CHAPTER I INTRODUCTION

1.1 Background of Study

The skill of speaking is a productive activities in activity of communication. Besides, speaking is an interactive process for constructing and receiving information. As explained by Maxom (2009), that speaking is the most important skill in English language teaching to be mastered in school. Being competent in communicating is important thing. Shaik (2016) states speaking helps someone to exchange ideas. However, it seems that the expectation of having the students competent in their speaking cannot be fully achieved due to several problems that occur.

A primary observation was conducted at SMPN 2 Seririt. The researcher found that the students of the eighth grade in SMPN 2 Seririt had low achievement in speaking competency. It was proven by the students' low mark in every speaking assessment. The students' results showed that most of them got poor score. Whenever they were asked to say something in English, they were not able to express their and not confidence to communicate using English in classroom or outside classroom. Therefore, they did not show an active participation during the implementation of teaching and learning process.

There are several factors affecting students' speaking performance. Nation et al (2009) states that intrinsic factor can affect speaking performance. These include lack of support, lack of time practice and motivation. According to Merisuo-Storm (2007), motivation can influence and be influenced by the components of language learning in speaking fluently because if the students do not have motivation they will not speak briefly in the public. The last is media. According to Klentien (2018), media is considered powerful to attract the students' attention. By using appropriate media, students will be able to get the information clearly, easily to understand, and also make the student interest in learning

process. If the teaching and learning process is not supported by the use of media, the students were easily bored, not interested and motivated. That is why media is really a crucial thing to support the teaching and learning process.

In solving students' problem, it is necessary to use appropriate teaching and learning media during the process of teaching and learning. Any teaching media in the form of picture, games, movie or film might be very interesting for students. One of them is in the form of Cartoon Film. According to Arma (2010), cartoon film is necessary sources of fun for children also has educational aspects. Cartoon film is produced from several drawings, and movement. Brewster et al. (2002) state that film are not only motivating, fun, and give valuable lesson in the end of story.

Cartoon film is chosen as an appropriate media for students' speaking competency because cartoon films can improve the students' interest, increase the students' vocabularies and at the end can improve the students' speaking ability. A study conducted by Clark (2000) found that cartoons can engage students during the teaching and learning process. Ague (2005) also states that cartoons are preferred because it consists visual activities that motivate the students.

Considering the positive impacts of the implementation of cartoon film as the media in teaching speaking competency, this study was interested to see its effectiveness upon the students' speaking competency.

1.2 Problem Identification

Based on the background above, the research problem identification could be formulated as follows:

1.2.1 The students had low achievement in speaking competency. Most of students' speaking level was fair and only few of them had good level.

- 1.2.2 The students hesitated to express their ideas. They had limited vocabularies so that they took a quite long time to produce utterances.
- 1.2.3 The students were also lack of confidence to speak. It happened because they had high anxiety to make mistakes.
- 1.2.4 The students still had difficulties in pronunciation. Most of the students did not know the right pronunciation of vocabularies. They tend to be passively waiting the teacher to tell the pronunciation and they were commonly lazy to open the dictionary.

1.3 Limitation of Study

The researcher needs to have a limit in the study. This study focused on The Effect of Cartoon Film upon Student's Speaking Competency. Thus, this study was intended to investigate the significant different between students who were taught by cartoon film and students who were taught conventionally. This study was also intended to discuss how the use of cartoon film affects students' speaking ability. It was also believed that this study would give more opportunities for students practice speaking in the class. In the light of view, the study was conducted by focusing on The Effect of Cartoon Film upon Student's Speaking Competency.

1.4 Research Problem

Based on the limitation of the problem above, the research problems of this study were:

1.4.1 Is there any significant effect in speaking competency between students who are taught by cartoon film and students who are taught conventionally in SMP Negeri 2 Seririt?

1.5 Objectives of Study

The objectives of this research were to find out the significant difference between students speaking competency who were taught by cartoon film and students who were taught conventionally in SMP Negeri 2 Seririt.

1.6 Significance of the Study

This research could be used for:

1.6.1 Theoretical Significant

Theoretically, this study is expected to show the effectiveness of the use of cartoon film as media in teaching which could lead the process of learning English run effectively.

1.6.2 Practical Significant

1.6.2.1 For the teachers

It was expected for English teacher to use another alternative media like cartoon film to accustom students to speak more fluently.

1.6.2.2 For the students

It was expected for students can improve their speaking skill after watching cartoon film.

1.6.2.3 For other researchers

It was expected for other researchers that this study could be a reference to conduct further study in similar field.

1.7 Definition of Key Terms

1.7.1 Operational Definition

1.7.1.1 Cartoon Film

In this study, cartoon film is a visual aid media in which the students can learn the characters, the expressions, and at the end will help them to have a willingness to speak. It is in the form of short film in which combined by using drawing cartoons, kine master and DU recorder.

1.7.1.2 Speaking Competency

In this study, speaking is competency in which the students will say something orally that represents their thought, through question and answer related activity to the video being watched

