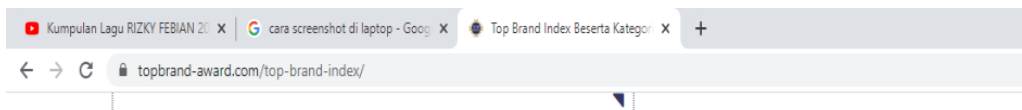


LAMPIRAN 01. TOP BRAND INDEX FASE 1 2019



TEH HIJAU DALAM KEMASAN SIAP MINUM

BRAND	TBI 2020	
Nu Green Tea	42.2%	TOP
Frestea Green	29.2%	TOP
Ichi Ocha	11.2%	TOP
Joy Tea	5.1%	
Lipton	3.2%	

TEH DAUN/ TEH SARING

BRAND	TBI 2020	
Cap Botol	26.8%	TOP
Cap Bendera	18.4%	TOP
Teh Poci	11.2%	TOP
2Tang	9.3%	
Bandulan	7.6%	

TEH DALAM KEMASAN SIAP MINUM

BRAND	TBI 2020	
Teh Pucuk Harum	34.7%	TOP
Teh Botol Sosro	17.5%	TOP
Teh Gelas	13.0%	TOP
Frestea	10.4%	
Mountea	5.0%	

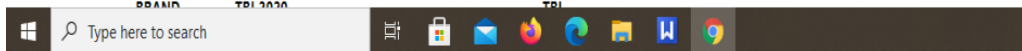
KOPI BUBUK BERAMPAS

BRAND	TBI 2020	
Kapal Api	66.2%	TOP
ABC	13.3%	TOP
Luwak	11.5%	TOP



KOPI BUBUK INSTANT

KOPI GINSENG



LAMPIRAN 02. KUESIONER PENELITIAN

**KUISIONER PENELITIAN
PROGRAM STUDI MANAJEMEN
JURUSAN MANAJEMEN
FAKULTAS EKONOMI
UNIVERSITAS PENDIDIKAN GANESHA**

Kepada

Yth. Saudara/i

Hal : Pengisian Kuesioner

Dengan Hormat,

Dalam rangka menyelesaikan studi di Universitas Pendidikan Ganesha pada Program Studi Manajemen, dengan ini saya mengadakan penelitian yang berjudul **“Faktor-Faktor Yang Mempengaruhi Keputusan Pembelian Minuman Dalam Kemasan Teh Botol Sosro Pada Mahasiswa Di Fakultas Ekonomi”**.

Maka dengan ini, saya mohon kesediaan Bapak/Ibu, Saudara/i untuk berkenan mengisi kuesioner ini. Atas kesediaan dan bantuan Saudara/i yang turut berpartisipasi dalam mengisi kuesioner penelitian ini, saya ucapkan terimakasih.

Singaraja, 05 20April 2020

Peneliti

Putu Ari Astiti
NIM. 1617041200

FAKTOR-FAKTOR YANG MEMPENGARUHI KEPUTUSAN PEMBELIAN MINUMAN DALAM KEMASAN TEH BOTOL SOSRO PADA MAHASISWA DI FAKULTAS EKONOMI.

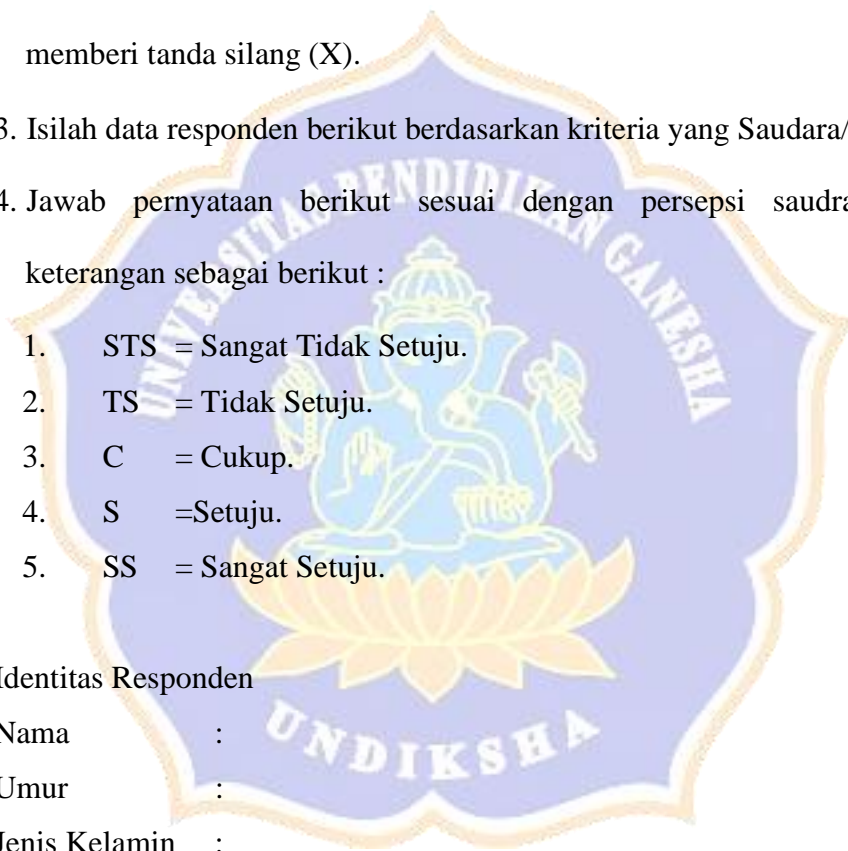
Petunjuk Pengisian Kuesioner :

