

PENGEMBANGAN MEDIA KOMIK DIGITAL PADA TOPIK SUMBER DAYA ALAM SISWA KELAS IV SD

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ABSTRAK

Penelitian pengembangan ini bertujuan untuk mengembangkan media komik digital pada topik sumber daya alam yang teruji validitasnya. Model pengembangan dalam penelitian ini yaitu ADDIE yang terdiri dari beberapa tahapan yaitu *analyze* (analisis), *design* (perancangan), *development* (pengembangan), *implementation* (implementasi), dan *evaluation* (evaluasi). Subjek dalam penelitian ini berupa produk media komik digital topik sumber daya alam, sedangkan objek dalam penelitian ini yaitu validitas media komik digital pada topik sumber daya alam siswa kelas IV SD. Metode dan instrumen pengumpulan data penelitian ini menggunakan *rating scale* berupa lembar penilaian yang diberikan kepada 2 orang ahli materi, 2 orang ahli media, 2 orang praktisi dan 5 orang siswa kelas IV SD untuk mengetahui validitas media komik digital. Hasil analisis data yang diperoleh kemudian dianalisis untuk mengetahui validitas media komik digital menggunakan rumus indeks validitas Aiken dan rumus mean. Hasil indeks validitas Aiken memperoleh hasil indeks terendah dari ahli materi sebesar 0.88, 0.63 dari ahli media dan indeks tertinggi 1. Respon guru memperoleh skor sebesar 4.62 dan respon siswa sebesar 4.95 dengan predikat sangat baik. Media komik digital valid secara isi dan layak digunakan sebagai sumber belajar.

Kata-kata kunci: komik digital, sumber daya alam.

UNDIKSHA

ABSTRACT

The availability of innovative learning media in schools is still limited, especially on Social Sciences subject on the topic of natural resources for fourth grade elementary school students. This research development aims to develop digital comic media on the topic of natural resources that its validity has been tested. The development model in this research is ADDIE which consists of several stages, that are analyze, design, development, implementation and evaluation. The subject in this research was digital comic media product on the topic of natural resources, meanwhile the object in this study was the validity of digital comic media on the topic of natural resources for fourth grade elementary school students. The method and instrument of data collection in this research used a rating scale in the form of an assessment sheet given to 2 material experts, 2 media experts, 2 practitioners and 5 grade IV SD students to find out the validity of digital comic media. The results of data analysis that were obtained, then they were analyzed to determine the validity of digital comic media using the Aiken validity index formula and the Mean formula. The results of the Aiken validity index obtained the lowest index results from material experts of 0.88, 0.63 from media experts and the highest index was 1. The teacher's response got a score of 4.62 and the student response was 4.95 with a very good predicate. Digital comic media is valid and suitable as a learning resource.

Keywords: digital comic, natural resources.

