

**LOCAL CULTURE-BASED DIGITAL STORY OF FOLKTALE AND ITS
EFFECT ON STUDENTS' READING COMPETENCE IN SAWAN
DISTRICT IN ACADEMIC YEAR 2018/2019**

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ABSTRAK

Penelitian ini bertujuan untuk menyelidiki efek cerita digital berbasis budaya lokal dari cerita rakyat pada kompetensi membaca siswa sekolah dasar di kecamatan Sawan. Penelitian ini adalah penelitian *true experimental* dengan desain *posttest-only control group*. Populasi penelitian ini adalah semua siswa sekolah dasar kelas enam di kecamatan Sawan. Sampel ditentukan melalui teknik *one intact group cluster random sampling*. SDN 1 Sangsit ditentukan sebagai kelompok eksperimen dan SDN 5 Sangsit sebagai kelompok kontrol dalam penelitian ini. Yang terdiri dari 26 siswa dari kelompok eksperimen dan diperlakukan dengan menggunakan cerita digital berbasis budaya lokal. Kelompok kontrol terdiri dari 25 siswa yang diberikan perlakuan dengan menggunakan buku cerita rakyat berbasis budaya lokal. Data yang diperoleh dianalisis secara deskriptif dan inferensial. Hasil skor rata-rata kelompok eksperimen lebih tinggi dari skor rata-rata kelompok kontrol ($86,92 > 76,00$). Selain itu, berdasarkan hasil perhitungan uji-t dan *effect size* (0,99), ditemukan bahwa ada perbedaan besar pada kompetensi membaca siswa antara kedua kelompok yang diperlakukan secara berbeda. Singkatnya, cerita digital berbasis budaya lokal dari cerita rakyat dalam penelitian ini memiliki efek besar pada kompetensi membaca siswa di kecamatan Sawan pada tahun akademik 2018/2019.

Kata kunci: cerita digital, cerita rakyat, budaya lokal, kompetensi membaca

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ABSTRACT

This study was aimed at investigating the effect of local culture-based digital story of folktale on elementary school students' reading competence in Sawan district. It was a true experimental research with posttest-only control group design. The population of this study was all of the sixth-grade elementary school students in Sawan district. The samples were determined through one intact group cluster random sampling technique. SDN 1 Sangsit was determined as the experimental group and SDN 5 Sangsit was the control group of this study. It consisted of 26 students of the experimental group and treated by using local culture-based digital story of folktale. The control group consisted of 25 students which was treated by using local culture-based storybook of folktale. The obtained data were analyzed descriptively and inferentially. The result of experimental group's mean score was higher than control group's mean score ($86.92 > 76.00$). Moreover, based on the results of t-test and effect size calculation (0.99), it was found that there was a large difference on students' reading competence between both groups treated differently. In summary, local culture-based digital story of folktale in this study had a large effect on students' reading competence in Sawan district in academic year 2018/2019.

Keywords: digital story, folktale, local culture, reading competence