1. Pernyataan dibawah ini hanya semata-mata untuk data penelitian dalam rangka menyusun skripsi.
2. Pilihlah salah satu jawaban yang memenuhi persepsi Saudara/i dengan cara memberi tanda silang (X).
3. Isilah data responden berikut berdasarkan kriteria yang Saudara/i miliki.
4. Jawab pernyataan berikut sesuai dengan persepsi saudara/i dengan keterangan sebagai berikut :

1. STS = Sangat Tidak Setuju.
2. TS = Tidak Setuju.
3. C = Cukup.
4. S =Setuju.
5. SS = Sangat Setuju.

Identitas Responden

Nama :
Umur :
Jenis Kelamin :
Semester :
Jurusan/Prodi :



No	Keterangan	STS	TS	KS	S	SS
1.	Kemasan teh botol sosro mudah dibawa.					
2.	Kualitas yang diberikan memenuhi kebutuhan mahasiswa.					
3.	Harga yang ditawarkan sesuai dengan kualitas yang diberikan.					
4.	Teh botol sosro sangat mampu mempertahankan citra merk yang dimiliki.					
5.	Sejak kecil saya menyukai minuman teh.					
6.	Teh botol sosro memiliki harga sesuai kantong mahasiswa.					
7.	Rasa yang diberikan sesuai dengan selera saya yang tidak suka terlalu manis.					
8.	Iklan yang diberikan dengan konsep sederhana cukup menarik.					
9.	Saya minum teh botol sosro sudah lama dan membuat saya percaya dengan kualitas yang diberikan.					
10	Lokasi penjual teh botol sosro tidak hanya di toko-toko besar.					
11	Berdasarkan pengalaman saya, teh botol sosro minuman teh yang alami.					
12	Distribusi dari teh botol sosro sangat cepat sehingga produk mudah didapat.					
13	Keluarga dirumah sangat menyukai teh botol sosro.					
14	Saya yakin dengan minuman teh botol sosro menggunakan bahan yang aman.					
15	Teh botol sosro meemiliki harga cukup terjangkau untuk mahasiswa.					

