

CHAPTER I

INTRODUCTION

1.1 Background of the Study

English is an essential language to learn because English can be said as the international language used by people to speak when going overseas. In Indonesia, English is categorized as a foreign language. People learn about English and speak in English only at certain events. Meanwhile, the students learn about English in school, and they do not use English outside the school because not all people understand the language. Aqli, Padmadewi, Suarnajaya (2013) stated that the students learn English from kindergarten to university level. The students in the university are categorized as adult learners. However, kindergarten students are categorized as young learners. Both of them are different based on their characteristics.

The students of kindergarten and elementary school are called young learners. Rixon & Shelagh (1999) and Shin (2006) believe that the students range the ages of five and twelve are called young learners. However, there are other estimates; Slatterly and Willis (2001, 4) emphasized that the range ages of young learners are 7–12 years old. The category of "Very Young Learners" was under seven years old. Nevertheless, young learners cannot be classified easily with only a few theories because some countries have different classifications for elementary and kindergarten students. Shin (2006) stated some characteristics of young learners. The young learners are the students aging seven until twelve years old. In the first language, the students learn how to read and write. Young learners are developing as thinkers. They can organize and plan the best way to carry out a

activity. Young learners can differentiate between imaginary and real. Young learners can work together and take responsibility for a class activity.

However, teaching English to young learners is not easy because they quickly get bored, and their attention is easily distracted. In addition, since early 2020, Indonesia has been infected with the coronavirus or COVID-19, which is forced to stop all activities due to the rapid spread of the virus, which results in rapid death. Susilo et al., (2020) stated that Corona Virus or Covid-19 began in 2019. It is called Covid-19 because it appeared since December the end of 2019 in Chinese states, especially Wuhan. Since February 2020, which was initially affected in Indonesia.

Therefore, teaching and learning activities must be done online so that the teaching and learning process continues. Thus this became an obstacle for students and teachers because of several factors. One of the factors was the delivered of the material that the young learners could easily understand. Teaching and learning media that are attractive, effective, and easy to understand could be one of the solution. This was the most challenging for the teacher. The teacher has to serve exciting and appropriate media based on students' needs too. Besides, the learning process was online, so the students need to learn independently without direct supervision from the teacher.

Autonomous learning needs to be developed in the relation to the current situation. Palfreyman and Smiths (2003) stated their arguments that autonomous learning is one of the effective approaches that students' need because they could take responsibility for their learning strategy also their learning styles inside and outside the class as we know that students are not supervised by the teacher

directly or face to face. In autonomous learning theory, the teacher is the facilitator. However, Thanasoulas (2000) states that independent learning, where students learn independently, does not mean teachers let go of students because maintaining the learning environment and learning discipline are important roles for a teacher.

Related to the current situation where classes are conducted online, which means there is no face-to-face learning, digital media can be the best solution to facilitate students. Besides they study independently, they can also use digital media to study at home. Almara'beh et al. (2015), as quoted in Oktavian, Mandasari (2020), states that the use of technology in the teaching and learning process makes it easier for teachers and students to interact, explore new things easily, and can be applied inside and outside the classroom, which is the main advantage in using technology as a learning media.

The existence of the media is essential in the teaching and learning process. Especially at the current situation of COVID-19 where the learning process done online. It aims to increase the effectiveness of providing knowledge to students during the teaching process, (Morris,1962). The media aims to focus students' attention on the teacher when teaching the class. The teacher makes various learning processes to maintain and encourage student attention to the material presented by the teacher while learning process. The teacher uses media with the purpose that the material taught by the teacher is not monotonous, which makes students quickly get bored. The teacher can use various media such as Powerpoint, Flashcard, video, visuals, graphics, etc., to vary the learning media. Besides that, the media taught to students should be interesting, fun, and can

attract more attention from students. So, the learning process becomes more accessible.

Therefore, there was one digital media named Powtoon, which belief to an effective media for teaching English. According to Semaan (2018), PowToon is a web-based media that includes several images, graphics, cartoons, animations, etc., that are displayed through a video that moves according to the user's settings. Meanwhile, Oktaviani, Mandasari (2020) stated that Powtoon is a video form which contains audio, text, and animation feature. Powtoon has several attractive templates categorized that everybody can access from education, marketing, business, etc. Powtoon itself also can be accessed for free and premium price. Kafah, Nulhakim, & Pamungkas (2019) held research about the Development of Video Learning Media based on PowToon Application on the Concept of the Properties of Light for Elementary School Students. The researchers conducted a study at SD N 3 Serang, and the study focused on the students of SD N 3 Serang. This study aims to know the extent of students' understanding after the use of media called Powtoon, to know the process of developing powtoon whether powtoon can be an appropriate learning media for the students. The research was a development study adopted by Borg and Gall that used a construction model.

Based on the previous study conducted by several researchers above, the writer concludes that Powtoon has many benefits in learning and teaching English. Some of the benefits namely, Powtoon can attract students' attention and interest, it makes students better in understanding the materials, students are motivating while learning process, and also Powtoon makes students' easily learn and understand four basic skills in English such as speaking skill, listening skills,

reading skills, and writing skills. However, Young learners have a high likelihood of getting bored while studying, especially learning the language they did not use every day in daily life.

Meanwhile, the researchers conducted a preliminary study at SD Lab Undiksha to know the latest teaching and learning process after this pandemic or Covid-19 that suddenly appeared in Indonesia, especially Bali. While online classes the teachers had to do exceptional work, used some platforms such as Youtube, zoom, google classroom, google meet, etc. to teach the students during the pandemic.

