



# LAMPIRAN-LAMPIRAN

**Lampiran 01. Instrumen Penelitian**  
**Kuesioner**



**KUESIONER PENELITIAN**  
**UNIVERSITAS PENDIDIKAN GANESHA**  
**FAKULTAS EKONOMI**  
**JURUSAN EKONOMI DAN AKUNTANSI**

Kepada

Yth. Bapak/Ibu,

Saudara/i Hal : Pengisian Kuesioner

Dengan Hormat,

Dalam rangka menyelesaikan studi di Undiksha pada Jurusan Ekonomi dan Akuntansi, dengan ini saya mengadakan penelitian yang berjudul “**Pengaruh Pemahaman Investasi, Motivasi Investasi, Modal Minimal Investasi, dan Pendapatan Terhadap Keputusan Investasi Emas di PT. Pegadaian Cabang Singaraja**”. Maka dengan ini, saya mohon kesediaan Bapak/Ibu, Saudara/i untuk berkenan mengisi kuesioner ini. Atas kesediaan dan bantuan Bapak/Ibu, Saudara/i yang turut berpartisipasi dalam mengisi kuesioner penelitian ini, saya ucapkan terimakasih.

Hormat saya,

Natalie Tanaya  
Nim. 1717051311

**A. Identitas Responden**

(Beri tanda ✓ pada kotak jawaban)

1. Nama (Boleh Tidak Diisi) : .....

2. Usia : ..... tahun

3. Jenis Kelamin :  Laki-laki  Perempuan

4. Pekerjaan :

- a. PNS/BUMD/BUMN
- b. Wiraswasta/Pengusaha
- c. Karyawan Swasta
- d. Buruh
- e. Lainnya

5. Pendidikan Terakhir :

- a. SD/Sederajat
- b. SMP/Sederajat
- c. SMA/Sederajat
- d. Diploma (D1, D2, D3)
- e. Sarjana (S1, S2, S3)

6. Pendapatan Bapak/Ibu setiap bulan:

- a. Belum berpenghasilan
- b. < Rp. 3.000.000
- c. > Rp. 3.000.000

7. Apakah anda menggunakan investasi emas di PT. Pegadaian Cabang Singaraja ?

IYA   TIDAK

## B. Petunjuk Pengisian Kuesioner

Silakan anda pilih jawaban yang menurut anda paling sesuai dengan kondisi yang ada dengan memberikan tanda centang ( $\checkmark$ ) pada pilihan jawaban yang tersedia.

Keterangan

SS : Sangat Setuju

S : Setuju

KS : Kurang Setuju

TS : Tidak Setuju

STS : Sangat Tidak Setuju

## C. Draft Pertanyaan

No	Pertanyaan	Tanggapan				
		SS	S	R	TS	STS
	<b>Pemahaman Investasi (<math>X_1</math>)</b>					
1	Saya mengetahui instrumen investasi di PT. Pegadaian Cabang Singaraja adalah emas.					
2	Saya mengetahui keuntungan yang nantinya diperoleh dari investasi emas di PT Pegadaian Cabang Singaraja					
3	Sebelum saya berinvestasi saya mengetahui dan memahami cara berinvestasi emas di PT Pegadaian Cabang Singaraja					
	<b>Motivasi Investasi (<math>X_2</math>)</b>					
1	Kebutuhan berinvestasi emas menjadi dorongan untuk berinvestasi di Pegadaian					
2	Harga produk emas menjadi pertimbangan saya untuk berinvestasi di Pegadaian					
3	Manfaat berinvestasi emas mendorong saya berinvestasi di Pegadaian					
	<b>Modal Minimal Investasi (<math>X_3</math>)</b>					
		SS	S	R	TS	STS

1	Modal minimal investasi mempengaruhi seberapa besar keputusan untuk investasi emas di Pegadaian					
2	Dengan modal Rp. 50.000 saya bisa berinvestasi emas di Pegadaian					
3	Kemudahan pembukaan rekening menambah minat saya untuk berinvestasi emas di Pegadaian					
	Pendapatan (X <sub>4</sub> )	SS	S	R	TS	STS
1	Setiap bulan saya memiliki pendapatan tetap yang bisa disisihkan untuk berinvestasi					
2	Besarnya penghasilan saya mempengaruhi keputusan investasi emas di Pegadaian					
3	Saya memperhitungkan pendapatan yang di dapat sebelum berinvestasi emas di Pegadaian					
	Keputusan Investasi					
1	Saya menyisihkan pendapatan yang saya hasilkan untuk berinvestasi					
2	Saya melihat berita mengenai investasi emas di berbagai media sebagai bahan pertimbangan pengambilan keputusan					
3	Saya berinvestasi emas karena saya yakin investasi tersebut memberikan keuntungan untuk saya					