LAMPIRAN 03. Data Penelitian

1. Data Ordinal

NO	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	X12	X13	X14	X15	Total
1	4	5	5	5	4	4	5	4	4	4	4	5	4	5	5	67
2	4	4	5	4	5	5	4	5	5	4	4	4	5	5	5	68
3	5	5	4	5	5	4	5	5	4	5	5	5	5	5	5	72
4	4	5	4	5	4	4	3	4	4	4	4	4	4	4	4	61
5	3	4	4	4	3	4	4	3	3	3	4	4	3	4	3	53
6	4	5	5	5	4	5	4	4	4	4	5	5	4	5	4	67
7	4	5	5	5	5	5	5	4	5	4	5	5	5	5	5	72
8	4	3	4	4	3	4	3	4	4	4	3	4	4	3	4	55
9	4	3	4	3	4	4	3	4	4	4	4	4	4	3	4	56
10	4	3	4	3	3	3	3	4	3	3	3	4	3	4	3	50
11	5	4	4	4	4	4	4	5	4	4	4	4	3	4	3	60
12	4	5	5	4	3	4	5	4	5	5	5	5	4	5	5	70
13	4	5	5	5	5	5	5	4	5	4	5	5	5	4	5	71
14	5	5	5	5	5	5	5	4	4	5	4	5	4	5	4	70
15	4	5	5	5	4	5	4	4	4	4	4	5	4	5	4	66
16	5	5	5	5	5	5	3	5	5	5	4	4	5	5	5	71
17	4	3	4	3	3	3	3	4	3	3	3	4	3	4	3	50
18	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60
19	4	5	5	4	5	5	3	5	5	5	4	4	3	4	3	64
20	5	4	5	4	5	5	5	5	4	5	5	5	4	5	4	70
21	4	5	4	5	5	4	4	5	5	5	5	5	5	5	5	71
22	4	5	4	5	4	4	5	4	4	4	4	3	3	4	4	61
23	4	4	4	4	4	4	3	4	4	4	4	4	4	4	4	59
24	4	5	5	5	4	5	5	4	4	4	4	5	4	5	4	67
25	5	5	5	5	5	5	4	5	5	5	4	5	4	5	4	71
26	5	5	5	5	5	4	3	5	5	5	4	3	4	4	3	65
27	4	4	4	4	4	4	4	4	4	4	3	4	3	3	4	57
28	5	5	5	4	5	5	5	5	5	5	5	4	5	5	4	72
29	4	4	5	4	5	5	4	5	5	5	5	5	4	5	4	69
30	4	5	5	5	4	5	5	4	4	4	4	5	4	5	5	68
31	5	4	5	4	5	5	4	5	5	5	4	4	5	5	5	70
32	5	5	4	5	5	4	3	5	5	5	5	5	5	5	5	71
33	4	5	4	5	4	4	5	4	4	4	4	4	4	4	4	63
34	3	3	4	3	4	4	4	3	3	3	4	4	3	4	3	52
35	4	5	5	5	4	5	5	4	4	4	5	5	4	5	4	68
36	5	5	5	5	5	5	4	5	5	5	5	5	5	5	5	74
37	3	4	4	3	4	4	3	3	3	3	4	3	3	4	4	52
38	4	4	4	4	4	4	5	4	4	4	4	4	4	4	4	61
39	5	5	5	4	5	5	4	5	5	5	4	5	4	5	4	70
40	4	5	5	5	4	5	5	4	4	4	5	5	5	4	4	68
41	5	5	5	4	5	4	4	5	5	5	4	5	4	4	5	69
42	4	5	5	5	4	5	3	4	4	4	5	5	4	5	4	66
43	5	5	5	5	5	5	4	5	5	5	5	5	5	5	4	73
44	5	5	4	5	4	4	5	5	5	5	5	5	4	5	4	70
45	3	3	3	3	3	3	3	3	3	3	3	3	4	4	4	48



NO	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	X12	X13	X14	X15	Total
46	4	4	3	3	4	3	3	4	4	4	3	3	3	3	4	52
47	3	3	3	3	3	3	3	3	3	3	3	3	4	4	4	48
48	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	75
49	5	5	5	5	5	5	4	5	5	5	4	5	4	5	5	72
50	4	4	5	4	4	5	5	4	4	4	5	4	5	5	4	66
51	5	4	5	4	5	5	4	5	5	5	4	4	5	4	5	69
52	4	5	4	5	4	4	4	4	4	4	5	5	5	5	4	66
53	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	75
54	5	5	5	5	5	5	5	5	5	5	4	4	4	4	4	70
55	3	3	3	3	3	3	3	3	3	3	3	3	4	4	4	48
56	4	4	5	4	5	5	4	4	4	4	5	5	4	5	4	66
57	5	5	4	5	4	4	5	5	5	5	5	5	5	5	4	71
58	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	75
59	4	4	3	3	4	3	3	4	4	4	3	3	3	3	4	52
60	3	3	3	3	3	3	3	3	3	3	3	3	4	4	4	48
61	4	3	4	4	3	4	3	4	4	4	3	4	4	3	4	55
62	4	3	4	3	4	4	3	4	4	4	4	4	4	3	4	56
63	3	3	3	3	3	3	3	3	3	3	3	3	4	4	4	48
64	4	5	4	5	4	4	5	4	4	4	5	5	5	5	4	67
65	5	5	5	5	5	5	4	5	5	5	5	5	5	5	5	74
66	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	75
67	3	3	3	3	3	3	3	3	3	3	3	3	4	4	4	48
68	4	4	5	4	5	5	4	4	4	4	5	5	4	5	4	66
69	5	5	4	5	4	4	5	5	5	5	5	5	5	5	5	72
70	3	3	3	3	3	3	3	3	3	3	3	3	4	4	4	48
71	4	4	5	4	5	5	4	4	4	4	5	5	5	5	4	67
72	5	5	4	5	4	4	5	5	5	5	5	5	4	5	5	71
73	3	3	3	3	3	3	3	3	3	3	3	3	4	4	4	48
74	4	4	3	3	4	3	3	4	4	4	3	3	3	3	4	52
75	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	75
76	5	5	5	5	5	5	4	5	5	5	4	5	4	5	5	72
77	4	4	5	4	4	5	5	4	4	4	5	4	5	5	4	66
78	4	3	4	3	4	4	3	4	4	4	4	4	4	3	4	56
79	5	5	5	5	5	5	4	5	5	5	5	4	5	4	5	72
80	4	5	4	5	4	4	4	4	4	4	5	5	5	5	4	66
81	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	75
82	5	5	5	5	5	5	4	5	5	5	4	5	4	5	5	72
83	4	4	3	3	4	3	3	4	4	4	3	3	3	3	4	52
84	3	3	3	3	3	3	3	3	3	3	3	3	4	4	4	48
85	4	5	5	5	4	4	5	4	4	4	4	5	4	5	5	67
86	4	4	5	4	5	5	4	5	5	4	4	4	5	5	5	68
87	5	5	4	5	5	4	5	5	4	5	5	5	5	5	5	72
88	4	4	5	5	5	5	5	4	4	4	5	5	5	5	4	69
89	4	3	3	4	4	5	4	4	5	4	5	4	5	4	5	63
90	4	4	4	3	5	4	5	5	3	3	5	5	5	5	4	64



