

**PENGEMBANGAN *E-BOOK* BERMUATAN NILAI-NILAI KARAKTER
PADA MUATAN PELAJARAN PPKn KELAS V SD NEGERI 1
PEMECUTAN KECAMATAN DENPASAR BARAT
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Oleh

Putu Nita Filivani, NIM 1711031019

Program Studi Pendidikan Guru Sekolah Dasar

ABSTRAK

Penelitian ini dilaksanakan berdasarkan hasil analisis kebutuhan media pembelajaran di sekolah dasar. Guru kurang berinovasi dalam mengembangkan media sehingga interaksi siswa dalam pembelajaran daring tidak maksimal dan berakibat pada kurangnya penguatan nilai karakter bagi siswa. Media yang dikembangkan adalah *E-Book* bermuatan nilai-nilai karakter. Karena itu, penelitian bertujuan untuk mendeskripsikan proses rancang bangun produk *E-Book* bermuatan nilai-nilai karakter dan mengetahui hasil validasi *E-Book* menurut hasil *review* para ahli, uji coba perorangan, dan uji coba kelompok kecil. Jenis penelitian yang dilakukan adalah penelitian pengembangan dengan model ADDIE (*Analyze, Design, Development, Implementation, Evaluation*). Pengumpulan data digunakan metode kuesioner. Analisis data digunakan metode analisis deskriptif kuantitatif. Hasil analisis data berdasarkan validasi media oleh ahli isi muatan pelajaran diperoleh skor 91,67% dengan kualifikasi sangat baik, ahli desain instruksional diperoleh skor 100% dengan kualifikasi sangat baik, ahli media pembelajaran diperoleh skor 95,00% dengan kualifikasi sangat baik. Hasil uji pengguna perorangan pada 3 orang siswa diperoleh skor 95,83% dengan kualifikasi sangat baik dan uji pengguna melalui uji kelompok kecil pada 12 orang siswa diperoleh skor 97,50% dengan kualifikasi sangat baik. Berdasarkan hasil analisis data uji produk oleh para ahli (ahli isi muatan pelajaran, ahli desain instruksional, ahli media pembelajaran) dan hasil uji pengguna (siswa) disimpulkan bahwa media *E-Book* bermuatan nilai-nilai karakter adalah layak digunakan dalam pembelajaran muatan PPKn di kelas V SD. Implikasi pemanfaatan *E-Book* sebagai media pembelajaran berbasis teknologi ditunjang sarana dan prasarana yang ada di sekolah seperti akses internet (*WiFi*), perangkat komputer/laptop, LCD, proyektor, serta kesiapan dan keterampilan guru maupun siswa dalam mengakses media *E-Book*.

Kata-kata kunci: Pengembangan *E-Book*, Nilai-nilai Karakter, PPKn.

ABSTRACT

This research was carried out based on the needs of learning media in elementary school. Teachers are not innovated in developing media, therefore students' interaction in online learning was not optimal. This issue raised a new problem such as, lack of deepening character values for students. The media developed was an E-Book containing character values. Therefore, this research aims to describe the design process of E-Book product with character values and find out the results of E-Book validation according to the results of expert reviews, individual try-outs, and small group try-outs. The type of this research was a development research by applying ADDIE model (analyze, design, development, implementation, evaluation). Then, data collection method which used was questionnaire and quantitative descriptive analysis method. The results of data analysis were gained based on media validation assessed by content learning experts obtained a score of 91,67% with very good qualifications, instructional design expert obtained a score of 100% with very good qualifications, learning media expert obtained a score of 95,00% with very good qualifications. The results of individual user test on 3 students obtained a score of 95,83% with very good qualifications, and the user test through small group test on 12 student obtained a score of 97,50% with very good qualifications. Based on the results of the product test data analysis by experts (content learning expert, instructional design expert, learning media expert) and user subject test results (students), it can be concluded that E-Book media containing character values were suitable to be used in PPKn learning subject for 5th grade elementary school students. The implication of using E-Book as technology-based learning media supported by existing facilities and infrastructure in schools such as internet access (WiFi), computers / laptops, LCDs, projectors, as well as the readiness and skills of teachers and students in accessing E-Book media.

Keywords: *Development; E-Book; Character Values; Pancasila and Civic Education (PPKn)*