CHAPTER I

INTRODUCTION

This chapter explains about the background of the study. This chapter consists of research background, research limitation, research question, and research objective, research significance.

1.1 Research Background

A language is a tool of communication. According to Rao (2019), people cannot communicate with the other if they do not use a language. Nowadays, in daily interaction, people mostly use more than one language. Wibowo, et. al (2017) states that in this era there are a lot of people are using more than one language to communicate with other people. Indonesian people as an example of using more than one language and they are bilingualism or multilingualism. Susilowati (2014) explains that it is a normal phenomenon when people speak or communicate in more than two languages in their daily conversation. When people know or can speak more than one language is called bilingual. When people know and can speak more than two languages is called multilingual (Atun, 2014). People have a lot of variety in using language, especially in this era which is called the modern era. Ansar (2019) states that the condition where people use more than one language or code is called code-switching. The people can use the same topic and context or a person in communication using code-switching.

There are several types of code-switching. Heeti&Abdely (2016) explains that there are three kinds of code-switching such as Tag-Switching, Inter-Sentential Switching, and Intra-Sentential Switching. Tag-Switching is a type of simple code because this type of code is about a short phrase or inserting tags in one language. Tag-Switching is also called Extra-sentential switching (Poplack, 2004). This is the type of code most often occurs when people communicate with other people. Although this code is very simple and is often used in the sentence, it cannot break the true meaning of the sentence. According to Wibowo, et. al (2017), Inter-Sentential Switching is the code that has boundaries in one clause or one sentence in a different language, it means the language that should use is the original language from that county. For example, Indonesia has a lot of traditional languages. If the Indonesian people switch their mother language to the national language (Balinese) it is called Inter-Sentential switching. When people use this type of code the people should understand one language and another language, so, they can have good communication when they do a conversation. Intra-Sentential Switching is the code that has a complex level among the other type of code-switching. This code consists of clausal, sentential, or even can add other words. This type of code usually uses another language from another county. For example, Indonesian people switch their language into English when they talk to other people.

Sometimes, when people use code-switching in their communication it can be anticipated in lack of language in bilingual

speakers. The bilingual people use code-switching to accomplish their specific communication with the other (Shin, 2010). According to Hoffman (1991), there are several general functions of code-switching such to serve a quotation, (2) for interjection, (3) for making personalization and objectivization, (4) to clarify or qualify the message, (5) to specific an address, (6) to reiterate, (7) for referential. According to Prabaningtyas (2016), people can use code-switching whenever they want, whether in a formal or informal situation.

When people use code-switching in their communication it must be in the context. According to Prabaningtyas (2016), people can use any type of code-switching but should in the right context, which is in a formal and informal situation. People will use code-switching in a formal situation when they talk with the people who have a closed-relationship with them, which is their parents, their friends or their family. When people do a speech in front of other people they have to use formal code-switching (Heeti&Abdely, 2016). For example, people use code-switching in the national meeting about politics, education, and about the topic related to the development of the country.

Code-switching can be found in other aspects, Hutami (2017) states that not only in people's communication but it can find in the other place such as written. Rahmania (2016) mentions that Code-switching also can find in a novel, magazine, newspaper, booklet, etc. Besides, there is a lot of code-switching that can find in entertainment, which is television programs like a talk show, Youtube, movie, etc. In this modern era, people

can easily find code-switching in many aspects, for example in the Indonesian movie. "Bridezilla" is one of the Indonesian movies that use code switching, which is Indonesia-English.

Bridezilla is an Indonesian movie that uses more than one language in the dialog, which is Indonesian-English. There are several dialogs in this movie that switch to another language and it looks natural because the actress or actors in this movie are professional. Andi bachtiar Yusuf is the director of Bridezilla movie, Jessica Milla, Rio Dewanto, Sheila Dara Aisha, Rafael Tan, Widyawati, and Lucinta Lua are the actors of Bridezilla's movie. The genre of this movie is the comedy-drama. The movie tells about Dara (Jessica Mila) is the owner of WO (Wedding Organizer). She builds her business with her best friends named Key (Sheila Dara Aisha) and Aang (Rafael Tan). Someday, Dara and her 2 best friends (Key and Aang) got a great job from Lucinta Luna to make her wedding became a wedding of the year and she trusted Dara to organize her wedding. Dara and her best friends made a mistake and Lucinta Luna's wedding party failed, Lucinta Luna was angry and disappointed with them.

Dara's business was almost bankrupt because of Lucinta Luna's wedding. Dara had to find a way to make her business back to normal. In the middle of that situation, Dara's boyfriend named Alvin (Rio Dewanto) proposed her. Dara was happy and wanted to make her wedding party as the wedding of the year and it can make her WO (Wedding Organize) back to normal. She asked *tante*Anna to help her. Dara was very ambitious about it, but Alvin disagrees with the wedding of the year.

Based on the explanation above, there are several reasons this study analyzes code-switching in the movie, which is in the Indonesian movie. Firstly, "Bridezilla" is one of the Indonesian movie shoots in Indonesia. However, the dialog of that movie is switching to another language such as English. Second, this study will learn more about linguistics, which is in code-switching because it is something unique and interesting that find in Indonesian movies, especially in the types and functions of the code-switching that use in "Bridezilla" movie. Bridezilla is a drama romantic movie with a bilingual.

1.2 Research Limitation

This research is limited to find out the types and functions of code-switching used by the actors in the Indonesian movie "Bridezilla". The writer uses the "Bridezilla" movie as the subject of the research. This research is different from the other research because this research use code-switching in the Indonesian movie "Bridezilla", where this film is shooting in Indonesia with Indonesia actress but they use more than two languages which is Indonesian-English. This research is limited to Indonesian-English code-switching in the "Bridezilla" movie.

1.3 Research Question

1. Which types of code-switching are found in the Indonesian movie "Bridezilla"?

2. What are the functions of code-switching is used in the "Bridezilla" movie?

1.4 Research Objective

Based on the research question above, the objective of this study is to find out the types of code-switching that use in the Indonesian movie "Bridezilla", to know about the function of code-switching that uses in the Indonesian movie "Bridezilla".

1.5 Research Significance

There are two significances of this study namely:

1. Theoretical significance

This research of study will enrich the theories of code-switching that use in an Indonesian movie.

2. Practical significance

The result of this study is expected to give benefits to all of the readers in a regular practice of education. To give the information for all the readers about the types of code-switching and the functions of the code-switching when they use it for daily conversation with the other. Specifically, this study is bringing two benefits for English Education Students, educational sector and future researchers.

a. The English Education Students

The result of the study is expected to be valuable information for the students to have a better understanding about code-switching, especially in the types of code-switching and the function of code-switching.

b. Other Researcher

Future researchers could use this research as the references and they can get more information from this research and help their research.

c. Educator

English teachers will be benefited as they could improve their knowledge and enrich their vocabulary in linguistics.