1 1 Pearson Correlati on Sig. (2-tailed) N	.50 4** .00 0 90	.61 3** .00 0 90	.58 1** .00 0 90	.64 4** .00 0 90	.63 0** .00 0 90	.66 3** .00 0 90	.66 7** .00 0 90	.52 6** .00 0 90	.54 0** .00 0 90	.55 0** .00 0 90	1 0** .00 0 90	.76 3** .00 0 90	.67 1** .00 0 90	.70 0** .00 0 90	.37 8** .00 0 90	.80 2** .00 0 90
1 2 Pearson Correlati on Sig. (2-tailed) N	.57 0** .00 0 90	.67 5** .00 0 90	.67 7** .00 0 90	.72 3** .00 0 90	.58 8** .00 0 90	.64 8** .00 0 90	.64 3** .00 0 90	.55 3** .00 0 90	.51 7** .00 0 90	.57 4** .00 0 90	.76 3** .00 0 90	1 8** .00 0 90	.48 4** .00 0 90	.74 4** .00 0 90	.42 6** .00 0 90	.81 5** .00 0 90
1 3 Pearson Correlati on Sig. (2-tailed) N	.40 2** .00 0 90	.35 5** .00 1 90	.38 8** .00 0 90	.48 9** .00 0 90	.48 0** .00 0 90	.49 8** .00 0 90	.45 2** .00 0 90	.43 6** .00 0 90	.48 2** .00 0 90	.41 8** .00 0 90	.67 1** .00 0 90	.48 8** .00 0 90	1 7** .00 0 90	.58 3** .00 0 90	.61 3** .00 0 90	.66 1** .00 0 90
1 4 Pearson Correlati on Sig. (2-tailed) N	.43 6** .00 0 90	.61 3** .00 0 90	.62 2** .00 0 90	.63 6** .00 0 90	.54 3** .00 0 90	.60 2** .00 0 90	.60 8** .00 0 90	.46 6** .00 0 90	.41 8** .00 0 90	.45 6** .00 0 90	.70 0** .00 0 90	.74 4** .00 0 90	.58 7** .00 0 90	1 2** .00 0 90	.43 2** .00 0 90	.75 3** .00 0 90
1 5 Pearson Correlati on Sig. (2-tailed) N	.44 2** .00 0 90	.43 1** .00 0 90	.32 5** .00 2 90	.45 9** .00 0 90	.49 8** .00 0 90	.37 5** .00 0 90	.37 9** .00 0 90	.44 7** .00 0 90	.58 7** .00 0 90	.51 7** .00 0 90	.37 8** .00 0 90	.42 6** .00 0 90	.61 3** .00 0 90	.43 2** .00 0 90	1 2** .00 0 90	.62 2** .00 0 90
Pearson T Correlati on	.81 6**	.81 8**	.79 7**	.82 4**	.84 0**	.80 8**	.69 2**	.81 7**	.83 5**	.85 1**	.80 2**	.81 5**	.66 1**	.75 3**	.62 2**	1

