa. Efektivitas produk ditunjukkan melalui peningkatan nilai rata-rata kemampuan membaca siswa dari 64,35 pada *pretest* menjadi 89,35 pada *posttest*, dengan peningkatan sebesar 25 poin. Hasil uji *paired sample t-test* menunjukkan nilai signifikansi < 0,000, sehingga terdapat perbedaan yang signifikan antara kemampuan membaca siswa sebelum dan sesudah menggunakan media. Dengan demikian, *E-Book* Interaktif bermuatan Tradisi *Makepung* berbantuan *Educandy* dinyatakan valid, praktis, dan efektif serta layak digunakan sebagai media pembelajaran Bahasa Indonesia pada materi suku kata dan kata untuk mendukung peningkatan kemampuan membaca siswa kelas II sekolah dasar.

Kata Kunci: *E-Book* Interaktif, *Educandy*, Tradisi *Makepung*, Kemampuan Membaca, Suku Kata dan Kata.

DEVELOPMENT OF AN INTERACTIVE E-BOOK BASED ON THE MAKEPUNG TRADITION ASSISTED BY EDUCANDY ON SYLLABLES AND WORDS TO IMPROVE THE READING SKILLS OF GRADE II ELEMENTARY SCHOOL STUDENTS

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ABSTRACT

This study was motivated by the low reading proficiency of second-grade students and the limited use of interactive and contextual learning media in Indonesian language instruction. The purpose of this study was to develop an interactive e-book featuring the Makepung tradition, using Educandy, on syllables and words to improve the reading proficiency of second-grade students at SD Negeri 1 Kaliakah. This study employed the Research and Development (R&D) method using the ADDIE development model, which includes the stages of Analysis, Design, Development, Implementation, and Evaluation. The research subjects included 2 subject matter experts, 2 media experts, 2 instructional design experts, 2 teachers, and 23 second-grade students at SD Negeri 1 Kaliakah. Research data were collected through questionnaires and reading ability tests. The data were analyzed using quantitative descriptive and inferential methods to determine the validity, practicality, and effectiveness of the product. The research results indicate that the Interactive E-Book on the Makepung Tradition, developed with Educandy, meets the criteria for "highly valid" based on evaluations by media experts, subject matter experts, and instructional design experts. The product was also rated as highly practical based on feedback from teachers and students. The product's effectiveness was demonstrated by an increase in students' average reading proficiency scores from 64.35 on the pretest to 89.35 on the posttest, representing a 25-point improvement. The results of the paired-sample t-test showed a p-value of < 0.000, indicating a significant difference in students' reading ability before and after using the medium. Thus, the Interactive E-Book on the Makepung Tradition supported by Educandy is deemed valid, practical, and effective, and is suitable for use as a teaching medium for Indonesian language instruction on syllables and words to support the improvement of second-grade elementary school students' reading ability.

Keywords: *Interactive E-Books, Educandy, the Makepung Tradition, Reading Skills, Syllables and Words.*