

ABSTRAK

Penelitian ini bertujuan untuk menguji (1) pengaruh simultan kompensasi dan lingkungan kerja terhadap kepuasan kerja, (2) pengaruh parsial kompensasi terhadap kepuasan kerja, dan (3) pengaruh parsial lingkungan kerja terhadap kepuasan kerja *driver* ojek Grab di Kecamatan Buleleng. Dalam penelitian ini menggunakan desain penelitian kuantitatif kasual. Pengumpulan data menggunakan kuesioner dan wawancara terhadap responden dan kemudian dianalisis menggunakan regresi linier berganda yang sebelumnya di uji asumsi klasik terlebih dahulu. Sampel penelitian ini yaitu *driver* ojek Grab di Kecamatan Buleleng, yang sudah beroperasi di Buleleng lebih dari 2 tahun dengan melibatkan 85 respon. Hasil penelitian mendapatkan hasil analisis bahwa (1) kompensasi dan lingkungan kerja berpengaruh positif dan signifikan secara simultan terhadap kepuasan kerja, (2) kompensasi berpengaruh positif dan signifikan secara parsial terhadap kepuasan kerja, dan (3) lingkungan kerja berpengaruh positif dan signifikan secara parsial terhadap kepuasan kerja *driver* ojek Grab di Kecamatan Buleleng.

Kata-kata kunci : kepuasan kerja, kompensasi, lingkungan kerja

ABSTRACT

This study aims to examine (1) the simultaneous effect of compensation and the work environment on job satisfaction, (2) the partial effect of compensation on job satisfaction, and (3) the partial effect of the work environment on the job satisfaction of Grab motorcycle taxi drivers in Buleleng District. This research uses a casual quantitative research design. Collecting data using questionnaires and interviews with respondents and then analyzed using multiple linear regression which previously tested the classical assumptions first. The sample of this research is the Grab motorcycle taxi driver in Buleleng District, which has been operating in Buleleng for more than 2 years involving 85 responses. The results of the study get the results of the analysis that (1) compensation and work environment have a positive and significant effect simultaneously on job satisfaction, (2) compensation has a positive and partially significant effect on job satisfaction, and (3) work environment has a positive and partially significant effect on job satisfaction. Job satisfaction of Grab motorcycle taxi drivers in Buleleng District.

Keywords: job satisfaction, compensation, work environment