Sig.	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
(2-tailed)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
N	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90	90

** . Correlation is significant at the 0.01 level (2-tailed).



2. Hasil Reliabilitas

Case Processing Summary

		N	%
Cases	Valid	90	100.0
	Excluded ^a	0	.0
	Total	90	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.955	15

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X1	63.05	93.274	.783	.951
X2	63.26	93.634	.787	.951
X3	63.12	93.874	.763	.952
X4	63.35	93.360	.794	.951
X5	63.12	92.890	.812	.951
X6	63.16	93.525	.775	.951
X7	63.52	95.542	.643	.954
X8	63.05	93.290	.785	.951
X9	63.16	92.869	.806	.951
X10	63.16	92.559	.824	.950
X11	63.26	93.533	.768	.952
X12	63.19	93.559	.784	.951
X13	63.09	96.118	.608	.955
X14	62.95	94.878	.713	.953
X15	62.79	97.075	.566	.956

3. Hasil Uji Normalitas

		One-Sample Kolmogorov-Smirnov Test														
		X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	X12	X13	X14	X15
N		90	90	90	90	90	90	90	90	90	90	90	90	90	90	90
Normal	Mean	4.6	4.4	4.5	4.3	4.5	4.5	4.1	4.6	4.5	4.5	4.4	4.4	4.5	4.7	4.8
Parameters ^{a,b}	Std. Deviation	1	0	4	1	4	0	4	1	0	0	0	6	7	0	7
Most Extreme	Absolute	.27	.33	.32	.31	.28	.29	.24	.26	.26	.25	.27	.32	.26	.35	.32
Differences	Positive	.27	.19	.19	.17	.22	.20	.20	.25	.23	.24	.20	.18	.26	.20	.32
	Negative	-.2	-.3	-.3	-.3	-.2	-.2	-.2	-.2	-.2	-.2	-.2	-.3	-.2	-.3	-.2
Kolmogorov-Smirnov Z		2.6	3.2	3.0	2.9	2.7	2.8	2.2	2.5	2.4	2.4	2.6	3.0	2.4	3.3	3.0
Asymp. Sig. (2-tailed)		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00

a. Test distribution is Normal.

b. Calculated from data.

4. Hasil Analisis Faktor

KMO and Bartlett's Test		
Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		.867
Bartlett's Test of Sphericity	Approx. Chi-Square	1481.980
	Df	105
	Sig.	.000

		Ant-image Matrices									X1	X1	X1	X1	X1	X1
		X1	X2	X3	X4	X5	X6	X7	X8	X9	0	1	2	3	4	5
Anti-image	X	.09	.00	-.0	-.0	.01	-.0	-.0	-.0	.03	-.0	.01	-.0	-.0	.02	.00
e	1	1	4	04	15	1	03	25	62	0	49	5	09	12	9	1
Covariance	X	.00	.12	-.0	-.0	-.0	.04	-.0	.00	-.0	-.0	-.0	.02	.06	-.0	-.0
	2	4	2	26	93	46	9	26	3	13	06	25	1	8	36	06
	X	-.0	-.0	.14	.01	-.0	-.0	-.0	.00	-.0	.00	.05	-.0	.00	-.0	.04
	3	04	26	2	3	30	96	20	4	03	4	1	46	0	29	1
	X	-.0	-.0	.01	.12	.05	-.0	-.0	.01	-.0	-.0	.01	-.0	-.0	.00	.00
	4	15	93	3	1	8	40	07	2	04	04	5	40	55	6	3
	X	.01	-.0	-.0	.05	.17	-.0	.02	-.0	.01	-.0	-.0	.01	-.0	.00	-.0
	5	1	46	30	8	6	34	4	37	2	25	36	2	08	8	57
	X	-.0	.04	-.0	-.0	-.0	.13	-.0	.01	-.0	.00	-.0	.01	.00	-.0	.01
	6	03	9	96	40	34	0	08	4	31	9	38	8	6	09	0
	X	-.0	-.0	-.0	-.0	.02	-.0	.43	.00	.02	.01	-.0	-.0	.02	-.0	-.0
	7	25	26	20	07	4	08	2	4	8	2	88	03	3	22	79
	X	-.0	.00	.00	.01	-.0	.01	.00	.10	-.0	.01	.00	-.0	-.0	-.0	.04
	8	62	3	4	2	37	4	4	0	45	0	7	12	11	36	0
	X	.03	-.0	-.0	-.0	.01	-.0	.02	-.0	.11	-.0	-.0	.02	-.0	.04	-.0
	9	0	13	03	04	2	31	8	45	2	51	11	3	10	8	69
	X	-.0	-.0	.00	-.0	-.0	.00	.01	.01	-.0	.08	-.0	-.0	.02	-.0	-.0
	10	49	06	4	04	25	9	2	0	51	2	10	01	2	10	04
	X	.01	-.0	.05	.01	-.0	-.0	-.0	.00	-.0	-.0	.19	-.0	-.1	-.0	.10
	11	5	25	1	5	36	38	88	7	11	10	0	96	17	15	9
	X	-.0	.02	-.0	-.0	.01	.01	-.0	-.0	.02	-.0	-.0	.22	.06	-.0	-.0
	12	09	1	46	40	2	8	03	12	3	01	96	9	8	70	72
	X	-.0	.06	.00	-.0	-.0	.00	.02	-.0	-.0	.02	-.1	.06	.29	-.0	-.1
	13	12	8	0	55	08	6	3	11	10	2	17	8	0	78	58
	X	.02	-.0	-.0	.00	.00	-.0	-.0	-.0	.04	-.0	-.0	-.0	-.0	.29	-.0
	14	9	36	29	6	8	09	22	36	8	10	15	70	78	8	34
	X	.00	-.0	.04	.00	-.0	.01	-.0	.04	-.0	-.0	.10	-.0	-.1	-.0	.37
	15	1	06	1	3	57	0	79	0	69	04	9	72	58	34	8

