

THE PROBLEMS TAKE PLACE IN RESTAURANT OPERATION AT FAIRFIELD BALI KUTA SUNSET ROAD AND WAYS TO SOLVE THEM

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ABSTRAK

The aim of this study was to find problems that occur in restaurant operations at the Fairfield Bali Kuta sunset road hotel and how to solve them. The subject of this research is the Fairfield Bali Kuta sunset road hotel. The data were collected using questionnaire. The data were described qualitatively. The results showed that there were about 9 problems that occurred in operations in the restaurant. These problems could be classified into six, namely problems in communication, restaurant operational hours, pool operational hours, ordering or the items, staff or employee, and equipment.

Keyword: Food and Beverage, problem in operational, operational in restaurant.

ABSTRAK

Tujuan dari penelitian ini adalah untuk menemukan masalah yang terjadi dalam operasi restoran di hotel sunset road Fairfield Bali Kuta dan bagaimana menyelesaiakannya. Subjek penelitian ini adalah hotel sunset road Fairfield Bali Kuta. Data dikumpulkan menggunakan kuesioner. Perangkat data dijelaskan secara kualitatif. Hasil penelitian menunjukkan bahwa ada sekitar 9 masalah yang terjadi dalam operasi di restoran. Masalah -masalah ini dapat diklasifikasikan menjadi enam, yaitu masalah dalam komunikasi, jam operasional restoran, jam operasional pool, pemesanan atau item, staf atau karyawan, dan peralatan.

Kata kunci: Makanan dan Minuman, masalah dalam operasional, operasional di restoran.

