

**PENGARUH PENDAPATAN DAN POLA KONSUMSI TERHADAP
KESEJAHTERAAN KELUARGA NELAYAN DI DESA BUNUTAN
KECAMATAN ABANG**

Oleh

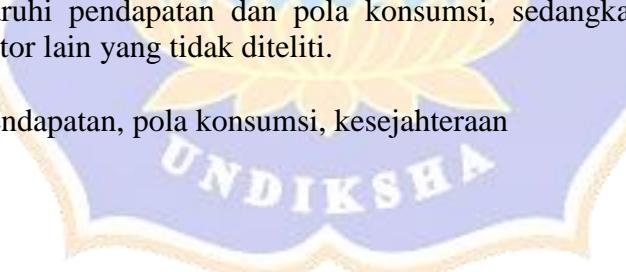
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ABSTRAK

Penelitian ini dilakukan bertujuan untuk mengetahui (1) pengaruh pendapatan terhadap kesejahteraan keluarga nelayan di Desa Bunutan Kecamatan Abang, (2) pengaruh pola konsumsi terhadap kesejahteraan keluarga nelayan di Desa Bunutan Kecamatan Abang, (3) pengaruh pendapatan dan pola konsumsi terhadap kesejahteraan keluarga nelayan di Desa Bunutan Kecamatan Abang. Penelitian ini tergolong kedalam jenis penelitian kausal. Adapun jumlah sampel pada penelitian ini yaitu sebesar 285 responden. Pengumpulan data dilakukan dengan metode kuesioner, dianalisis dengan menggunakan regresi linear berganda meliputi uji t dan uji F dengan bantuan program *SPSS 16.0 for windows*. Hasil penelitian menunjukkan bahwa: (1) ada pengaruh positif dan signifikan pendapatan terhadap kesejahteraan keluarga nelayan di Desa Bunutan Kecamatan Abang secara parsial, (2) ada pengaruh positif dan signifikan pola konsumsi terhadap kesejahteraan keluarga nelayan di Desa Bunutan Kecamatan Abang secara parsial, (3) ada pengaruh positif dan signifikan pendapatan dan pola konsumsi terhadap kesejahteraan keluarga nelayan di Desa Bunutan Kecamatan Abang secara simultan. 52,2% kesejahteraan keluarga nelayan di Desa Bunutan Kecamatan Abang dipengaruhi pendapatan dan pola konsumsi, sedangkan sisanya 47,8% dipengaruhi faktor lain yang tidak diteliti.

Kata kunci: Pendapatan, pola konsumsi, kesejahteraan



INFLUENCE OF INCOME AND CONSUMPTION PATTERNS ON THE WELFARE OF FISHERMAN FAMILY IN BUNUTAN VILLAGE, ABANG DISTRICT

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ABSTRACT

This research has been conducted to determine (1) the effect of income on the welfare of fishermen families in Bunutan Village, Abang District, (2) the influence of consumption patterns on the welfare of fishermen families in Bunutan Village, Abang District, (3) the influence of income and consumption patterns on the welfare of fishermen families in Bunutan Village, Abang District. This research has been categorized as causal research. The number of samples involved in this research were 285 respondents. The data was collected using a questionnaire method, analyzed using multiple linear regression, which includes the t-test and F test with the help of the *SPSS 16.0* for windows program. The results showed that: (1) there is a positive and significant influence of income on the welfare of fishermen families in Bunutan Village, Abang District partially, this is evidenced by a significance value of $0.000 < 0.05$, then H_0 is rejected, (2) there is a positive and significant effect of the consumption patterns on the welfare of fishermen families in Bunutan Village, Abang District partially, this is evidenced by a significance value of $0.000 < 0.05$, then H_0 is rejected, and (3) there is a positive and significant effect of income and consumption patterns on the welfare of fishermen families in Bunutan Village District Simultaneously, this is proven by the significance value of $0.000 < 0.05$, then H_0 is rejected. The magnitude of the influence of income and consumption patterns on fishermens' families' welfare in Bunutan Village, Abang District, is 52.2%. The coefficient of determination of 0.522 proves this result.

Keywords: income, consumption patterns, welfare