## Lampiran 02. Tabulasi Data

### 1. Variabel Pemahaman Investasi dan Variabel Motivasi Investasi

No	X1			Total	X2			Total
	X1.1	X1.2	X1.3		X2.1	X2.2	X2.3	
1	4	3	4	11	4	5	4	13
2	3	4	3	10	3	4	4	11
3	4	3	4	11	5	4	3	12
4	4	4	4	12	4	4	3	11
5	2	3	2	7	2	2	2	6
6	4	5	4	13	5	5	4	14
7	3	4	3	10	3	4	3	10
8	3	3	3	9	3	4	3	10
9	3	4	3	10	4	3	5	12
10	4	5	4	13	5	4	3	12
11	3	3	4	10	3	4	4	11
12	3	4	5	12	4	4	5	13
13	4	5	3	12	4	5	5	14
14	2	2	2	6	2	2	2	6
15	3	2	3	8	4	2	3	9
16	2	2	3	7	3	3	3	9
17	5	4	4	13	4	5	4	13
18	5	4	4	13	4	4	5	13
19	2	4	3	9	2	2	3	7
20	2	4	3	9	2	3	3	8
21	3	5	4	12	3	4	4	11
22	4	3	5	12	4	5	4	13
23	3	4	3	10	3	2	4	9
24	4	4	4	12	4	5	4	13
25	3	4	5	12	4	5	4	13
26	5	5	4	14	5	4	5	14
27	3	3	2	8	2	3	3	8
28	5	4	4	13	5	5	5	15
29	4	3	4	11	4	4	4	12
30	2	2	2	6	2	2	2	6
31	4	4	5	13	5	5	4	14
32	2	2	2	6	2	3	2	7
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36	3	3	3	9	3	3	3	9
37	3	3	3	9	3	2	3	8
38	5	4	5	14	4	5	4	13
39	3	4	5	12	4	5	4	13
40	5	5	4	14	5	4	5	14



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42	4	4	4	12	4	4	4	12
43	3	3	3	9	3	3	3	9
44	4	5	5	14	5	4	5	14
45	2	3	2	7	2	3	2	7
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50	4	5	4	13	5	4	3	12
51	3	3	4	10	3	4	4	11
52	3	4	5	12	4	4	5	13
53	5	4	5	14	4	4	5	13
54	5	5	5	15	5	5	5	15
55	2	2	2	6	2	2	2	6
56	3	2	3	8	4	2	3	9
57	2	2	3	7	3	2	2	7
58	5	4	4	13	4	5	4	13
59	5	4	4	13	4	4	5	13
60	4	4	5	13	4	4	4	12
61	3	2	2	7	2	2	3	7
62	4	5	4	13	4	4	3	11
63	2	3	2	7	2	3	2	7
64	4	5	4	13	5	5	4	14
65	3	4	3	10	3	4	3	10
66	3	3	3	9	3	4	3	10
67	4	4	4	12	4	4	4	12
68	2	2	2	6	2	2	3	7
69	5	5	5	15	5	5	5	15
70	4	4	4	12	4	4	4	12
71	4	4	4	12	4	4	4	12
72	2	2	3	7	2	3	2	7
73	5	5	4	14	5	4	5	14
74	3	3	2	8	2	3	3	8
75	4	4	4	12	4	4	4	12
76	3	3	3	9	3	3	3	9
77	4	5	4	13	4	4	3	11
78	2	3	2	7	2	3	2	7
79	4	5	4	13	5	5	4	14
80	3	4	3	10	3	4	3	10
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83	4	5	4	13	5	4	3	12
84	3	3	4	10	3	4	4	11
85	3	4	5	12	4	4	5	13
86	5	4	5	14	4	4	5	13

87	5	5	5	15	5	5	5	15
88	4	4	4	12	4	4	4	12
89	2	2	2	6	2	2	3	7
90	5	5	5	15	5	5	5	15
91	4	4	4	12	4	4	4	12
92	4	4	4	12	4	4	3	11
93	2	3	2	7	2	2	2	6
94	4	5	4	13	5	5	4	14
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104	5	5	4	14	5	4	5	14
105	4	3	4	11	4	5	4	13
106	3	4	3	10	3	4	4	11
107	4	3	4	11	5	4	3	12
108	4	4	4	12	4	4	3	11
109	2	3	2	7	2	2	2	6
110	4	5	4	13	5	5	4	14
111	5	5	5	15	5	5	5	15
112	4	4	4	12	4	4	4	12
113	4	4	4	12	4	4	4	12
114	5	4	5	14	4	4	4	12
115	5	5	5	15	5	5	5	15
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117	4	4	4	12	4	4	4	12
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119	4	4	4	12	4	4	3	11
120	2	3	2	7	2	2	2	6
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122	4	5	4	13	5	5	4	14
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128	4	4	4	12	4	4	4	12
129	2	2	2	6	2	2	3	7
130	5	5	5	15	5	5	5	15
131	4	4	4	12	4	4	4	12
132	4	4	4	12	4	4	4	12



133	2	2	3	7	2	3	2	7
134	4	5	5	14	5	5	5	15
135	5	5	5	15	5	5	4	14
136	2	2	2	6	2	2	2	6
137	4	4	5	13	5	5	4	14
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143	2	2	2	6	3	2	2	7
144	2	2	2	6	2	3	2	7
145	4	5	5	14	4	5	4	13
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147	4	3	3	10	4	3	4	11
148	3	3	3	9	3	3	3	9
149	3	4	2	9	3	3	3	9
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154	5	5	5	15	5	5	5	15
155	4	4	4	12	4	4	4	12
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157	3	3	2	8	2	2	3	7
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163	5	5	5	15	5	5	5	15
164	4	3	5	12	4	5	4	13
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166	3	3	3	9	3	3	3	9
167	3	4	5	12	4	5	3	12
168	4	5	5	14	4	4	5	13
169	2	3	2	7	2	2	2	6
170	4	5	4	13	5	5	4	14
171	3	3	3	9	3	3	3	9
172	5	4	3	12	4	5	3	12
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175	4	5	5	14	4	4	5	13
176	2	3	2	7	2	2	2	6
177	4	3	3	10	4	3	4	11
178	3	3	3	9	3	3	3	9

