



Lampiran 1 : Kuesioner Pada *Sea Breeze Bar And Restaurant***UNIVERSITAS PENDIDIKAN GANESHA
FAKULTAS EKONOMI
JURUSAN MANAJEMEN
PROGRAM STUDI MANAJEMEN**

Kepada

Yth. Bapak/Ibu, Saudara/i

Hal: Pengisian Kuesioner

Dengan Hormat,

Pada kesempatan ini, saya mohon kesediaan Bapak/Ibu/Sdr/Sdri meluangkan waktu sejenak untuk mengisi kuesioner penelitian. Hasil penelitian ini akan saya gunakan untuk tujuan penelitian ilmiah yaitu untuk menyusun skripsi yang berjudul **“Pengaruh Kualitas Pelayanan dan Harga terhadap Kepuasan Pelanggan Pada *Sea Breeze Bar And Restaurant* Di Lovina”**, sebagai syarat menyelesaikan studi untuk mendapatkan gelar sarjana di Program Studi Manajemen Fakultas Ekonomi Universitas Pendidikan Ganesha.

Bantuan Bapak/Ibu/Sdr/Sdri dalam mengisi kuesioner sangat menentukan keberhasilan penelitian ini, untuk itu saya mohon kejujuran bapak/ibu/saudara/saudari dalam mengisinya. Selain itu, data terkumpul akan terjamin kerahasiannya.

Akhir atas perhatian dan bantuan Bapak/Ibu/Sdr/Sdri, saya ucapkan terima kasih.

**KUESIONER PENELITIAN
IDENTITAS RESPONDEN**

1. Nama Responden :
2. Jenis Kelamin : Pria / Wanita*)

Pentunjuk :

Berilah jawaban pada pertanyaan berikut sesuai dengan pendapat anda dengan cara memberi tanda centang (√) pada kolom yang tersedia yang anda anggap sesuai.

Karakteristik Responden

1. Usia :

- 11 – 20 tahun
- 21 – 30 tahun
- 31 – 40 tahun
- 41 – 50 tahun
- 50 tahun ke atas

2. Pekerjaan :

- Pelajar/ Mahasiswa
- Pegawai Negeri Sipil
- Pegawai Swasta
- Wiraswasta
- Lain-lain

3. Kunjungan atau Pembelian di *Sea Breeze Bar And Restaurant* dalam 1 bulan

- 2 kali
- Lebih dari 2 kali



PETUNJUK PENGISIAN KUESIONER

1. Pertanyaan yang ada mohon dibaca dan dipahami dengan sebaik-baiknya.
2. Setiap pertanyaan diikuti dengan 5 (lima) jawaban dan cukup memilih 1 (satu) saja dari 5 (lima) jawaban, sesuai dengan keadaan dan sesuai dengan pilihan bapak/ibu/saudara/saudari yang paling objektif.
3. Mohon jawaban diberikan tanda centang (√) sesuai dengan nomor yang dipilih. Jika memilih SS artinya (Sangat Setuju), S (Setuju), N (Netral), TS (Tidak Setuju), dan STS (Sangat Tidak Setuju).
4. Daftar pertanyaan ini akan dapat digunakan secara optimal apabila seluruh pertanyaan telah bapak/ibu/saudara/saudari jawab, oleh karena itu mohon diteliti apakah semua pertanyaan telah terjawab.

No	Pertanyaan	SS	S	N	TS	STS
	Kualitas Pelayanan	1	2	3	4	5
1.	Pelayan <i>Sea Breeze Bar And Restaurant</i> ramah dan sopan dalam melayani pelanggan					
2.	Pelayan <i>Sea Breeze Bar And Restaurant</i> selalu cepat dan tepat terhadap permintaan makanan, minuman dan fasilitas yang dibutuhkan oleh pelanggan					
3.	Pencatatan nota yang dilakukan oleh karyawan <i>Sea Breeze Bar And Restaurant</i> diberikan kepada pelanggan setelah pelanggan melakukan pemesanan					
4.	Pihak <i>Sea Breeze Bar And Restaurant</i> memahami keinginan dan kebutuhan para pelanggan					
5.	<i>Sea Breeze</i> menyediakan fasilitas yang diperlukan oleh pelanggan secara memadai					
6.	Pihak <i>Sea Breeze Bar And Restaurant</i> memberikan jaminan keamanan yang diharapkan pelanggan					

