

**THE IMPLEMENTATION OF SCHOOL LITERACY MOVEMENT IN
SMP LABORATORIUM UNDIKSHA SINGARAJA**

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ABSTRAK

Penelitian ini bertujuan untuk mengetahui bagaimana penerapan program literasi sekolah di SMP Laboratorium Undiksha Singaraja. Data campuran digunakan karena data di analisis secara kuantitatif dan kualitatif. Desain triangulasi digunakan untuk merancang penelitian ini. Subjek penelitian ini adalah kepala sekolah, wakil kepala sekolah, guru, dan siswa di SMP Laboratorium Undiksha Singaraja. Data kualitatif dikumpulkan melalui wawancara dan pengambilan gambar menggunakan smartphone dan data kuantitatif dikumpulkan melalui angket motivasi membaca dan kebiasaan membaca. Temuan pertama penelitian menunjukkan bahwa sumber keuangan diperoleh dari dana rutin dan dana pribadi berupa dana BOS dan donasi buku. Temuan kedua tentang sumber waktu berada bahwa siswa membaca buku sekitar 15 menit sebelum ke pembelajaran inti dimulai sementara sekolah ini mempunyai jadwal khusus untuk pengimplementasian prohram literasi di luar kelas yang disebut Jumat Ceria. Temuan ketiga dari penelitian ini menunjukkan bahwa sumber daya fasilitas berupa perpustakaan, ruang laboratorium, pojok baca, dan area multimedia dalam kondisi yang baik dan dapat digunakan untuk mendukung program literasi. Temuan keempat menunjukkan bahwa proses implementasi dilakukan dengan 3 tahapan; tahapan pengenalan, tahapan implementasi, dan tahap pembudayaan. Tahap pengenalan dilaksanakan melalui mengecek *reading log*, dan siswa membaca buku cerita terkait topik. Tahap implementasi dilaksanakan melalui guru membaca poster, siswa membaca poster, membuat poster, *comic strip*, dan membuat *reading respond journal*. Tahap pembudayaan dilaksanakan melalui menginput nilai di *rewarding chart*, *reading rocket chart*, dan pemberian sertifikat. Temuan kelima tentang pengukuran hasil yaitu melalui evaluasi guru, memeriksa proyek siswa, memeriksa kinerja siswa, prestasi siswa dan guru, memeriksa kunjungan perpustakaan, dan prestasi siswa dalam ujian nasional. Selanjutnya, temuan keenam menunjukkan bahwa pengaruh motivasi dalam motivasi membaca dan kebiasaan membaca dalam kategori cukup baik.

Kata kunci: Gerakan Literasi Membaca, Literasi

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ABSTRACT

This research aimed at how was the school literacy program implemented in SMP Laboratorium Undiksha Singaraja. Mixed-method was used because the data of this research were analyzed quantitatively and qualitatively. Triangulation design was used to design in this research. The subjects of this research were headmaster, vice principal, teachers, and students of SMP Laboratorium Undiksha Singaraja. The qualitative data were collected through interview and taking pictures using smartphone and the quantitative data were collected through questionnaires of reading motivation and reading habit. The first finding of the research showed that the financial resources were getting from routine fund and personal fund in the form of BOS fund and book donation. The second finding about time resources that students read books around 15 minutes before whilst-activity in the classroom while this school has special schedule to implement literacy program in outside classroom that was called happy Friday or *Jumat Ceria*. The third finding of this research showed that the facility resources were library, laboratory rooms, reading corner, and multimedia area in good condition and it could be used to support the literacy program. The fourth finding showed that the processes of implementation were conducted in three stages; introduction stage, implementation, and establishment stage. Introduction stage was conducted through checking reading log and read the story book. Implementation stage was conducted through teacher read the poster, students read the poster, made a poster, comic strip, and read respond journal. Establishment stage was conducted through rewarding chart, reading rocket chart, and giving certificate. The fifth finding about output measurements were through teachers' evaluation, checking students' project, checking students' performance, student and teacher' achievement, checking library visit, and students' achievement in national exam. Furthermore, the sixth finding showed the impacts of reading motivation and reading habit were in moderate category.

Keywords: School Literacy Movement, Literacy