179	2	2	3	7	2	2	3	7
180	4	3	3	10	4	3	4	11
181	4	5	5	14	4	5	4	13
182	5	5	5	15	5	5	5	15
183	5	5	5	15	5	4	4	13
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185	3	2	3	8	3	2	4	9
186	5	4	3	12	4	5	3	12
187	3	4	5	12	4	5	4	13
188	4	4	4	12	4	4	3	11
189	5	5	5	15	4	3	4	11
190	4	5	4	13	4	3	4	11
191	4	4	4	12	4	5	4	13
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194	2	4	3	9	2	3	3	8
195	3	5	4	12	3	4	4	11
196	4	3	5	12	4	5	4	13
197	3	4	3	10	3	2	4	9
198	4	4	4	12	4	5	4	13
199	3	4	5	12	4	5	4	13
200	5	5	4	14	5	4	5	14
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203	4	3	4	11	4	4	4	12
204	4	5	4	13	3	5	4	12
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206	2	2	3	7	2	2	3	7
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208	5	5	4	14	5	4	5	14
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212	3	3	3	9	3	3	3	9
213	3	4	3	10	4	3	4	11
214	2	2	2	6	3	2	2	7
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216	4	5	5	14	4	3	4	11
217	4	3	2	9	2	2	2	6
218	4	5	3	12	4	5	4	13
219	4	3	3	10	3	2	2	7
220	2	4	3	9	2	2	3	7
221	2	4	3	9	2	3	3	8
222	3	5	4	12	3	4	4	11
223	4	3	5	12	4	5	4	13
224	3	3	2	8	2	3	3	8

225	5	5	5	15	5	4	3	12
226	4	4	4	12	4	4	4	12
227	3	3	3	9	3	3	3	9
228	4	5	5	14	5	4	5	14
229	4	5	5	14	4	4	5	13
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251	5	5	4	14	5	4	5	14
252	3	3	2	8	2	3	3	8
253	5	4	3	12	5	5	5	15
254	4	3	4	11	4	4	4	12
255	5	5	5	15	5	5	5	15
256	4	4	4	12	4	4	4	12
257	3	2	3	8	3	3	2	8
258	4	5	5	14	5	4	5	14
259	4	5	3	12	4	3	4	11
260	4	3	2	9	2	2	2	6
261	4	5	3	12	5	5	4	14
262	2	3	3	8	3	3	3	9
263	2	4	3	9	2	2	3	7
264	2	4	3	9	2	3	3	8
265	3	5	4	12	3	4	4	11
266	4	3	5	12	4	5	4	13

## 2. Variabel Modal Minimal Investasi dan Variabel Pendapatan

No	X3			Total	X4			Total
	X3.1	X3.2	X3.3		X4.1	X4.2	X4.3	
1	3	4	3	10	4	4	3	11
2	2	2	2	6	4	3	2	9
3	2	3	2	7	4	5	4	13
4	2	2	2	6	4	4	5	13
5	3	2	4	9	3	3	2	8
6	3	4	3	10	4	4	5	13
7	2	3	3	8	3	2	3	8
8	3	3	3	9	4	3	2	9
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16	4	4	5	13	2	3	3	8
17	2	3	2	7	5	3	4	12
18	2	3	2	7	5	4	4	13
19	5	4	5	14	3	3	2	8
20	4	5	5	14	2	3	2	7
21	3	3	3	9	3	4	5	12
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41	5	5	4	14	2	3	3	8
42	2	2	3	7	4	5	4	13

43	4	4	4	12	2	3	2	7
44	4	3	4	11	4	5	4	13
45	3	3	4	10	3	2	2	7
46	2	3	3	8	4	4	5	13
47	4	5	4	13	3	2	3	8
48	3	4	3	10	4	3	2	9
49	4	4	3	11	5	3	4	12
50	2	2	2	6	5	4	5	14
51	2	2	2	6	3	4	4	11
52	2	3	2	7	5	4	5	14
53	2	3	2	7	5	4	4	13
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61	5	4	5	14	2	2	2	6
62	2	2	2	6	4	3	5	12
63	5	5	4	14	3	2	2	7
64	2	2	2	6	4	4	5	13
65	4	5	4	13	3	2	3	8
66	5	4	5	14	4	3	2	9
67	4	3	3	10	4	4	4	12
68	4	5	5	14	2	2	3	7
69	3	2	2	7	5	5	5	15
70	2	2	2	6	5	4	4	13
71	3	3	2	8	4	4	4	12
72	5	4	5	14	2	3	2	7
73	2	3	3	8	5	5	5	15
74	5	5	4	14	2	3	3	8
75	2	2	2	6	4	5	4	13
76	4	5	5	14	2	3	2	7
77	2	2	2	6	4	3	5	12
78	5	5	4	14	3	2	2	7
79	2	2	2	6	4	4	5	13
80	4	5	4	13	3	2	3	8
81	5	4	5	14	4	3	2	9
82	2	3	2	7	4	3	4	11
83	2	2	2	6	5	4	5	14
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85	2	3	2	7	5	4	5	14
86	2	3	2	7	5	4	4	13
87	3	2	2	7	5	5	5	15
88	3	3	2	8	4	4	4	12

