

DEVELOPING ENGLISH INSTRUCTIONAL VIDEO USING SPARKOL VIDEOSCRIBE FOR 10TH GRADE STUDENTS IN SMAN 1 KUBU

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ABSTRAK

Penelitian ini bertujuan untuk mengembangkan video pembelajaran dengan mengaplikasikan Sparkol VideoScribe, sebuah aplikasi pembuat animasi serta menganalisis kualitas video pembelajaran yang sudah dikembangkan di SMAN 1 Kubu. Penelitian ini penting untuk dilakukan, karena dapat membantu guru Bahasa Inggris dalam membuat variasi dalam kegiatan belajar mengajar dengan menggunakan video pembelajaran serta menganalisis kualitas video pembelajaran tersebut apakah layak digunakan atau tidak. Pengembangan video pembelajaran mengikuti ADDIE model, yang mana menghasilkan tiga video pembelajaran untuk siswa kelas X di SMAN 1 Kubu. Instrumen yang digunakan dalam pengumpulan data adalah *interview guide*, *checklist analysis form*, *observation sheet*, *questionnaire sheet*, dan *expert judgement rubric*. Data yang sudah dikumpulkan dianalisis secara kuantitatif dan kualitatif. Hasil penelitian menunjukkan bahwa video pembelajaran yang sudah didesain dan dikembangkan memiliki kualitas yang sangat baik untuk membantu guru maupun siswa dalam kegiatan pembelajaran. Dengan mengetahui bagaimana pembuatan video pembelajaran, guru diharapkan mampu menciptakan proses belajar mengajar yang menarik dan bermanfaat di dalam pembelajaran tatap muka maupun online.

Kata Kunci: Desain, kualitas, mengembangkan, video pembelajaran.

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ABSTRACT

The study intended to develop the instructional videos by applying the Sparkol Videoscribe. It was an application of creating animations and analyzing the quality of the instructional videos developing in SMAN 1 Kubu. The study was essential to help the English teachers in designing a variety of teaching and learning processes and analyzing the quality of the instructional videos whether the videos were appropriate to be used or not. The development of the instructional videos followed the ADDIE model, in which three instructional videos resulted in teaching tenth-grade students of SMAN 1 Kubu. The instruments used in collecting the data were an interview guide, checklist analysis form, observation sheet, questionnaire sheet, and expert judgement rubric. The data that has compiled were analyzed qualitatively and quantitatively. The results showed that the instructional videos that were designed and developed having a good quality to help English teacher and students in the process of teaching and learning. By knowing how to create the instructional videos, teachers were expected to be able to conduct an attractive and meaningful teaching and learning process in both face-to-face and online learning.

Keywords: Design, development, instructional videos, quality.