

**PENGEMBANGAN MULTIMEDIA PEMBELAJARAN INTERAKTIF
MUATAN MATERI KEBERAGAMAN BUDAYA DI INDONESIA PADA
PEMBELAJARAN IPS SISWA KELAS IV SD NEGERI 3 SESETAN
KECAMATAN DENPASAR SELATAN**

Oleh

Ni Kadek Dwi Puspita Sari

Program Studi Pendidikan Guru Sekolah Dasar

ABSTRAK

Penelitian ini merupakan penelitian pengembangan yang bertujuan untuk (1) Merancang dan mengetahui rancang bangun multimedia pembelajaran interaktif materi keberagaman budaya di Indonesia pada pembelajaran IPS siswa kelas IV SD Negeri 3 Sesetan Kecamatan Denpasar Selatan, (2) Mengetahui kelayakan multimedia pembelajaran interaktif muatan materi keberagaman budaya di Indonesia pada pembelajaran IPS siswa kelas IV SD Negeri 3 Sesetan Kecamatan Denpasar Selatan. Penelitian ini menggunakan model ADDIE yang terdiri dari 5 tahapan yakni tahap *Analysis*, *Design*, *Development*, *Implementation*, dan *Evaluation*. Dalam penelitian ini melibatkan 3 orang validator yakni ahli materi, ahli desain pembelajaran, dan ahli media serta *reviewer* dan subjek penelitian yakni 1 orang guru serta 12 orang siswa kelas IV SD Negeri 3 Sesetan. Metode pengumpulan data dan analisis data menggunakan angket serta metode analisis deskriptif. Uji ahli materi memperoleh persentase skor sebesar 90,0% kategori sangat baik dengan keterangan materi sangat layak. Hasil uji ahli desain instruksional dengan persentase skor sebesar 92,5% kategori sangat baik dengan keterangan sangat layak. Uji ahli media memperoleh hasil dengan persentase skor sebesar 95,0% kategori sangat baik dengan keterangan sangat layak. Hasil *review* dari 1 orang guru kelas IV SD dengan persentase skor sebesar 91,7% kategori sangat baik dengan keterangan sangat layak, serta hasil *review* 3 orang siswa dalam uji coba perorangan dengan persentase skor sebesar 91,1% kategori sangat baik dengan keterangan media sangat layak. Hasil *review* pengguna yakni 12 orang siswa dalam uji coba kelompok kecil dengan persentase skor sebesar 93,9% termasuk dalam kategori sangat baik dengan keterangan media sangat layak. Berdasarkan hasil yang diperoleh, maka dapat disimpulkan bahwa multimedia pembelajaran interaktif muatan materi keberagaman budaya di Indonesia yang dikembangkan sangat layak untuk digunakan dalam pembelajaran IPS siswa kelas IV SD Negeri 3 Sesetan Kecamatan Denpasar Selatan.

Kata kunci: IPS, multimedia interaktif, keberagaman budaya

ABSTRACT

The Covid-19 pandemic resulting implementation of distance learning. Implementation of distance learning in elementary school, through pre-research observations used more monotonous learning media, and only use textbook especially in social studies learning content, so that it causes students to be bored, as well as making social studies the most dislike content. The low knowledge of elementary students about the diversity of national cultures is also a serious concern and problem. This development research aims to (1) Design of interactive multimedia learning material on cultural diversity in Indonesia on social studies learning for fourth grade elementary school students, (2) Knowing the feasibility level of the developed learning media, namely multimedia interactive learning content material on cultural diversity in Indonesia on social studies learning for fourth grade elementary school students. Those development research uses the ADDIE model which consists of 5 stages, namely the Analysis, Design, Development, Implementation, and Evaluation stages. This study was involved 3 validators namely material, instructional design, and media experts as well as reviewers and researches subjects, 1 teacher and 12 grade IV elementary school students. Data collection methods and data analysis using questionnaire and descriptive analysis methods. In trials by material experts, the score percentage of 90%, trials by learning design experts with a score percentage of 92,5%, trials by media experts obtained results with a score percentage of 95%, so from the experts obtained category A very good qualification (very feasible). The results of the review from 1 grade IV elementary school teacher with a score percentage of 91.7%, as well as the results of the review of 3 students in individual trials with a score percentage of 91.1%, the results of user reviews, 12 students in the small group trial with a score percentage of 93.9%, were in the category A very good qualification (very feasible). Based on the result that obtained, the interactive multimedia learning content material on cultural diversity in Indonesia is very feasible and can be used in social studies learning for fourth grade students of Elementary School, and have a good impact on the implementation of social studies learning in the content of Indonesian cultural diversity because it can attract attention and increase student motivation and enthusiasm for learning.

Keywords: *IPS, Interactive Multimedia, Culture Diversity*