No	Pertanyaan	SS	S	N	TS	STS
	Harga	1	2	3	4	5
1.	Harga yang ditawarkan <i>Sea Breeze Bar And Restaurant</i> terjangkau semua kalangan					
2.	Harga yang ditawarkan <i>Sea Breeze Bar And Restaurant</i> sesuai dengan fasilitas yang didapat					
3.	Pihak <i>Sea Breeze Bar And Restaurant</i> memberikan promo/diskon disaat event tertentu					
4.	Harga yang ditawarkan <i>Sea Breeze Bar And Restaurant</i> dapat bersaing dengan tempat lain					

No	Pernyataan	STS	TS	N	S	SS
	Kepuasan Konsumen	1	2	3	4	5
1	Pelayan <i>Sea Breeze Bar And Restaurant</i> dapat diandalkan (profesional dalam bekerja)					
2	Kemampuan pelayanan <i>Sea Breeze Bar And Restaurant</i> dapat dipercaya					
3	Pelayan <i>Sea Breeze Bar And Restaurant</i> dapat memberikan kepercayaan kepada pelanggan (keamanan barang dan ketepatan waktu)					
4	Cita rasa makanan dan minuman yang disediakan <i>Sea Breeze Bar And Restaurant</i> sangat memuaskan					



**UNIVERSITY GANESHA EDUCATION
FACULTY OF ECONOMICS
MANAGEMENT MAJOR
MANAGEMENT STUDY PROGRAM**

To

Dear Mr./Mrs.

Subject: Fill out the Questionnaire

Respect,

On this occasion, I beg of your willingness, Mr/Mrs to take a moment to fill in the research questionnaire. I will use the results of this study for scientific research purposes. Namely to prepare a thesis entitled “The Effect of Service Quality and Price on Customer Satisfaction at **Sea Breeze Bar and Restaurant** in Lovina”, as a condition of completing studies to get a bachelor’s degree in the Management Study Program, Faculty of Economics, University Ganesha Education.

The Assistance of Mr/Mrs in filling out the questionnaire is very decisive in the success of this research, for that I ask the honesty of the Mr/Mrs in filling it. In addition, the confidentiality of data collected will be guaranteed.

Finally, for the attention and assistance of Mr/Mrs, Thanks you.

RESEARCH QUESTIONNAIRE
RESPONDENT IDENTITY

3. Name :
4. Gender : Male / Female *)

Instructions :

Give answers to the following questions according to your opinion by checking (√) in the available column that you think is appropriate.

Characteristics of Respondents

4. Age :

- 11 – 20 years
- 21 – 30 years
- 31 – 40 years
- 41 – 50 years
- 50 years and up

5. Occupation :

- Student
- Government Employees
- Private Employees
- Entrepreneur
- Etc

6. Visit of Purchase At Sea Breeze Bar And Restaurant in 1 month :

- 2 times
- More than 2 times



QUESTIONNAIRE FILLING INSTRUCTIONS

5. Existing questions please read and understand them as well as possible.
6. Each question is followed by 5 answers and just enough to choose 1 out of 5 answers, according to the circumstances and in accordance with the choice of Mr./Mrs the most objective.
7. Please answers the check mark (√) in accordance with the number selected. If you choose SS it means (Strongly Agree), S (Agree), N (Neutral), TS (Disagree), and STS (Strongly Disagree).
8. This list of questions will be used optimally if all questions have been answered by Mr/Mrs therefore please examine whether all questions have been answered.

No	Questions	SS	S	N	TS	STS
	Service Quality	1	2	3	4	5
1.	Sea Breeze Bar and Restaurant waiters are friendly and polite in serving customers					
2.	Sea Breeze and Restaurant waiters are always fast and precise with requests for food, drinks, and facilities needed by customers					
3.	Record keeping of notes made by Sea Breeze and Restaurant employees is given to the customer after the customer makes an order					
4.	Sea Breeze and Restaurant waiters understands the want and needs of the customers					
5.	Sea Breeze and Restaurant provides adequate facilities needed by customers					
6.	Sea Breeze and Restaurant provides security guarantees that customers expect					

