

**UPAYA MENINGKATKAN KEBERSIHAN AREA BAR DI  
FOOD & BEVERAGE SERVICE DEPARTMENT HOLIDAY INN  
RESORT BARUNA BALI**

**Oleh**

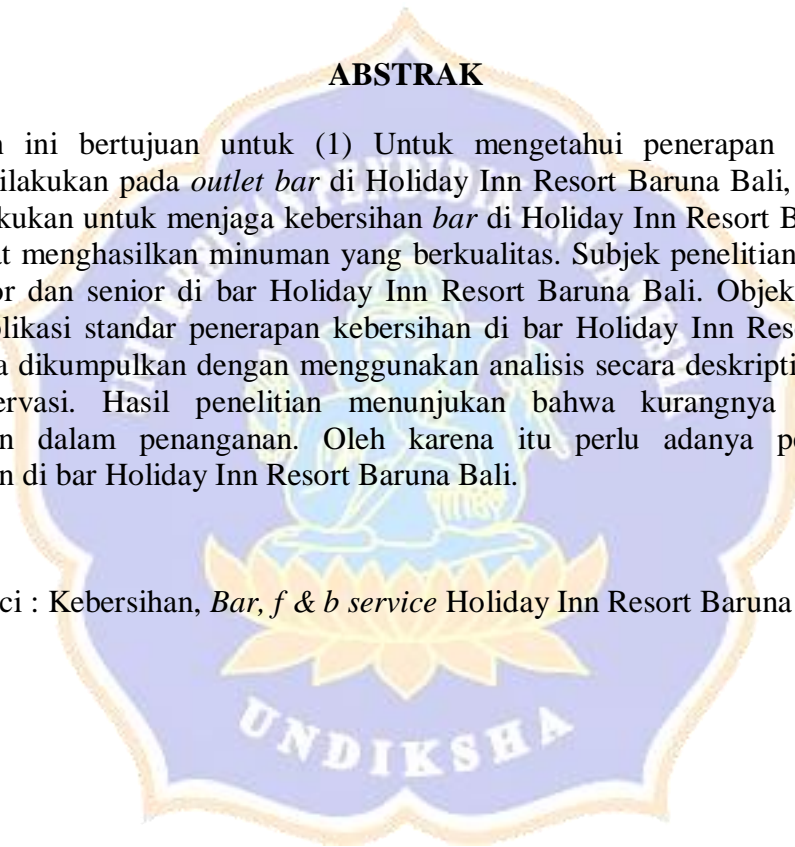
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**Jurusan Manajemen Program Studi Perhotelan (D3)**

**ABSTRAK**

Penelitian ini bertujuan untuk (1) Untuk mengetahui penerapan kebersihan penting dilakukan pada *outlet bar* di Holiday Inn Resort Baruna Bali, (2) Upaya yang dilakukan untuk menjaga kebersihan *bar* di Holiday Inn Resort Baruna Bali agar dapat menghasilkan minuman yang berkualitas. Subjek penelitian ini adalah Supervisor dan senior di bar Holiday Inn Resort Baruna Bali. Objek penelitian adalah aplikasi standar penerapan kebersihan di bar Holiday Inn Resort Baruna Bali. Data dikumpulkan dengan menggunakan analisis secara deskriptif kualitatif dan observasi. Hasil penelitian menunjukkan bahwa kurangnya penerapan kebersihan dalam penanganan. Oleh karena itu perlu adanya peningkatan kebersihan di bar Holiday Inn Resort Baruna Bali.

Kata Kunci : Kebersihan, *Bar, f & b service* Holiday Inn Resort Baruna Bali.



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**ABSTRACT**

*This study aims to (1) To determine the application of cleanliness is important to do at the bar outlets at the Holiday Inn Resort Baruna Bali, (2) Efforts are made to maintain the cleanliness of the bars at the Holiday Inn Resort Baruna Bali in order to produce quality drinks. The subjects of this study were Supervisors and seniors at the Holiday Inn Resort Baruna Bali bar. The object of research is the standard application of cleanliness in bar Holiday Inn Resort Baruna Bali. Data were collected using descriptive qualitative analysis and observation. The results showed that the lack of application of cleanliness in handling. Therefore there needs to be an increase in cleanliness at the bar Holiday Inn Resort Baruna Bali*

*Keywords: Cleanliness, Bar, f&b service Holiday Inn Resort Baruna Bali.*