Anti-imag	X	.85	.03	-.0	-.1	.09	-.0	-.1	-.6	.29	-.5	.11	-.0	-.0	.17	.00
e	1	9 ^a	8	34	42	1	31	28	47	4	61	6	64	72	8	8
Correlatio	X	.03	.83	-.1	-.7	-.3	.39	-.1	.02	-.1	-.0	-.1	.12	.36	-.1	-.0
n	2	8	1 ^a	99	64	12	4	13	6	14	58	65	7	3	90	29
	X	-.0	-.1	.86	.10	-.1	-.7	-.0	.03	-.0	.03	.31	-.2	.00	-.1	.17
	3	34	99	7 ^a	3	90	05	79	5	21	5	4	54	1	41	8
	X	-.1	-.7	.10	.84	.40	-.3	-.0	.11	-.0	-.0	.09	-.2	-.2	.03	.01
	4	42	64	3	1 ^a	1	24	32	2	31	36	9	38	95	2	3
	X	.09	-.3	-.1	.40	.90	-.2	.08	-.2	.08	-.2	-.1	.05	-.0	.03	-.2
	5	1	12	90	1	9 ^a	27	6	77	7	07	98	8	36	5	22
	X	-.0	.39	-.7	-.3	-.2	.84	-.0	.12	-.2	.09	-.2	.10	.03	-.0	.04
	6	31	4	05	24	27	6 ^a	36	3	57	2	42	2	3	44	5
	X	-.1	-.1	-.0	-.0	.08	-.0	.94	.01	.12	.06	-.3	-.0	.06	-.0	-.1
	7	28	13	79	32	6	36	8 ^a	9	7	5	08	11	5	62	95
	X	-.6	.02	.03	.11	-.2	.12	.01	.87	-.4	.10	.04	-.0	-.0	-.2	.20
	8	47	6	5	2	77	3	9	4 ^a	25	8	9	82	66	06	4
	X	.29	-.1	-.0	-.0	.08	-.2	.12	-.4	.87	-.5	-.0	.14	-.0	.26	-.3
	9	4	14	21	31	7	57	7	25	1 ^a	29	73	1	55	5	36
	X	-.5	-.0	.03	-.0	-.2	.09	.06	.10	-.5	.89	-.0	-.0	.14	-.0	-.0
	0	61	58	5	36	07	2	5	8	29	8 ^a	80	08	1	61	23
	X	.11	-.1	.31	.09	-.1	-.2	-.3	.04	-.0	-.0	.84	-.4	-.5	-.0	.40
	1	6	65	4	9	98	42	08	9	73	80	1 ^a	59	01	65	6
	X	-.0	.12	-.2	-.2	.05	.10	-.0	-.0	.14	-.0	-.4	.90	.26	-.2	-.2
	2	64	7	54	38	8	2	11	82	1	08	59	1 ^a	5	66	44
	X	-.0	.36	.00	-.2	-.0	.03	.06	-.0	-.0	.14	-.5	.26	.79	-.2	-.4
	3	72	3	1	95	36	3	5	66	55	1	01	5	3 ^a	64	77
	X	.17	-.1	-.1	.03	.03	-.0	-.0	-.2	.26	-.0	-.0	-.2	-.2	.92	-.1
	4	8	90	41	2	5	44	62	06	5	61	65	66	64	5 ^a	03
	X	.00	-.0	.17	.01	-.2	.04	-.1	.20	-.3	-.0	.40	-.2	-.4	-.1	.79
	5	8	29	8	3	22	5	95	4	36	23	6	44	77	03	8 ^a