No	Questions	SS	S	N	TS	STS
	Price	1	2	3	4	5
1.	The price offered by Sea Breeze and Restaurant is affordable for all					
2.	The price offered by Sea Breeze and Restaurant is in accordance with the facilities obtained					
3.	Sea Breeze and Restaurant provides discounts during certain events					
4.	The price offered by Sea Breeze Bar and Restaurant can compete with other places					

No	Questions	STS	TS	N	S	SS
	Consumer Satisfaction	1	2	3	4	5
1	Reliable Sea Breeze and Restaurant waiters (Professionals at work)					
2	Sea Breeze and Restaurant service can be trusted					
3	Sea Breeze and Restaurant servants can give customers confidence (product safety and punctuality)					
4	The taste of the food and drinks provided by Sea Breeze and Restaurant is very satisfying					

Lampiran 2. Ketentuan skor kuesioner awal

a. Kualitas Pelayanan

(1) Ketentuan skor tertinggi, skor terendah, dan interval rentangan skor kuesioner awal kualitas pelayanan.

1. Apabila jawaban SS diberikan skor 5
2. Apabila jawaban S diberikan skor 4
3. Apabila jawaban KS diberikan skor 3
4. Apabila jawaban TS diberikan skor 2
5. Apabila jawaban STS diberikan skor 1

a) Skor tertinggi = nilai tertinggi x jumlah pertanyaan x jumlah responden

b) Skor terendah = nilai terendah x jumlah pertanyaan x jumlah responden

Nilai tertinggi = 5

Nilai terendah = 1

Jumlah responden = 1

Jumlah pertanyaan = 5

Skor tertinggi = $5 \times 5 \times 1 = 25$

Skor terendah = $1 \times 5 \times 1 = 5$

Interval = $\frac{\text{skor tertinggi} - \text{skor terendah}}{\text{kategori}} = \frac{25-5}{5} = 4$

Rentangan Skor Kuesioner

Skor	Kategori
22-25	Sangat Tinggi
18-21	Tinggi
14-17	Cukup
10-13	Rendah
5-9	Sangat Rendah

(2) Ketentuan skor tertinggi, skor terendah dan interval rentangan skor kuesioner secara total

- a. Nilai Tertinggi = 5
- b. Nilai Terendah = 1
- c. Jumlah pertanyaan = 8
- d. Jumlah responden = 10

Skor tertinggi : $5 \times 5 \times 10 = 250$

Skor terendah : $1 \times 5 \times 10 = 50$

$$\text{Interval} : \frac{\text{skor tertinggi} - \text{skor terendah}}{5} = \frac{250 - 50}{5} = 40$$

Rentangan Skor Kuesioner Secara Total

Skor	Kategori
220-250	Sangat Tinggi
180-210	Tinggi
140-170	Cukup
100-130	Rendah
50-90	Sangat Rendah

b. Harga

(1) **Ketentuan skor tertinggi, skor terendah, dan interval rentangan skor kuesioner awal harga.**

1. Apabila jawaban SS diberikan skor 5
 2. Apabila jawaban S diberikan skor 4
 3. Apabila jawaban KS diberikan skor 3
 4. Apabila jawaban TS diberikan skor 2
 5. Apabila jawaban STS diberikan skor 1
- a) Skor tertinggi = nilai tertinggi x jumlah pertanyaan x jumlah responden
 b) Skor terendah = nilai terendah x jumlah pertanyaan x jumlah responden

Nilai tertinggi = 5

Nilai terendah = 1

Jumlah responden = 1

Jumlah pertanyaan = 8

Skor tertinggi = $5 \times 8 \times 1 = 40$

Skor terendah = $1 \times 8 \times 1 = 8$

$$\text{Interval} = \frac{\text{skor tertinggi} - \text{skor terendah}}{\text{kategori}} = \frac{40 - 8}{5} = 6,4$$

Rentangan Skor Kuesioner

Skor	Kategori
33,7-40	Sangat Tinggi
27,3-33,6	Tinggi
20,9-27,2	Cukup
14,5-20,8	Rendah
8-14,4	Sangat Rendah