89	4	5	5	14	2	2	3	7
90	3	3	2	8	5	5	5	15
91	2	2	2	6	5	4	4	13
92	2	2	2	6	4	3	5	12
93	5	5	4	14	3	2	2	7
94	2	2	2	6	4	4	5	13
95	2	2	2	6	4	5	5	14
96	5	4	5	14	2	2	2	6
97	2	2	2	6	4	5	5	14
98	5	5	5	15	2	2	2	6
99	2	2	3	7	5	4	4	13
100	2	3	2	7	4	4	4	12
101	2	2	2	6	5	5	5	15
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103	2	4	3	9	4	5	4	13
104	2	4	3	9	5	5	5	15
105	2	2	2	6	4	5	3	12
106	4	5	5	14	4	3	2	9
107	2	3	2	7	3	5	4	12
108	2	2	2	6	4	3	5	12
109	5	5	4	14	3	2	2	7
110	2	2	2	6	4	4	5	13
111	3	2	2	7	5	5	5	15
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113	2	2	2	6	4	4	4	12
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115	2	3	3	8	5	5	5	15
116	2	3	2	7	5	5	5	15
117	2	2	2	6	4	4	4	12
118	4	5	5	14	2	3	2	7
119	2	2	2	6	4	3	5	12
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122	2	2	2	6	4	4	5	13
123	4	5	4	13	3	2	3	8
124	2	2	2	6	4	5	4	13
125	2	3	2	7	4	5	4	13
126	2	2	2	6	5	5	5	15
127	5	5	5	15	2	2	2	6
128	2	3	2	7	4	4	4	12
129	4	5	5	14	2	2	3	7
130	3	2	2	7	5	5	5	15
131	2	2	2	6	5	4	4	13
132	3	3	2	8	4	4	4	12
133	5	4	5	14	2	3	2	7
134	3	2	2	7	5	5	5	15



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136	5	4	5	14	2	2	2	6
137	2	2	2	6	4	5	5	14
138	5	5	5	15	2	2	2	6
139	2	2	3	7	5	4	4	13
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143	5	4	5	14	2	3	3	8
144	5	5	5	15	2	2	2	6
145	2	2	3	7	5	4	4	13
146	2	3	3	8	3	3	4	10
147	2	2	2	6	3	4	5	12
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152	2	3	2	7	5	5	5	15
153	5	5	4	14	2	3	3	8
154	2	2	2	6	5	5	5	15
155	2	2	2	6	4	4	4	12
156	2	3	3	8	3	3	4	10
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161	2	3	3	8	4	3	4	11
162	2	2	2	6	4	5	4	13
163	2	3	3	8	5	5	5	15
164	2	2	2	6	3	4	5	12
165	2	2	2	6	4	4	4	12
166	4	5	5	14	2	3	2	7
167	2	3	3	8	3	3	4	10
168	2	2	2	6	3	4	5	12
169	5	5	4	14	3	2	2	7
170	2	2	2	6	4	4	5	13
171	4	5	4	13	3	2	3	8
172	2	2	3	7	3	5	4	12
173	4	5	5	14	2	3	2	7
174	2	3	2	7	4	5	4	13
175	2	2	2	6	5	5	5	15
176	5	5	4	14	3	2	2	7
177	2	2	2	6	3	4	5	12
178	4	5	4	13	3	2	3	8
179	5	4	5	14	3	3	3	9
180	2	2	2	6	3	4	5	12

181	2	2	3	7	5	4	4	13
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183	2	2	2	6	5	4	5	14
184	5	4	5	14	2	3	3	8
185	5	4	4	13	3	2	4	9
186	2	2	3	7	3	5	4	12
187	3	4	3	10	4	5	4	13
188	2	3	2	7	4	3	4	11
189	3	4	3	10	4	4	5	13
190	2	2	2	6	4	4	4	12
191	4	4	3	11	4	4	5	13
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197	5	4	4	13	3	2	3	8
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222	2	2	3	7	3	4	5	12
223	3	2	2	7	4	5	3	12
224	5	5	4	14	2	3	3	8
225	2	2	2	6	3	5	4	12
226	2	2	2	6	4	4	3	11

