

**PENGARUH KOMPETENSI DAN MOTIVASI TERHADAP
KEPUASAN KERJA PEREMPUAN PENGRAJIN
BAMBU DI DESA SIDETAPA**

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ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh kompetensi dan motivasi terhadap kepuasan kerja perempuan pengrajin bambu di desa Sidetapa. Rancangan penelitian yang dilakukan menggunakan jenis penelitian kuantitatif kausal. Subjek penelitian adalah perempuan pengrajin bambu. Objek penelitian yang digunakan yaitu kompetensi, motivasi, dan kepuasan kerja. Sampel yang digunakan dalam penelitian ini adalah 71 perempuan pengrajin bambu di desa Sidetapa. Data dikumpulkan dengan pencatatan dokumen, wawancara, dan kuesioner dan dianalisis menggunakan analisis jalur. Hasil penelitian yang diperoleh antara lain: (1) Kompetensi dan motivasi berpengaruh positif terhadap kepuasan kerja perempuan pengrajin bambu di Desa Sidetapa, (2) Kompetensi berpengaruh positif dan signifikan terhadap motivasi kerja perempuan pengrajin bambu di Desa Sidetapa, (3) Kompetensi berpengaruh positif dan signifikan terhadap kepuasan kerja perempuan pengrajin bambu di Desa Sidetapa, dan (4) Motivasi berpengaruh positif dan signifikan terhadap kepuasan kerja perempuan pengrajin bambu di Desa Sidetapa.

Kata Kunci: Kompetensi, Motovasi, dan Kepuasan Kerja

**THE EFFECT OF COMPETENCE AND MOTIVATION ON JOB
SATISFACTION OF WOMEN ARTISTS BAMBOO
IN SIDETAPA VILLAGE**

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ABSTRAC

This study aims to examine the effect of competence and motivation on job satisfaction of women bamboo craftsmen in Sidetapa village. The research design was carried out using the type of casual quantitative research. The research subjects were women bamboo craftsmen. The research objects used were competence motivation, and job satisfaction. The sample used in this study were 71 female bamboo craftsmen in the village of Sidetapa. Data were collected by recording document, interviews, and questionnaires and were analyzed using path analysis. The results obtained are: (1) competence and motivation have a positive effect on job satisfaction of women bamboo craftsmen in Sidetapa village, (2) competence has a positive and significant effect on the work motivation of women bamboo craftsmen in Sidetapa village, (3) competence has a positive and significant on job satisfaction of women bamboo craftsmen in Sidetapa village, and (4) motivation has a positive and significant effect on job satisfaction of women bamboo craftsmen in sidetapa village.

Key words: Competence, Motivation, and Job Satisfaction