

**PENGEMBANGAN MEDIA AUDIO VISUAL DENGAN MODEL
ANALYSIS DESIGN DEVELOPMENT IMLEMENTATION
EVALUATION PADA MUATAN IPA KELAS IV
SD NEGERI 2 PEJENG TAHUN AJARAN 2020/2021**

Oleh

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Abstrak

Penelitian pengembangan ini dilaksanakan karena keterbatasan waktu yang dimiliki guru dan peserta didik dalam mempelajari proses daur hidup hewan melalui pengamatan di lingkungan sekitar, sehubungan dengan hal tersebut dipandang perlu mengembangkan media audio visual. Tujuan penelitian ini dilaksanakan untuk mendeskripsikan rancang bangun pengembangan media audio visual dan validitas media audio visual. Penelitian ini dilakukan di SD Negeri 2 Pejeng Tahun Ajaran 2020/2021. Dalam metode ini digunakan untuk pengumpulan data adalah teknik metode non-tes dan kuesioner. Penelitian pengembangan ini menggunakan model ADDIE (Analyze, Design, Development, Implementation, Evaluation). Analisis data menggunakan metode deskriptif kuantitatif. Hasil Penelitian menunjukkan rancang bangun pengembangan media audio visual meliputi beberapa tahapan yaitu analisis kebutuhan, desain, pengembangan dan implementasi, valid dengan hasil review ahli mata pelajaran diperoleh pencapaian hasil persentase 81,8% dengan kualifikasi baik, ahli desain pembelajaran diperoleh pencapaian hasil persentase 90% dengan kualifikasi sangat baik, hasil review ahli media pembelajaran diperoleh pencapaian hasil persentase 90% dengan kualifikasi sangat baik, dan hasil uji coba perorangan diperoleh pencapaian hasil persentase 93,3 % dengan kualifikasi sangat baik. Jadi berdasarkan uji validitas pengembangan media audio visual dapat disimpulkan bahwa media audio visual hasil penelitian ini dinyatakan layak digunakan dalam pembelajaran muatan IPA di kelas IV SD Negeri 2 Pejeng.

Kata Kunci : Pengembangan, Media Audio Visual, ADDIE

Abstract

This development research was carried out due to the limited time that teachers and students had in studying the process of animal life cycles through observations in the surrounding environment, in connection with this it was deemed necessary to develop audio-visual media. The purpose of this study was carried out to describe the design and development of audio-visual media and the validity of audio-visual media. This research was conducted at SD Negeri 2 Pejeng for the 2020/2021 Academic Year. In this method used for data collection are non-test methods and questionnaires. This development research uses the ADDIE (Analyze, Design, Development, Implementation, Evaluation) model. Data analysis used quantitative descriptive method. The results showed that the design and development of audio-visual media included several stages, namely needs analysis, design, development and implementation, valid with the results of subject expert reviews, the achievement of percentage results was 81.8% with good qualifications, learning design experts obtained 90% percentage results, with very good qualifications, the results of the learning media expert review obtained the achievement of a percentage of 90% with very good qualifications, and the results of individual trials obtained the achievement of a percentage of 93.3% with very good qualifications. So based on the validity test of the development of audio-visual media, it can be concluded that the audio-visual media as a result of this study were declared suitable for use in learning science content in grade IV SD Negeri 2 Pejeng.

Keywords : *Development, Audio Visual Media, ADDIE*

