

**PENGEMBANGAN MEDIA MOODBOARD BERBANTUAN APLIKASI PEN
GOLAH GAMBAR PADA PEMBELAJARAN DESAIN BUSANA**

Oleh:

SriHaerinaLailatulJannah

NIM.1615011008

Program Studi S1 Pendidikan Kesejahteraan Keluarga

Jurusan Teknologi Industri

Fakultas Teknik dan Kejuruan

Universitas Pendidikan Ganesha

Email: ina.khairina896@gmail.com

ABSTRAK

Penelitian ini bertujuan untuk mengetahui penilaian media *moodboard* berbantuan aplikasi pengolah gambar pada pembelajaran desain busana melalui uji ahli media, uji ahli isi, dan uji subjek sasaran. Jenis penelitian ini merupakan penelitian dan pengembangan (*research and development*) adapun model yang digunakan dalam penelitian ini yaitu model ADDIE yang terdiri dari *analyze, design, development, implemenation, dan evaluation*. Teknik analisis data dalam pengambilan data pada penelitian ini yaitu angket. Hasil penelitian menunjukkan penilaian media *moodboard* berbantuan aplikasi pengolah gambar berdasarkan uji ahli materi memperoleh rerata presentase 99 % termasuk kategori sangat baik, ahli media memperoleh rerata presentase 92% (sangat baik), dan subjek sasaran memperoleh rerata persentase 94% (sangat baik).

Kata Kunci: Media, *Moodboard*, aplikasi pengolah gambar, Desain Busana

DEVELOPMENT OF MEDIA MOODBOARD ASSISTED WITH IMAGE PROCESSING APPLICATIONS IN LEARNING FASHION DESIGNS

By:

Sri Haerina Lailatul Jannah

NIM. 1615011008

Family Welfare Education Study Program

Department of Industrial Technology

Faculty of Engineering and Vocational

Ganesha University of Education

Email: ina.khairina896@gmail.com

ABSTRACT

This study aims to determine the assessment of moodboard media assisted by image processing applications in clothing design learning through the media expert test, content expert test, and target subject test. This type of research is research and development. The model used in this study is the ADDIE model which consists of analyze, design, development, implementation, and evaluation. The data analysis technique in collecting data in this study is a questionnaire. The results showed that the assessment of moodboard media assisted by image processing applications based on the test of material experts obtained an average percentage of 99% including the very good category, media experts obtained an average percentage of 92% (very good), and the target subject received an average percentage of 94% (very good).

Keywords: Media, Moodboard, image processing application, Fashion Design