227	4	5	5	14	2	3	2	7
228	2	3	2	7	4	5	4	13
229	2	2	2	6	5	5	5	15
230	2	2	2	6	5	5	5	15
231	4	5	4	13	2	3	3	8
232	4	3	4	11	3	2	3	8
233	3	2	3	8	4	5	4	13
234	4	4	3	11	2	3	2	7
235	2	3	2	7	4	5	3	12
236	3	2	3	8	3	4	4	11
237	3	5	4	12	3	2	4	9
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241	3	5	4	12	3	2	2	7
242	2	3	3	8	4	4	3	11
243	4	5	4	13	3	2	4	9
244	5	4	5	14	3	3	3	9
245	4	5	5	14	2	3	2	7
246	2	2	3	7	3	4	5	12
247	3	2	2	7	4	3	3	10
248	5	4	4	13	3	2	3	8
249	4	2	3	9	3	4	4	11
250	2	3	3	8	4	3	4	11
251	2	3	2	7	5	5	5	15
252	4	5	4	13	4	3	3	10
253	3	2	3	8	3	5	4	12
254	2	3	3	8	4	5	4	13
255	3	2	2	7	5	5	4	14
256	3	3	3	9	4	5	4	13
257	4	3	3	10	2	3	4	9
258	2	3	2	7	4	5	3	12
259	2	2	2	6	4	4	4	12
260	3	3	4	10	3	2	4	9
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262	4	3	4	11	3	2	4	9
263	3	4	5	12	3	3	3	9
264	4	5	5	14	2	3	4	9
265	3	3	3	9	3	4	5	12
266	3	2	2	7	4	5	3	12

### 3. Variabel Keputusan Investasi

No	Y			Total	No	Y			Total
	Y1	Y2	Y3			Y1	Y2	Y3	
1	4	4	4	12	134	5	5	5	15
2	3	3	2	8	135	5	5	5	15
3	4	5	4	13	136	2	2	2	6
4	4	5	4	13	137	4	5	4	13
5	2	3	3	8	138	2	2	2	6
6	5	5	4	14	139	5	4	5	14
7	3	3	3	9	140	4	4	4	12
8	3	2	3	8	141	3	3	2	8
9	4	4	4	12	142	4	3	3	10
10	5	5	5	15	143	2	3	2	7
11	4	4	4	12	144	2	2	2	6
12	5	4	4	13	145	5	4	5	14
13	5	5	5	15	146	5	5	5	15
14	2	3	2	7	147	4	5	5	14
15	4	3	2	9	148	3	3	3	9
16	2	3	3	8	149	5	5	5	15
17	4	5	5	14	150	5	5	4	14
18	4	5	4	13	151	4	5	4	13
19	3	2	3	8	152	5	5	5	15
20	2	3	2	7	153	2	3	3	8
21	4	5	4	13	154	5	5	5	15
22	4	5	4	13	155	4	4	4	12
23	3	3	3	9	156	5	5	5	15
24	5	5	4	14	157	3	3	3	9
25	4	5	4	13	158	5	5	5	15
26	5	5	5	15	159	4	5	5	14
27	2	3	3	8	160	4	4	4	12
28	5	5	5	15	161	5	5	5	15
29	4	4	4	12	162	5	5	4	14
30	2	2	2	6	163	5	5	5	15
31	4	5	4	13	164	4	5	5	14
32	2	2	2	6	165	4	4	4	12
33	5	4	5	14	166	3	3	2	8
34	5	5	5	15	167	5	5	5	15
35	4	5	5	14	168	4	5	4	13
36	3	3	3	9	169	2	3	3	8
37	3	3	3	9	170	5	5	4	14
38	5	5	4	14	171	3	3	3	9
39	4	5	4	13	172	5	5	4	14
40	5	5	5	15	173	3	3	2	8
41	2	3	3	8	174	4	5	4	13
42	4	4	4	12	175	4	5	4	13

43	3	3	2	8	176	2	3	3	8
44	4	5	4	13	177	4	5	5	14
45	2	3	3	8	178	3	3	3	9
46	5	5	4	14	179	3	2	3	8
47	3	3	3	9	180	4	5	5	14
48	3	2	3	8	181	5	4	5	14
49	4	4	4	12	182	5	5	5	15
50	5	5	5	15	183	4	5	5	14
51	4	4	4	12	184	3	3	3	9
52	5	4	4	13	185	3	3	3	9
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54	5	5	5	15	187	4	5	4	13
55	2	3	2	7	188	4	4	4	12
56	4	3	2	9	189	5	5	5	15
57	2	3	3	8	190	5	4	5	14
58	4	5	5	14	191	4	5	5	14
59	4	5	4	13	192	4	4	4	12
60	4	4	5	13	193	3	2	3	8
61	2	3	2	7	194	2	3	2	7
62	4	5	4	13	195	4	5	4	13
63	2	3	3	8	196	4	5	4	13
64	5	5	4	14	197	3	3	3	9
65	3	3	3	9	198	5	5	4	14
66	3	2	3	8	199	4	5	4	13
67	4	4	4	12	200	5	5	5	15
68	2	2	3	7	201	2	3	3	8
69	5	5	5	15	202	5	5	5	15
70	4	5	4	13	203	4	4	4	12
71	4	4	4	12	204	5	5	4	14
72	2	2	3	7	205	3	3	3	9
73	5	5	5	15	206	3	2	3	8
74	2	3	3	8	207	4	3	3	10
75	4	4	4	12	208	5	5	5	15
76	3	3	2	8	209	2	3	3	8
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83	5	5	5	15	216	5	4	5	14
84	4	4	4	12	217	2	3	3	8
85	5	4	4	13	218	5	5	4	14
86	5	4	4	13	219	3	3	3	9
87	5	5	5	15	220	3	2	3	8
88	4	4	4	12	221	2	3	2	7