(2) Ketentuan skor tertinggi, skor terendah dan interval rentangan skor kuesioner secara total

a. Nilai Tertinggi = 5

b. Nilai Terendah = 1

c. Jumlah pertanyaan = 8

d. Jumlah responden = 10

Skor tertinggi : $5 \times 8 \times 10 = 400$

Skor terendah : $1 \times 8 \times 10 = 80$

Interval : $\frac{\text{skor tertinggi} - \text{skor terendah}}{5} = \frac{400 - 80}{5} = 64$

Rentangan Skor Kuesioner Secara Total

Skor	Kategori
337 – 400	Sangat Tinggi
273 – 336	Tinggi
209 – 272	Cukup
145 – 208	Rendah
80 – 144	Sangat Rendah

Tabel 1.1
Hasil Kuesioner Awal Variabel Kualitas Pelayanan

No. Responden	Kualitas Pelayanan					Total	Kategori
	Item 1	Item 2	Item 3	Item 4	Item 5		
1	3	2	2	2	3	12	Rendah
2	3	3	2	3	1	12	Rendah
3	3	2	2	2	1	10	Rendah
4	3	3	3	3	2	14	Cukup
5	2	2	2	3	3	12	Rendah
6	3	3	2	3	2	13	Rendah
7	3	3	2	2	3	13	Rendah
8	4	3	3	3	3	16	Cukup
9	3	3	2	3	2	13	Rendah
10	4	3	3	3	1	14	Cukup
Jumlah	31	27	23	27	21	129	Rendah

Sumber : Hasil kuesioner yang telah diolah.

Tabel 1.2
Hasil Kuesioner Awal Harga

No. Responden	Item Soal								Total Skor	Kategori
	Harga									
	1	2	3	4	5	6	7	8		
1	4	3	2	3	2	3	2	5	24	Cukup
2	3	2	2	3	2	2	2	4	20	Rendah
3	3	3	2	4	1	3	3	4	23	Cukup
4	3	3	1	4	1	2	2	3	19	Rendah
5	4	2	3	3	1	3	2	2	20	Rendah
6	5	2	2	2	2	2	4	3	22	Cukup
7	3	2	3	2	2	3	2	3	20	Rendah
8	3	3	3	2	3	4	4	4	26	Cukup
9	2	2	4	4	3	4	3	4	26	Cukup
10	3	2	3	3	2	3	2	5	23	Rendah
Jumlah	33	24	25	30	19	29	26	37	223	Cukup

Sumber: Hasil kuesioner yang telah diolah.

Data Penjualan *Sea Breeze* Lovina Tahun 2018

Bulan	Pendapatan
Januari	Rp. 225.890.567
Februari	Rp. 312.545.907
Maret	Rp. 285.998.578
April	Rp. 270.755.345
Mei	Rp. 232.786.155
Juni	Rp. 203.566.433
Juli	Rp. 202.546.889
Agustus	Rp. 202.765.099
September	Rp. 198.567.445
Oktober	Rp. 200.455.990
November	Rp. 199.9087.990
Desember	Rp. 203.887.976

Sumber : *Sea Breeze* Bar Lovina



Lampiran 3

Data Ordinal Sampel Kecil

Kepuasan Pelanggan

No	Y.1	Y.2	Y.3	Y.4	Total
1	2	3	2	3	10
2	2	2	2	3	9
3	3	2	3	3	11
4	3	2	2	2	9
5	3	2	1	2	8
6	3	2	1	3	9
7	3	2	1	3	9
8	3	2	3	3	11
9	4	3	2	3	12
10	3	2	3	4	12
11	4	3	4	4	15
12	4	3	4	3	14
13	3	3	4	4	14
14	4	3	2	4	13
15	3	4	4	3	14
16	3	3	4	4	14
17	3	4	4	4	15
18	3	4	3	4	14
19	4	3	4	3	14
20	3	3	3	4	13
21	3	3	4	4	14
22	4	3	4	4	15
23	4	4	3	4	15
24	3	4	3	4	14
25	4	3	4	3	14
26	4	3	4	3	14
27	3	3	4	4	14
28	4	4	4	3	15
29	4	3	4	4	15
30	3	4	2	4	13

