

**PENGEMBANGAN MEDIA KOMIK BERORIENTASI PENDEKATAN
KONSTRUKTIVISME MUATAN IPA DAUR HIDUP HEWAN PADA
SISWA KELAS IV SEKOLAH DASAR**

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ABSTRAK

Penelitian ini bertujuan untuk (1) mendeskripsikan rancang bangun media komik berorientasi pendekatan konstruktivisme muatan IPA daur hidup hewan pada siswa kelas IV sekolah dasar. (2) mendeskripsikan validitas media komik berorientasi pendekatan konstruktivisme muatan IPA daur hidup hewan pada siswa kelas IV sekolah dasar, menurut hasil evaluasi para ahli dan uji coba perorangan. Subjek penelitian yaitu: 1 ahli isi pembelajaran, 1 ahli desain pembelajaran, 1 ahli media media pembelajaran, 3 siswa untuk uji coba perorangan. Penelitian ini adalah penelitian pengembangan yang menggunakan model ADDIE. Metode pengumpulan data yang digunakan pada penelitian ini yaitu menggunakan metode kuisioner/angket, wawancara, dan pencatatan dokumen. Instrument pengumpulan data pada penelitian ini menggunakan kuisioner/angket. Analisis data yang digunakan yaitu analisis deskriptif kualitatif dan deskriptif kuantitatif. Hasil penelitian (1) rancang bangun media komik berorientasi pendekatan konstruktivisme muatan IPA daur hidup hewan pada siswa kelas IV sekolah dasar menggunakan model ADDIE yang meliputi lima tahapan yaitu: (a) *analyze*, (b) *design*, (c) *development*, (d) *implementation*, (e) *evaluation*. (2) media komik berorientasi pendekatan konstruktivisme muatan IPA daur hidup hewan pada siswa kelas IV sekolah dasar dikatakan valid dengan: (a) hasil *review* ahli isi pembelajaran menunjukkan media komik berorientasi pendekatan konstruktivisme sangat baik dengan presentase 90,00%, (b) hasil *review* ahli desain pembelajaran menunjukkan media komik berorientasi pendekatan konstruktivisme baik dengan presentase 87,50%, (c) hasil *review* ahli media pembelajaran menunjukkan media komik berorientasi pendekatan konstruktivisme sangat baik dengan presentase 92,50%, (d) hasil uji perorangan menunjukkan media komik berorientasi pendekatan konstruktivisme sangat baik dengan presentase 90,35%, dengan demikian dapat disimpulkan bahwa produk media komik berorientasi pendekatan konstruktivisme layak digunakan siswa kelas IV sekolah dasar.

Kata Kunci: media komik, ADDIE, IPA

ABSTRACT

This study aims to (1) describe the design of comic media oriented to the constructivism approach to the science content of animal life cycles in fourth grade elementary school students. (2) to describe the validity of comic media oriented toward a constructivism approach to animal life cycle science content in fourth grade elementary school students, according to the results of the evaluation of experts and individual trials. The research subjects were: 1 learning content expert, 1 learning design expert, 1 instructional media expert, 3 students for individual trials. This research is a development research using the ADDIE model. The data collected are quantitative and qualitative data. Data collection using the interview method, questionnaire / questionnaire, document recording. The data analysis used was descriptive qualitative analysis and quantitative descriptive. The results of the study (1) the design of comic media with constructivism approach to animal life cycle science content in grade IV elementary school students uses the ADDIE model which includes five stages, namely: (a) analyze, (b) design, (c) development, (d) implementation, (e) evaluation. (2) comic media oriented to the constructivism approach of the animal life cycle content in grade IV elementary school students is said to be suitable for use by: (a) the results of the expert review of learning content show that the constructivist approach oriented comic media is very good with a percentage 90,00%, (b) The results of the review by instructional design experts showed that the constructivist approach oriented comic media was good with a percentage 87.50%, (c) the results of the learning media expert's review showed that the constructivist approach oriented comic media was very good with a percentage 92.50%, (d) the results The individual test showed that the constructivism approach oriented comic media was very good with a percentage 90.30%, thus, it can be concluded that the product comic media with constructivism is suitable for use by grade IV elementary school students.

Keywords: comic media, ADDIE, IPA