89	2	2	3	7	222	4	5	4	13
90	5	5	5	15	223	4	5	4	13
91	4	5	4	13	224	2	3	3	8
92	4	5	4	13	225	5	5	5	15
93	2	3	3	8	226	4	4	4	12
94	5	5	4	14	227	3	3	2	8
95	5	5	5	15	228	4	5	4	13
96	2	2	2	6	229	4	5	4	13
97	4	5	4	13	230	5	5	5	15
98	2	2	2	6	231	2	3	3	8
99	5	4	5	14	232	3	3	3	9
100	4	4	4	12	233	4	4	4	12
101	5	5	5	15	234	3	3	2	8
102	2	2	2	6	235	4	5	4	13
103	4	5	4	13	236	4	5	4	13
104	5	5	5	15	237	2	3	3	8
105	4	4	4	12	238	5	5	4	14
106	3	3	2	8	239	3	3	3	9
107	4	5	4	13	240	3	2	3	8
108	4	5	4	13	241	2	3	3	8
109	2	3	3	8	242	5	5	4	14
110	5	5	4	14	243	3	3	3	9
111	5	5	5	15	244	3	2	3	8
112	4	4	4	12	245	2	3	2	7
113	4	4	4	12	246	4	5	4	13
114	5	5	4	14	247	4	5	4	13
115	5	5	5	15	248	3	3	3	9
116	5	5	5	15	249	5	5	4	14
117	4	4	4	12	250	4	5	4	13
118	3	3	2	8	251	5	5	5	15
119	4	5	4	13	252	2	3	3	8
120	2	3	3	8	253	5	5	5	15
121	5	5	4	14	254	4	4	4	12
122	5	5	4	14	255	5	4	5	14
123	3	3	3	9	256	4	4	4	12
124	4	4	4	12	257	3	3	2	8
125	4	5	4	13	258	4	5	4	13
126	4	5	4	13	259	4	5	4	13
127	2	2	2	6	260	2	3	3	8
128	4	4	4	12	261	5	5	4	14
129	2	2	3	7	262	3	3	3	9
130	5	5	5	15	263	3	2	3	8
131	4	5	4	13	264	2	3	2	7
132	4	4	4	12	265	4	5	4	13
133	2	2	3	7	266	4	5	4	13



### Lampiran 03. Hasil Uji Deskriptif Data Responden

#### 1) Uji Frekuensi Jenis Kelamin

Jenis_Kelamin				
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid perempuan	182	68,4	68,4	68,4
Valid laki-laki	84	31,6	31,6	100,0
Total	266	100,0	100,0	

#### 2) Uji Frekuensi Usia

Usia				
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 21-35 Tahun	194	73,0	73,0	73,0
Valid 36-50 Tahun	57	21,4	21,4	94,4
Valid ≥ 51 Tahun	15	5,6	5,6	100,0
Total	266	100,0	100,0	

#### 3) Uji Frekuensi Pekerjaan

Pekerjaan				
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid PNS/BUMD/BUMN	67	25,2	25,2	25,2
Valid Wiraswasta/Pengusaha	94	35,3	35,3	60,5
Valid Karyawan Swasta	67	25,2	25,2	85,7
Valid Buruh	2	0,8	0,8	86,5
Valid Lainnya	36	13,5	13,5	100,0
Total	266	100,0	100,0	

#### 4) Uji Frekuensi Pendidikan Terakhir

Pend_Terakhir				
	Frequency	Percent	Valid Percent	Cumulative Percent
SD/Sederajat	0	0	0	0
SMP/Sederajat	0	0	0	0
SMA/SMK/Sederajat	126	47,4	47,4	47,4
Diploma (D1, D2, D3)	37	13,9	13,9	61,3
Sarjana (S1, S2, S3)	103	38,7	38,7	100,0
Total	266	100,0	100,0	

#### 5) Uji Frekuensi Pendapatan

Pendapatan				
	Frequency	Percent	Valid Percent	Cumulative Percent
Belum Berpenghasilan	42	15,8	15,8	15,8
< 3 juta	63	23,7	23,7	39,5
> 3 juta	161	60,5	60,5	100,0
Total	266	100,0	100,0	

**Lampiran 04. Hasil Uji Statistik Deskriptif**

	N	Minimum	Maximum	Mean	Std. Deviation
TX1	266	6.00	15.00	10.9887	2.62999
TX2	266	6.00	15.00	10.9737	2.69508
TX3	266	6.00	15.00	9.4436	3.28728
TX4	266	6.00	15.00	10.9323	2.73260
TY	266	6.00	15.00	11.4173	2.89742
Valid N (listwise)	266				