Kualitas Pelayanan

No	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	Total
1	1	1	2	2	3	3	12
2	3	3	3	2	2	2	15
3	3	3	3	3	2	2	16
4	3	3	2	2	2	2	14
5	3	2	1	1	3	3	13
6	2	3	1	1	1	1	9
7	3	2	3	1	2	2	13
8	2	3	1	3	2	2	13
9	2	4	3	2	3	4	18
10	3	2	2	3	3	3	16
11	3	4	4	4	3	4	22
12	3	4	4	4	4	2	21
13	2	2	3	4	3	4	18
14	2	4	4	2	4	2	18
15	4	2	3	4	4	4	21
16	4	3	3	4	4	4	22
17	4	4	4	4	4	4	24
18	4	4	3	3	4	3	21
19	4	4	4	4	4	4	24
20	2	3	3	3	4	4	19
21	4	3	4	4	3	3	21
22	4	4	4	4	3	3	22
23	3	3	3	3	4	4	20
24	4	4	3	3	4	4	22
25	4	4	4	4	3	3	22
26	3	3	4	4	4	4	22
27	3	2	4	4	4	4	21
28	4	4	4	4	4	4	24
29	3	4	4	4	3	3	21
30	3	3	2	2	4	4	18

Harga

No	X2.1	X2.2	X2.3	X2.4	Total
1	2	3	3	3	11
2	2	2	2	3	9
3	3	2	2	4	11
4	2	2	2	4	10
5	1	3	3	4	11
6	1	1	1	4	7
7	1	2	2	4	9
8	3	2	2	3	10
9	2	3	4	3	12
10	3	3	3	4	13
11	4	3	4	4	15
12	4	4	2	5	15
13	4	3	4	4	15
14	2	4	2	4	12
15	4	4	4	3	15
16	4	4	4	4	16
17	4	4	4	4	16
18	3	4	3	4	14
19	4	4	4	4	16
20	3	4	4	4	15
21	4	3	3	4	14
22	4	3	3	4	14
23	3	4	4	4	15
24	3	4	4	4	15
25	4	3	3	4	14
26	4	4	4	5	17
27	4	4	4	4	16
28	4	4	4	3	15
29	4	3	3	4	14
30	2	4	4	4	14

Lampiran 4

Hasil Uji Reliabilitas dan Validitas

Hasil Uji Reliabilitas Kepuasan Pelanggan

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.714	.701	4

Hasil Uji Reliabilitas Kualitas Pelayanan

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.709	.709	6

Hasil Uji Reliabilitas Harga

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.805	.804	4

Hasil Uji Validitas Kepuasan Pelanggan

Correlations

		KPL1	KPL2	KPL3	KPL4	TKPL
KPL1	Pearson Correlation	1	.266	.203	.102	.507**
	Sig. (2-tailed)		.156	.281	.593	.004
	N	30	30	30	30	30
KPL2	Pearson Correlation	.266	1	.666**	.493**	.850**
	Sig. (2-tailed)	.156		.000	.006	.000
	N	30	30	30	30	30
KPL3	Pearson Correlation	.203	.666**	1	.486**	.833**
	Sig. (2-tailed)	.281	.000		.006	.000
	N	30	30	30	30	30
KPL4	Pearson Correlation	.102	.493**	.486**	1	.710**
	Sig. (2-tailed)	.593	.006	.006		.000
	N	30	30	30	30	30
TKPL	Pearson Correlation	.507**	.850**	.833**	.710**	1
	Sig. (2-tailed)	.004	.000	.000	.000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Hasil Uji Validitas Kualitas Pelayanan

Correlations

		KP1	KP2	KP3	KP4	KP5	KP6	TKP
KP1	Pearson Correlation	1	.094	-.060	.397*	.039	.397*	.501**
	Sig. (2-tailed)		.623	.754	.030	.838	.030	.005
	N	30	30	30	30	30	30	30
KP2	Pearson Correlation	.094	1	.526**	.223	.343	.223	.646**
	Sig. (2-tailed)	.623		.003	.236	.064	.236	.000
	N	30	30	30	30	30	30	30
KP3	Pearson Correlation	-.060	.526**	1	.078	.383*	.078	.507**
	Sig. (2-tailed)	.754	.003		.681	.037	.681	.004
	N	30	30	30	30	30	30	30
KP4	Pearson Correlation	.397*	.223	.078	1	.306	1.000**	.795**
	Sig. (2-tailed)	.030	.236	.681		.100	.000	.000
	N	30	30	30	30	30	30	30
KP5	Pearson Correlation	.039	.343	.383*	.306	1	.306	.579**
	Sig. (2-tailed)	.838	.064	.037	.100		.100	.001
	N	30	30	30	30	30	30	30
KP6	Pearson Correlation	.397*	.223	.078	1.000**	.306	1	.795**
	Sig. (2-tailed)	.030	.236	.681	.000	.100		.000
	N	30	30	30	30	30	30	30
TKP	Pearson Correlation	.501**	.646**	.507**	.795**	.579**	.795**	1
	Sig. (2-tailed)	.005	.000	.004	.000	.001	.000	
	N	30	30	30	30	30	30	30

* . Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

Hasil Uji Validitas Harga

Correlations

		H1	H2	H3	H4	TH
H1	Pearson Correlation	1	.458*	.444*	.536**	.753**
	Sig. (2-tailed)		.011	.014	.002	.000
	N	30	30	30	30	30
H2	Pearson Correlation	.458*	1	.543**	.381*	.746**
	Sig. (2-tailed)	.011		.002	.038	.000
	N	30	30	30	30	30
H3	Pearson Correlation	.444*	.543**	1	.679**	.847**
	Sig. (2-tailed)	.014	.002		.000	.000
	N	30	30	30	30	30
H4	Pearson Correlation	.536**	.381*	.679**	1	.828**
	Sig. (2-tailed)	.002	.038	.000		.000
	N	30	30	30	30	30
TH	Pearson Correlation	.753**	.746**	.847**	.828**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).



Lampiran 5
Data Ordinal Sampel Besar

Kepuasan Pelanggan

No	Y.1	Y.2	Y.3	Y.4	Total
1	2	3	2	3	10
2	2	2	2	3	9
3	3	2	3	3	11
4	3	2	2	2	9
5	3	2	1	2	8
6	3	2	1	3	9
7	3	2	1	3	9
8	3	2	3	3	11
9	4	3	2	3	12
10	3	2	3	4	12
11	4	3	4	4	15
12	4	3	4	3	14
13	3	3	4	4	14
14	4	3	2	4	13
15	3	4	4	3	14
16	3	3	4	4	14
17	3	4	4	4	15
18	3	4	3	4	14
19	4	3	4	3	14
20	3	3	3	4	13
21	3	3	4	4	14
22	4	3	4	4	15
23	4	4	3	4	15
24	3	4	3	4	14
25	4	3	4	3	14
26	4	3	4	3	14
27	3	3	4	4	14
28	4	4	4	3	15
29	4	3	4	4	15
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56	3	3	2	3	11
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65	4	3	2	3	12
66	4	4	4	4	16
67	4	3	4	4	15
68	3	3	4	3	13
69	4	4	4	3	15
70	4	3	3	4	14

Kualitas Pelayanan

No	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	Total
1	1	1	2	2	3	3	12
2	3	3	3	2	2	2	15
3	3	3	3	3	2	2	16
4	3	3	2	2	2	2	14
5	3	2	1	1	3	3	13
6	2	3	1	1	1	1	9
7	3	2	3	1	2	2	13
8	2	3	1	3	2	2	13
9	2	4	3	2	3	4	18
10	3	2	2	3	3	3	16
11	3	4	4	4	3	4	22
12	3	4	4	4	4	2	21
13	2	2	3	4	3	4	18
14	2	4	4	2	4	2	18
15	4	2	3	4	4	4	21
16	4	3	3	4	4	4	22
17	4	4	4	4	4	4	24
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25	4	4	4	4	3	3	22
26	3	3	4	4	4	4	22
27	3	2	4	4	4	4	21
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32	3	3	4	3	4	3	20
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35	2	4	4	2	4	2	18
36	4	4	3	4	3	4	22
37	4	2	3	4	3	4	20
38	4	4	3	4	3	4	22
39	4	4	4	4	4	4	24
40	3	3	3	3	3	3	18

41	4	3	3	4	3	4	21
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44	4	4	4	4	4	4	24
45	3	3	2	3	2	3	16
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56	2	1	3	2	3	2	13
57	1	2	1	1	1	1	7
58	3	2	1	3	1	3	13
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66	4	4	3	4	3	4	22
67	4	2	3	4	3	4	20
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Harga