a. Measures of Sampling Adequacy(MSA)

Communalities

	Initial	Extraction
X1	1.000	.866
X2	1.000	.720
X3	1.000	.767
X4	1.000	.722
X5	1.000	.765
X6	1.000	.710
X7	1.000	.652
X8	1.000	.878
X9	1.000	.889
X10	1.000	.924
X11	1.000	.769
X12	1.000	.782
X13	1.000	.831
X14	1.000	.759
X15	1.000	.790

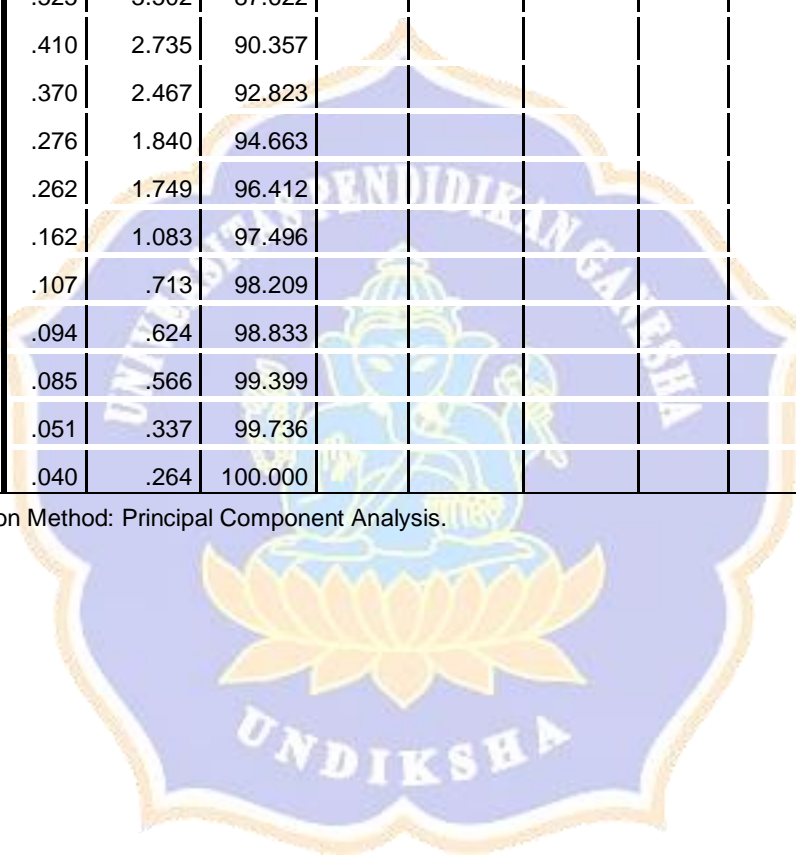
Extraction Method: Principal
Component Analysis.