**Lampiran 05. Hasil Persentase Tingkat Preferensi Indikator Variabel**

Indikator	Tingkat Preferensi				
	SS	S	R	TS	STS
<b>Variabel Pemahaman Investasi (X1)</b>					
Instrumen investasi	17,29%	36,84%	28,57%	17,29%	0,00%
<i>Return</i> investasi	28,20%	34,59%	26,32%	10,90%	0,00%
Risiko investasi	25,12%	30,08%	28,95%	15,79%	0,00%
<b>Variabel Motivasi Investasi (X2)</b>					
Dorongan kebutuhan akan memiliki produk	22,18%	37,22%	20,30%	20,30%	0,00%
Dorongan akan harga	25,94%	34,96%	23,68%	15,41%	0,00%
Dorongan akan manfaat produk	18,42%	39,85%	29,70%	10,03%	0,00%
<b>Variabel Modal Minimal Investasi (X3)</b>					
Estimasi dana untuk berinvestasi	19,17%	16,41%	17,29%	46,99%	0,00%
Besaran modal membuka rekening	20,68%	17,29%	24,44%	37,60%	0,00%
Kemudahan membuka rekening	19,93%	17,29%	21,05%	41,73%	0,00%
<b>Variabel Pendapatan (X4)</b>					
Penghasilan tetap perbulan	20,68%	32,71%	28,57%	18,05%	0,00%
Besaran penghasilan	27,44%	28,95%	27,07%	16,51%	0,00%
Memperhitungkan penghasilan	27,44%	33,46%	20,68%	18,42%	0,00%
<b>Variabel Keputusan Investasi Emas (Y)</b>					
Penggunaan pendapatan untuk investasi	28,57%	35,34%	17,67%	18,42%	0,00%
Investasi dalam pertimbangan	44,36%	17,67%	27,82%	10,15%	0,00%
Investasi berdasarkan intuisi/perasaan	22,18%	39,85%	25,19%	12,78%	0,00%

## Lampiran 06. Hasil Uji Validitas

### 1. Uji Validitas Variabel Pemahaman Investasi

	X1.1	X1.2	X1.3	TX1
Pearson Correlation	1	.670**	.685**	.884**
X1.1 Sig. (2-tailed)		.000	.000	.000
N	266	266	266	266
Pearson Correlation	.670**	1	.675**	.880**
X1.2 Sig. (2-tailed)	.000		.000	.000
N	266	266	266	266
Pearson Correlation	.685**	.675**	1	.892**
X1.3 Sig. (2-tailed)	.000	.000		.000
N	266	266	266	266
Pearson Correlation	.884**	.880**	.892**	1
TX1 Sig. (2-tailed)	.000	.000	.000	
N	266	266	266	266

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### 2. Uji Validitas Variabel Motivasi Investasi

	X2.1	X2.2	X2.3	TX2
Pearson Correlation	1	.758**	.767**	.935**
X2.1 Sig. (2-tailed)		.000	.000	.000
N	266	266	266	266
Pearson Correlation	.758**	1	.652**	.893**
X2.2 Sig. (2-tailed)	.000		.000	.000
N	266	266	266	266
Pearson Correlation	.767**	.652**	1	.883**
X2.3 Sig. (2-tailed)	.000	.000		.000
N	266	266	266	266
Pearson Correlation	.935**	.893**	.883**	1
TX2 Sig. (2-tailed)	.000	.000	.000	
N	266	266	266	266

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### 3. Uji Validitas Variabel Modal Minimal Investasi

Correlations					
	X3.1	X3.2	X3.3	TX3	
X3.1	Pearson Correlation	1	.787**	.844**	.937**
	Sig. (2-tailed)		.000	.000	.000
	N	266	266	266	266
X3.2	Pearson Correlation	.787**	1	.816**	.926**
	Sig. (2-tailed)	.000		.000	.000
	N	266	266	266	266
X3.3	Pearson Correlation	.844**	.816**	1	.947**
	Sig. (2-tailed)	.000	.000		.000
	N	266	266	266	266
TX3	Pearson Correlation	.937**	.926**	.947**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	266	266	266	266

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### 4. Uji Validitas Variabel Pendapatan

Correlations					
	X4.1	X4.2	X4.3	TX4	
X4.1	Pearson Correlation	1	.641**	.658**	.873**
	Sig. (2-tailed)		.000	.000	.000
	N	266	266	266	266
X4.2	Pearson Correlation	.641**	1	.637**	.870**
	Sig. (2-tailed)	.000		.000	.000
	N	266	266	266	266
X4.3	Pearson Correlation	.658**	.637**	1	.878**
	Sig. (2-tailed)	.000	.000		.000
	N	266	266	266	266
TX4	Pearson Correlation	.873**	.870**	.878**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	266	266	266	266

\*\* . Correlation is significant at the 0.01 level (2-tailed).



## 5. Uji Validitas Variabel Keputusan Investasi

		Correlations			
		Y.1	Y.2	Y.3	TY
Y.1	Pearson Correlation	1	.824**	.838**	.945**
	Sig. (2-tailed)		.000	.000	.000
	N	266	266	266	266
Y.2	Pearson Correlation	.824**	1	.817**	.938**
	Sig. (2-tailed)	.000		.000	.000
	N	266	266	266	266
Y.3	Pearson Correlation	.838**	.817**	1	.937**
	Sig. (2-tailed)	.000	.000		.000
	N	266	266	266	266
TY	Pearson Correlation	.945**	.938**	.937**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	266	266	266	266

\*\* . Correlation is significant at the 0.01 level (2-tailed).