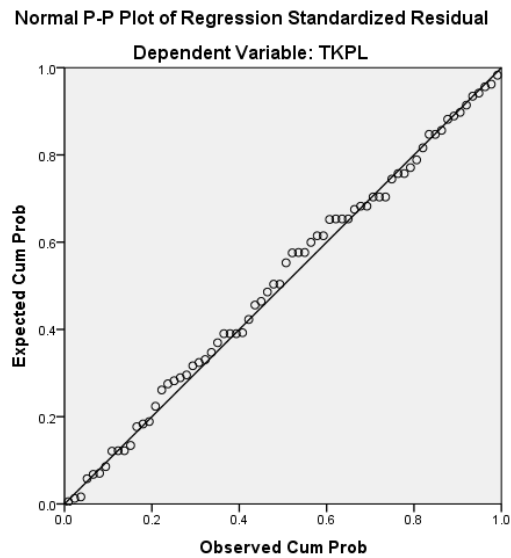
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25	4	3	3	4	14
26	4	4	4	5	17
27	4	4	4	4	16
28	4	4	4	3	15
29	4	3	3	4	14
30	2	4	4	4	14
31	3	2	3	3	11
32	3	2	2	4	11
33	4	4	4	3	15
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35	4	3	3	3	13
36	4	4	4	4	16
37	2	3	3	4	12
38	3	3	3	3	12
39	4	4	4	3	15
40	4	3	3	4	14

41	4	4	4	4	16
42	2	3	3	4	12
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63	4	4	4	3	15
64	4	4	4	4	16
65	4	3	3	3	13
66	4	4	4	4	16
67	2	3	3	4	12
68	3	3	3	3	12
69	4	4	4	3	15
70	4	3	3	4	14

Lampiran 6

Hasil Uji Asumsi Klasik

Hasil Uji Normalitas



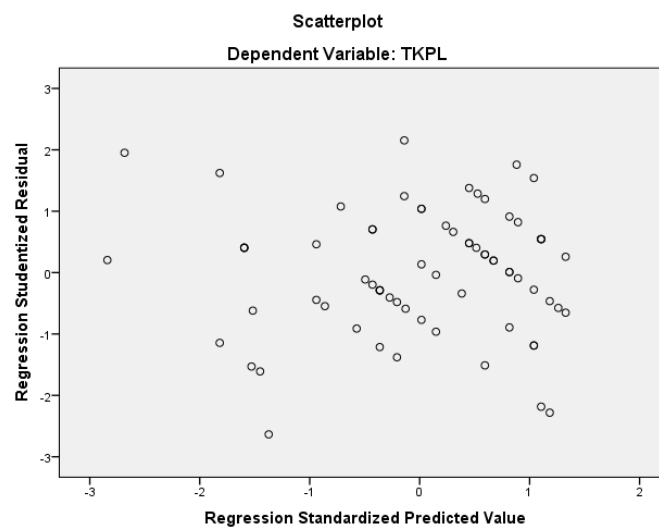
Hasil Uji Multikolinearitas

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	4.722	.808		5.843	.000		
	TKP	.205	.058	.439	3.546	.001	.367	2.727
	TH	.317	.099	.395	3.189	.002	.367	2.727

a. Dependent Variable: TKK

Hasil Uji Heteroskedastisitas



Lampiran 7

Hasil Uji Analisis Regresi Linear Berganda

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics				
					R Square Change	F Change	df1	df2	Sig. F Change
1	.790 ^a	.624	.613	1.121	.624	55.554	2	67	.000

a. Predictors: (Constant), TH, TKP

b. Dependent Variable: TKPL

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	139.701	2	69.850	55.554	.000 ^b
	Residual	84.242	67	1.257		
	Total	223.943	69			

a. Dependent Variable: TKPL

b. Predictors: (Constant), TH, TKP

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	95.0% Confidence Interval for B		Correlations		
	B	Std. Error	Beta			Lower Bound	Upper Bound	Zero-order	Partial	Part
1 (Constant)	4.722	.808		5.843	.000	3.109	6.335			
TKP	.205	.058	.439	3.546	.001	.090	.321	.753	.398	.266
TH	.317	.099	.395	3.189	.002	.118	.515	.744	.363	.239

a. Dependent Variable: TKPL

