

**PENGARUH *GOOD CORPORATE GOVERNANCE, CORPORATE SOCIAL RESPONSIBILITY, DAN CORPORATE FINANCIAL PERFORMANCE* TERHADAP NILAI PERUSAHAAN
(Studi Empiris pada Perusahaan Sektor Aneka Industri yang Terdaftar di Bursa Efek Indonesia Tahun 2015-2019)**

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ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh dari *good corporate governance, corporate social responsibility, corporate financial performance* terhadap nilai perusahaan. Jenis penelitian dalam penelitian ini adalah penelitian kuantitatif. Penelitian ini menggunakan data sekunder yang berasal dari Bursa Efek Indonesia. Populasi dalam penelitian ini adalah perusahaan Sektor Aneka Industri yang terdaftar di BEI tahun 2015-2019 berjumlah 44 perusahaan. Teknik pengambilan sampel menggunakan teknik *purposive sampling*. Variabel dependen dalam penelitian ini adalah nilai perusahaan yang diukur dengan Tobins'q. Variabel independen dalam penelitian ini adalah *good corporate governance* yang diproksikan dengan komite audit, *corporate secretary*, dan komite remunerasi, *corporate social responsibility*, dan *corporate financial performance* yang diproksikan dengan ROA. Hasil penelitian ini menunjukkan bahwa (1) *corporate secretary* berpengaruh terhadap nilai perusahaan, (2) komite audit berpengaruh terhadap nilai perusahaan, (3) komite remunerasi berpengaruh terhadap nilai perusahaan, (4) *corporate social responsibility* berpengaruh terhadap nilai perusahaan, dan (5) ROA berpengaruh terhadap nilai perusahaan pada sub sektor aneka industri yang terdaftar di BEI tahun 2015-2019.

Kata-kata kunci: *good corporate governance, corporate social responsibility, corporate financial performance*, nilai perusahaan.

ABSTRACT

This study aimed to determine the effect on good corporate governance, corporate social responsibility, corporate financial performance on firm value. The type of research is quantitative research. The research was used secondary data from the Indonesia Stock Exchange. The population of this research is miscellaneous industry sector companies listed on the Indonesia Stock Exchange in 2015-2019 totaling 44 companies. The sampling technique used purposive sampling. Dependent variable of this research is firm value as measured by Tobin's Q. Independent variable of this research is good corporate governance which is proxied by corporate secretary, audit committee, and remuneration committee, corporate social responsibility, and corporate financial performance which is proxied by return on assets (ROA). The results of this study showed that (1) corporate secretary had effect on firm value, (2) audit committee had effect on firm value, (3) remuneration committee had effect on firm value, (4) corporate social responsibility had effect on firm value, and return on assets had effect on firm value on miscellaneous industry sector companies listed on the Indonesia Stock Exchange in 2015-2019.

Keywords: Good corporate governance, corporate social responsibility, corporate financial performance, firm value.

