

PENGEMBANGAN BAHAN AJAR IPS BERBASIS KEWIRAUSAHAAN SOSIAL (SOCIAL ENTREPRENEURSHIP) DI SMP NEGERI 6 SINGARAJA

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Abstrak

Penelitian bertujuan: (1) Menganalisis kondisi nyata pembelajaran IPS di SMP Negeri 6 Singaraja; (2) Menganalisis langkah-langkah dan proses pengembangan bahan ajar dan kelayakan bahan ajar IPS berbasis Kewirausahaan Sosial (Social Entrepreneurship) di SMP Negeri 6 Singaraja; dan (3) Menganalisis efektivitas produk yang dihasilkan terhadap minat Kewirausahaan Sosial (*Social Entrepreneurship*) siswa di SMP Negeri 6 Singaraja. Metode Penelitian menggunakan R&D (*Educational Research and Develop*) terbatas pada tahap define, design, dan develop. Rancangan penelitian Ekperimen *Posttest-only control design* melihat efektivitas penerapan handout. Sampel penelitian kelas 7.1 dan 7.2 total 60 siswa. Validitas Handout dan instrumen dengan Uji Gregory. Analisis data kualitatif untuk melihat tahap pertama dan tahap kedua (define dan design), dan analisis kuantitatif untuk analisis tahap develop. Hasil Penelitian: (1) *Define*, kondisi pembelajaran IPS di SMP Negeri 6 Singaraja, Silabus, RPP, jumlah Guru, dan bahan ajar yang digunakan. (2) *Design handout* dan Instrumen angket penelitian untuk Uji Judges dan Gregory. (3) *Develop*, validasi $1,00 > 0,70$, handout berbasis Kewirausahaan Sosial valid secara isi dengan beberapa revisi. Untuk hasil uji judges instrumen minat belajar IPS, dari hasil validasi diketahui hasilnya $0,72 > 0,70$, maka instrumen minat valid secara isi dengan beberapa revisi. Materi *Handout* siap untuk diberikan pada kelas eksperimen. Efektivitas penerapan handout menggunakan uji t-test dengan nilai sig (2-tailed) $0,000 (0,00 < 0,05)$ maka ada perbedaan antara minat siswa kelas 7.1 dan 7.2. Hasil analisis kuantitatif rata-rata persentase intrumen minat siswa kelas 7.1 adalah $89\% >$ kelas 7.2 $74,23\%$ berarti handout berbasis kewirausahaan sosial sangat efektif dalam meningkatkan minat siswa kelas 7 pada Kompetensi Dasar 3.3 Menganalisis konsep interaksi antara manusia dengan ruang sehingga menghasilkan berbagai kegiatan ekonomi, dengan Materi Pokok "Kewirausahaan".

Kata kunci: Kewirausahaan Sosial, Minat, *Handout*, R & D.

Abstract

The research aims: (1) Analyzing the real conditions of social studies learning in SMP Negeri 6 Singaraja; (2) Analyzing the steps and process of developing teaching materials and the feasibility of Social Entrepreneurship-based social studies teaching materials in SMP Negeri 6 Singaraja; and (3) Analyzing the effectiveness of the products produced on students' interest in Social Entrepreneurship in SMP Negeri 6 Singaraja. Research methods using R&D (Educational Research and Develop) are limited to the define, design, and develop stages. The research design of the Posttest-only control design Experiment looked at the effectiveness of the implementation of the handout. The sample of class 7.1 and 7.2 classes were 60 students. Validity of Handouts and instruments with the Gregory Test. Qualitative data analysis to see the first and second stages (define and design), and quantitative analysis for the develop phase analysis. Research Results: (1) Definition, social studies learning conditions at SMP Negeri 6 Singaraja, Syllabus, RPP, number of teachers, and teaching materials used. (2) Design handouts and research questionnaire instruments for Judges and Gregory Tests. (3) Develop, validation $1,00 > 0,70$, Social Entrepreneurship-based handout is valid in content with several revisions. For the results of the judges test of the IPS learning interest instrument, the results of the validation revealed a result of $0.72 > 0.70$, then the interest instrument was valid in content with several revisions. Handout material is ready to be given to the experimental class. The effectiveness of the implementation of the handout using the t-test with the value of sig (2-tailed) $0,000 (0.00 < 0.05)$, there is a difference between the interests of students in grades 7.1 and 7.2. The results of quantitative analysis of the average percentage instrument students' interest in class 7.1 is $89\% >$ class 7.2 $74,23\%$ means that social entrepreneurship-based handouts are very effective in increasing interest in grade 7 students in Basic Competence 3.3 Analyzing the concept of interaction between humans and space so as to produce various economic activities, with the Principal Material "Entrepreneurship".

Keywords : *Entrepreneurship, Social, Interest, R&D*