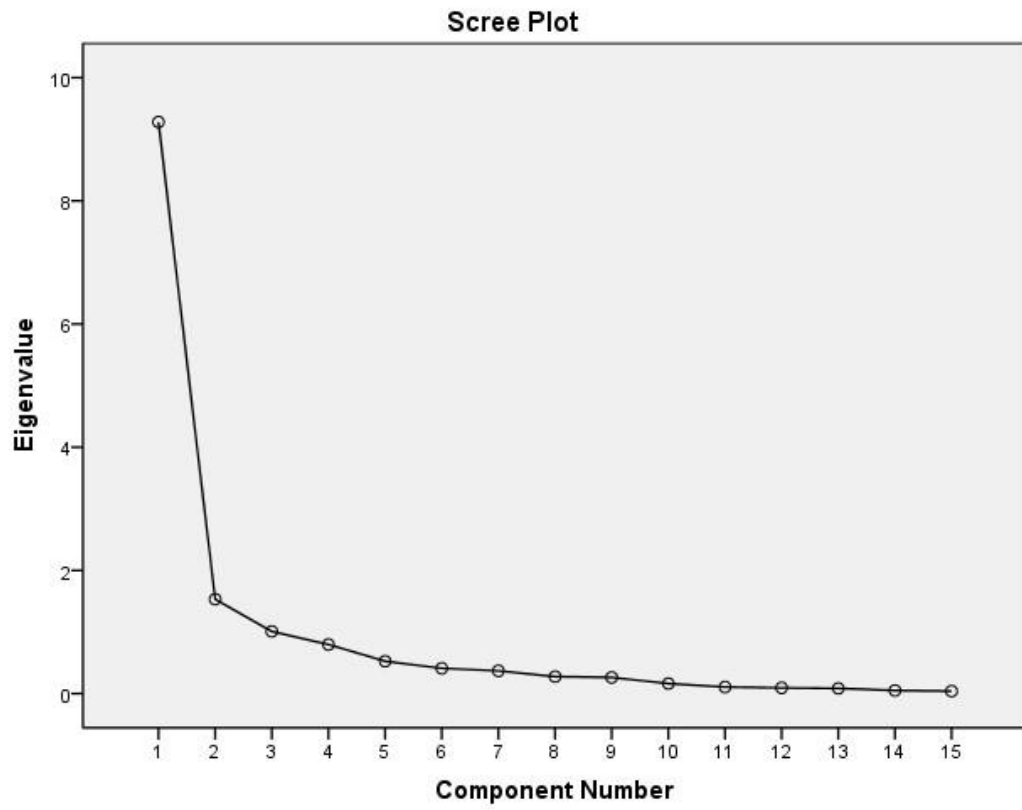


Total Variance Explained

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
	1	9.280	61.870	61.870	9.280	61.870	61.870	4.971	33.139
2	1.532	10.213	72.082	1.532	10.213	72.082	4.941	32.939	66.077
3	1.010	6.731	78.813	1.010	6.731	78.813	1.910	12.735	78.813
4	.796	5.307	84.120						
5	.525	3.502	87.622						
6	.410	2.735	90.357						
7	.370	2.467	92.823						
8	.276	1.840	94.663						
9	.262	1.749	96.412						
10	.162	1.083	97.496						
11	.107	.713	98.209						
12	.094	.624	98.833						
13	.085	.566	99.399						
14	.051	.337	99.736						
15	.040	.264	100.000						

Extraction Method: Principal Component Analysis.





Component Matrix^a

	Component		
	1	2	3

UNDIKSHA

X1	.823	-.431	-.044
X2	.824	.027	-.201
X3	.803	.079	-.340
X4	.826	.163	-.115
X5	.845	-.226	-.023
X6	.811	.107	-.203
X7	.683	.426	-.064
X8	.824	-.446	.004
X9	.840	-.416	.101
X10	.859	-.432	-.004
X11	.798	.362	.041
X12	.815	.320	-.127
X13	.643	.274	.585
X14	.747	.448	.019
X15	.606	-.040	.649

Extraction Method: Principal Component
Analysis.



Component Matrix^a

	Component		
	1	2	3
X1	.823	-.431	-.044
X2	.824	.027	-.201
X3	.803	.079	-.340
X4	.826	.163	-.115
X5	.845	-.226	-.023
X6	.811	.107	-.203
X7	.683	.426	-.064
X8	.824	-.446	.004
X9	.840	-.416	.101
X10	.859	-.432	-.004
X11	.798	.362	.041
X12	.815	.320	-.127
X13	.643	.274	.585
X14	.747	.448	.019
X15	.606	-.040	.649

Extraction Method: Principal Component Analysis.

a. 3 components extracted.



Rotated Component Matrix^a

	Component		
	1	2	3
X1	.288	.870	.159
X2	.642	.548	.087
X3	.710	.511	-.041
X4	.702	.439	.189
X5	.429	.730	.219
X6	.686	.481	.094
X7	.759	.145	.233
X8	.262	.877	.201
X9	.258	.855	.302
X10	.297	.890	.208
X11	.758	.257	.358
X12	.801	.317	.201
X13	.406	.162	.800
X14	.788	.162	.335
X15	.154	.363	.796

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.

a. Rotation converged in 7 iterations.

Component Transformation Matrix

Component	1	2	3
1	.672	.664	.327
2	.652	-.740	.162
3	-.350	-.105	.931

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser

Normalization.