The result of the teacher's interview was the teacher used some platforms for delivering the material; namely, Zoom meeting, google form, google classroom and kine master. Zoom meeting as the virtual meeting, google form for giving the assignments and google classroom for posting the materials and the tasks and kine master for editing her video to deliver the material. The teacher used both English and Indonesian language to teach students. Despite that, the teacher still gets difficulties matching the topic with the media or the video from Youtube that often does not match the material taught

Therefore, the questionnaire in the form of an online form which contributed in fifth grade showed that the students interested in learning English. 10 students had participated in the study. The result showed that; the students like to learn English because it was easy to understand, they prefer to study at home or online rather than face to face, the students also loved to learn English using attractive media which contains some videos that could be used laptop/cellphone,

in fact, the teacher rarely used media for teaching English. However, the students often used laptops/cellphone for study and also used some social media.

Based on the preliminary study, the researcher found that the teacher got difficulties while delivered an attractive media that matched with the syllabus. However, the teacher also used Youtube, Zoom, Google classroom as the platform to deliver the material. The teaching media used was not appropriate and monotouns. The appropriate sources that match the syllabus for teaching the students still difficult to find. Considering the explanation, the writer was interested in developing powtoon as a teaching and learning media for autonomous learner of fifth-grade students. The fifth-grade students were chosen as the subject of this study because the research was a large study that was conducted from Kindergarten students to sixth-grade students. Meanwhile, Powtoon as the media for Odd semester in elementary school and curriculum 2013. In this case, the researcher was inspired to conduct a study entitled "Developing a Teaching and Learning Media Based Powtoon for Autonomous Learner of Fifth Grade Students."

1.2. Problem Identification

The researchers conducted a preliminary study at SD Lab Undiksha to know the latest teaching and learning process after this pandemic or Covid-19 that suddenly appeared in Indonesia, especially Bali. The teachers have to follow the government's rules that all school activity must be done at home and online or called WFH (Work From Home). However, the teachers have to do exceptional work, such as using some platform such as Whatsapp, zoom, google classroom, schology, etc., to teach the students during the pandemic. In this situation, it might

be difficult or hard for a teacher who has common knowledge about the internet and technology.

In conclusion, this media need to develop significantly in this pandemic to make the online learning process more accessible. Then this study needs to conduct because of some reasons: first, because the teaching and learning process did not run as usual but it was onlice class so that the teacher needed to use several platforms namely, Youtube, Zoom, Google classroom to teach the students and it needs to be updated with the new way, Second, the teaching media used by the teacher was not appropriate which make the teaching and learning process was not effective, Third, the teacher gets difficulties finding the appropriate sources that match the syllabus for teaching the students. Powtoon based on media as a teaching and learning English is expected to make the learning and teaching process running well while online and offline class.

A. Limitation Problems

The limitation of the problem is focused on Developing a Teaching and Learning Media Based on Powtoon for Fifth Grade Students of Elementary School in the 2020/2021 academic year during online class or study from home/work from home. Meanwhile, there are only ten students who participated because the researcher needed to ask permission from students' parents, but only ten students who could participated for some reasons. Prototype media is a designed animated video designed and still needs to be tested in the future.

1.3. Research Problem

- a. How is Powtoon development as learning Media for Autonomous learner of fifth-grade students?

- b. How is the quality of Powtoon as learning media for Autonomous learner of fifth-grade students?

1.4. Research Objective

1. To develop Powtoon as learning media for fifth-grade students of Elementary School.
2. To examine the quality of the developed Powtoon as learning media for fifth-grade students of Elementary School?

1.5. Expected Product Specification

The expected product specification of powtoon is going to be a teaching and learning media based on Powtoon for fifth-grade students of elementary school at SD Lab Undiksha. However, there are some expected product specifications of powtoon such as Powtoon as a media is expected to be an effective media to teach and learn English, Powtoon is expected to be able to help teacher deliver modern and appropriate material to teach English for the students during this pandemic or work from home (WFH), and also both students and teacher are expected to be able to use Powtoon as teaching and learning media properly. Powtoon contains images, animation, graphics, etc. that displayed through video with 2-3 minutes for each video. Nevertheless, the topic that is expected to be used for fifth-grade students namely, family tree, daily activity, hobby, and telling times.

1.6. Research Significance

1.6.1. Theoretical significance

The theoretical significance of this study, especially the Powtoon expected to help the learners and the teacher to study while online or

offline classes by using an appropriate media named Powtoon that makes them understand the material easily and explore new things from it. It also expected that the teacher applied autonomous learning theory while teaching and learning, making students more responsible for their learning styles and learning strategies.

1.6.2. Practical significance

Expected research benefits include the following.

1. For teacher

In addition, teachers are expected to use this media powtoon to better learning media to attract students' attention and also teachers are expected to use autonomous learning theory to achieve learning goals. Powtoon can easily teach their students because powtoon gets more students' attention and easy to prepare the material for students. Therefore, it made teacher easily to teach in the classroom, make the class conducive, and the learning process run well.

2. For student

Powtoon has great power in motivating and stimulating the students. Therefore, the students' enthusiasm and motivation increased in joining the class or learning activity because of that media named Powtoon. However, while implement autonomous learning the students could study independently. The students can learn while playing using this media because it contains an animation feature. Besides that, this media is very easy to understand for all levels of students.

3. For researchers

The researcher can be their reference for doing research or make learning material related to autonomous learning theory. However, the researcher can use the research for the study, analyze the research, and follow autonomous learning theory, the strategy or media used in the research when practicing in teaching or in a subject of microteaching that conduct in the university or the major. The research can make it easier for researchers to create interesting and motivating activities while teaching in the class.

