

**DEVELOPING INFOGRAPHIC AS ENGLISH TEACHING MEDIA FOR 9<sup>th</sup>  
GRADE OF JUNIOR HIGH SCHOOL**

**by**

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**English Language Education**

**Abstrak**

Penelitian ini dilakukan untuk mengembangkan infografik sebagai media mengajar bahasa inggris untuk kelas 9 Sekolah Menengah Pertama. Penelitian *Design and Development* dipilih sebagai jenis penelitian untuk mengembangkan media mengajar infografik. Ada tiga tahap penelitian yang dilakukan yaitu mendesain, mengembangkan, dan mengevaluasi. Instrumen penelitian yang digunakan dalam pengembangan infografik adalah blueprint pengembangan media, penilaian ahli kontem, dan penilaian ahli media. Penelitian ini menggunakan penelitian campuran dimana data diolah secara kuantitatif dan juga kualitatif. Dalam mengembangkan infografik, data diolah secara kualitatif sedangkan penilaian kualitas media, data diolah secara kuantitatif dan dideskripsikan secara kualitatif. Pre observasi telah dilakukan di SMPN 4 Singaraja sebagai salah satu sekolah di Singaraja yang dijadikan sebagai salah satu sampel dalam mengembangkan media. Hasil dari penelitian ini adalah 13 topik dirancang kedalam infografik dengan bantuan dari program Canva, Google Classroom, Google Form, dan QR Code. Kualitas dari konten dan media infografik menunjukkan hasil yang sangat bagus sebagai media mengajar berdasarkan penilaian ahli. Oleh karena itu, infografik dapat digunakan sebagai media pelengkap dalam mengajar bahasa inggris. Sehingga proses mengajar bisa menjadi lebih menarik dan dapat meningkatkan motivasi siawa dalam belajar.

**Keywords:** English Teaching Media, Infographic, Visual Media

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**Abstract**

This research aimed to develop infographics as a medium in learning English for 9<sup>th</sup> grade junior high school. Design and Development research was chosen as a type of research to develop infographic teaching media. There are three stages of the research, namely design, development, and evaluation. The instruments used in infographic development are the media development blueprint, content expert judgment, and media expert judgment. This study employed mixed-method where the data was processed quantitatively and qualitatively. In developing the infographic, the data were processed qualitatively, while the media quality assessment was processed quantitatively and described qualitatively. Pre-observations have been carried out at SMPN 4 Singaraja as one of the schools in Singaraja which is used as one of the samples in developing the media. The results of this study was 13 topics were designed into infographics with the support of the Canva, Google Classroom, Google Forms, and QR Code programs. The quality of the content and infographic media shows very good results as a teaching medium based on expert judgment. So that, infographics can be used as a complementary medium in teaching English. Therefore, the teaching process can be more interesting and it can increase students' motivation in learning.

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