

CHAPTER I

INTRODUCTION

This chapter discusses the introduction of the study, which covers the research background, identification of the problem, the scope of the study, statement of problems, the purpose of the study, and significance of the study.

1.1. Research Background

Everyone was facing a variety of obstacles in their industries because of the COVID-19 pandemic. In this case, technology played a crucial role because finding learning resources was now a simple task. The student may quickly searched for learning resources using technology at any time and from any location. Ammanu (2016), stated that technology had also contributed to the change from face-to-face to totally online learning. Teachers applied various online learning media to implement online learning. Furthermore, using media in the classroom will improve learning effectiveness. The implementation of learning media into the teaching and learning process could stimulate new desires and interests, as well as developed new ideas and generate motivation to learn (Arsyad, 2014). Learning media could help students developed their learning processes, which should lead to better learning results for them. Arsyad, on the other hand, believed that using media in the classroom would help students learn more effectively.

How the teacher distributed the knowledge to the student was essential during the teaching and learning process. Dewi (2016) argued that Learners' difficulties and failures were caused not only by a lack of skills but also by external factors that affected the student's ability to learn. One of these factors

was the student's lack of attention when the teacher explained that the media used are less pleasing and did not quite match the curriculum.

In SMK Negeri 1 Sukasada, the researcher conducted brief interviews with a few teachers and discovered that the teachers typically used an e-learning platform to distribute material and home assignments. The researcher found that teachers only taught students by distributing documents in WhatsApp and rarely implemented different learning media that monotonously led to the online learning process and could not motivate students to learn. The interview with an English teacher there also showed that students did not understand when teachers taught English just using file documents because they used to learn by watching their teachers explaining the material. This was related to Hassan *et al.*, (2014) who stated that learning by watching the teacher indicated the effectiveness rather than not. However, they could not watch their teachers explaining the material in front of the class anymore because they had to learn from home due to the COVID-19 pandemic.

In order to resolve this problem, the researcher introduced a screencast application called Monosnap. Monosnap is a screen capture recording application that can record the computer screen with the cam at the same time. Besides that, Monosnap screen recording apps could help educators provided certain materials to students when teachers were unable to carry out face-to-face teaching and learning processes like what happened during this COVID-19 pandemic. According to previous study from Hasanudin (2018) showed that screencast apps contributed to the success of online classroom.

Vocabulary could also be taught using video as a learning media. According to Harmer (2001), video could be helpful in learning English vocabulary. When audio-visual learning was used during online learning, students were not only hearing but also seeing the material. In this example, students could see the objects of language through a video created by Monosnap. As an outcome, students would be able to fully understand and learn vocabulary through learning videos (Harmer, 2001).

Based on the explanation above, SMK Negeri 1 Sukasada was chosen as a place to conduct this study because this school needed an application that could help teachers deliver the material in the classroom, so students would be highly motivated in learning. Because of its simplicity, Monosnap is a screen recorder that is ideal for teachers to use to record how they explain things. It may also be used in collaboration with online learning systems such as Google Classroom. Therefore, the researcher conducted research entitled *“Developing Video-Based Learning Media Using Monosnap at SMK Negeri 1 Sukasada During Covid-19 Pandemic”* that the researcher developed a learning media in the form of a video made by a screencast application to help the teacher teach English during COVID-19 pandemic and increase students' vocabulary skills in SMK Negeri 1 Sukasada.

1.2. Identification of Problem

During the pandemic, teachers needed to update their learning tools in the classroom. Face-to-face teaching was replaced by online teaching. Teachers should discover a learning resource that will increase students' motivation to study to ensure that they continue to master the material. To make it easier for

teachers to teach, good learning media was required. In order for teachers to easily deliver learning content, good learning media was required. It was necessary to find a learning medium that could convey detailed information that could be coupled with an e-learning platform.

1.3. Scope of Research

In this research, the researcher placed focus on Multimedia 11th grade students at SMK Negeri 1 Sukasada in the academic year 2021/2022. The researcher limited this study to using Monosnap as learning media. The researcher explained two aspects, the first was the development of Monosnap as learning media and the second was the quality of learning media using Monosnap.

1.4. Statement of Problems

Based on the background above, the research question formulated as follows:

1. How is the development of learning media using Monosnap at SMK Negeri 1 Sukasada during the COVID-19 pandemic?
2. How is the quality of learning media using Monosnap at SMK Negeri 1 Sukasada during the COVID-19 pandemic?

1.5. Purpose of Research

Based on the statement of the problems above, the purposes of this study are as follows:

1. To develop the learning media using Monosnap at SMK Negeri 1 Sukasada during the COVID-19 pandemic.

2. To know the quality of Monosnap as the media to teaching English to second-grade students of SMK Negeri 1 Sukasada in the academic year 2021/2022.

1.6. The Specification of the Product

There are three specifications of the product, they are:

- 1) During the COVID-19 pandemic, the product is a learning media in the form of a video created with Monosnap to support eleventh-grade vocational high school students in learning English and increasing vocabulary abilities in online learning. The learning video includes an explanation of the learning content as well as terminology, which assists students in comprehending the topic and expanding their vocabulary.
- 2) Students may use the product to swiftly learn English and expand their vocabulary because it includes vocabulary translation. To avoid the students from becoming bored, the learning content is often transmitted using some visuals.
- 3) The product is divided into three parts. Those themes are from the English subject syllabus for eleventh-grade vocational high school students.

1.7. Significance of Research

The researcher expected that this study would give positive and beneficial contributions for all readers about the application of Monosnap in online classrooms as learning media at SMK Negeri 1 Sukasada during the COVID-19 pandemic.

1.6.1 Theoretical Significance

Theoretically, the findings of this study should help other researchers. This study is expected to be used as a guide for other academics who want to look into comparable topics to what was found in this study.

1.6.2 Practical Significance

a. For the English teacher

The English teachers would find this study useful because it will advise them about the use of Monosnap in the online classroom as a learning medium at SMK Negeri 1 Sukasada during the COVID-19 pandemic. It would make it easier for teachers to instruct students on how to improve their learning activities.

b. For other researchers

The result of this study is expected to be developed more for the next researchers who are interested in developing this study.

c. For the School

The result product of this study is expected to be used in SMKN 1 Sukasada. This media can be adopted to their learning activities during COVID-19 pandemic.