## Lampiran 07. Hasil Uji Reliabilitas

### 1. Hasil Uji Reliabilitas Pemahaman Investasi

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.862	.863	3

### 2. Hasil Uji Reliabilitas Motivasi Investasi

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.887	.888	3

### 3. Hasil Uji Reliabilitas Modal Minimal Investasi

**Reliability Statistics**

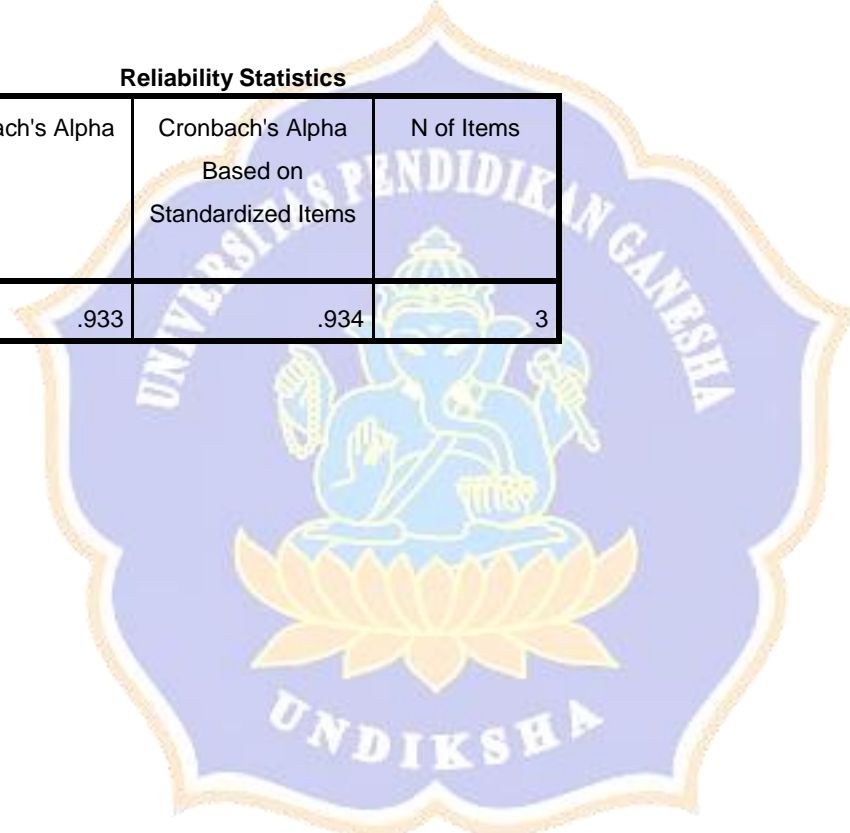
Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.930	.930	3

#### 4. Hasil Uji Reliabilitas Pendapatan

Reliability Statistics		
Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.845	.845	3

#### 5. Hasil Uji Reliabilitas Keputusan Investasi

Reliability Statistics		
Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.933	.934	3



## Lampiran 08. Hasil Uji Asumsi Klasik

### 1. Hasil Uji Normalitas Data

		Unstandardized Residual
N		266
Normal Parameters <sup>a,b</sup>	Mean	0E-7
	Std. Deviation	.91935318
	Absolute	.112
Most Extreme Differences	Positive	.112
	Negative	-.076
Kolmogorov-Smirnov Z		1.834
Asymp. Sig. (2-tailed)		.236

a. Test distribution is Normal.

b. Calculated from data.

### 2. Hasil Uji Multikolinearitas

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations			Collinearity Statistics	
	B	Std. Error				Beta	Zero-order	Partial	Part	Tolerance
(Constant)	4.259	.714		5.962	.000					
1 TX1	.290	.062	.263	4.681	.000	.910	.278	.092	.122	8.172
TX2	.225	.061	.209	3.700	.000	.906	.223	.073	.121	8.262
TX3	-.204	.032	-.232	-6.389	.000	-.857	-.368	-.125	.293	3.415
TX4	.315	.058	.297	5.436	.000	.917	.319	.107	.129	7.740

a. Dependent Variable: TY

### 3. Hasil Uji Heteroskedastisitas

**Coefficients<sup>a</sup>**

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
(Constant)	2.636	.495		5.321	.000
1 TX1	-.034	.043	-.135	-.793	.429
TX2	-.007	.042	-.027	-.160	.873
TX3	-.100	.022	-.498	-4.524	.371
TX4	-.055	.040	-.228	-1.376	.170

a. Dependent Variable: Abs\_Res



## Lampiran 09. Hasil Uji Hipotesis

### 1. Hasil Analisis Regresi Linear Berganda

**Coefficients<sup>a</sup>**

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
(Constant)	4.259	.714		5.962	.000
TX1	.290	.062	.263	4.681	.000
TX2	.225	.061	.209	3.700	.000
TX3	-.204	.032	-.232	-6.389	.000
TX4	.315	.058	.297	5.436	.000

a. Dependent Variable: TY

### 2. Hasil Uji Parsial T (Uji T)

**Coefficients<sup>a</sup>**

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
(Constant)	4.259	.714		5.962	.000
TX1	.290	.062	.263	4.681	.000
TX2	.225	.061	.209	3.700	.000
TX3	-.204	.032	-.232	-6.389	.000
TX4	.315	.058	.297	5.436	.000

a. Dependent Variable: TY



### 3. Hasil Koefisien Determinasi ( $R^2$ )

**Model Summary<sup>b</sup>**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.948 <sup>a</sup>	.899	.898	.92637

a. Predictors: (Constant), TX4, TX3, TX1, TX2

b. Dependent Variable: TY

