

REFERENCES

- Abbad, M. M., Morris, D., & de Nahlik, C. (2009). Looking under the bonnet: Factors affecting student adoption of e-learning systems in Jordan. *The International Review of Research in Open and Distance Learning*.
- Akmala, T.A. (2011). *The use of animated film to improve students' ability in writing narrative text: A classroom action research at the 10th grade of MAN Pemalang in the academic Year of 2010/2011*, (Unpublished Master's Thesis), Walisongo State Institute for Islamic Studies, Semarang, Indonesia.
- Arsyad, A. (2016). *Media pembelajaran*. Jakarta: Raja Grafindo Persada.
- Aryuntini, N., Astuti, I., & Yuliana, Y. G. S. (2018). Development of learning media based on videoscribe to improve writing skill for descriptive text of English language study. *Journal of Education, Teaching and Learning*.3(2), 187-194.
- Azizah, A. J. N. (2020). *Pembuatan video pembelajaran materi Kesehatan rumah dan lingkungan pada keahlian ilmu keluarga*, (Thesis), Universitas Pendidikan Indonesia.
- Bazan, H.O. (2016). Learning and teaching online. *Research Gate*.
- Beheshti, M., Taspolat, A., Kaya, O., S. & Sapanca, H., S. (2018). Characteristics of instructional videos. *World Journal on Educational Technology: Current Issues*. 10(2), 79–87.
- Berg, B. L. (2017). *Qualitative research methods for the social sciences*. London: Pearson.
- Branigan, C. (2005). Video goes to school. *eSchool News*, 8(4),25-29.
- Cahya, A. A. C. (2020). The use of youtube video in teaching English for foreign language at vocational high school. *Jurnal Pendidikan Bahasa Inggris Indonesia*, 8(2), 1-11.

- Cakir, I. (2006). The use of video as an audio-visual material in foreign language teaching classroom. *The Turkish Online Journal of Educational Technology– TOJET*, 5(4), 67-72.
- Estilden, K. P. (2017). Why is it important to learn English: A study of attitudes and motivation towards English and English language learning in Swedish upper secondary school. <http://www.ecsscotland.co.uk/new/why-is-it-important-to-learn-business-english/>.
- Fares, M.Y. (2019). *The role of video in teaching English as foreign language to kindergarten students*. [Master of Art Degree Thesis, Middle East University].
- Fry, K. (2001). E-learning markets and providers: some issues and prospects. *Education Training*, 233-239.
- Gotschall, M. (2000). E-learning strategies for executive education and corporate training. *Fortune* 141(10), 5–59.
- Hariyadi, A. & Yanti, D.R. (2019). The importance of need analysis in materials development. *Jurnal Ilmiah Profesi Pendidikan*, 4(2), 94-99.
- Kemp, J. E. & Dayton, D. K. (1985). *Planning and producing instructional media*. Harper & Row.
- Kozma, R. B. (1994). The Influence of media on learning: The debate continues center for technology in learning. *SRI International*, 22(4).
- Krosnick, J. A., & Presser, S. (2009). *Question and questionnaire*. San Diego: Elsevier.

- Mathers, N., Fox, N., & Hunn, A. (2009). Surveys and questionnaires in research. *Policy*, (715), 1997–2004.
- Maulina, U., Hikmah, S., & Pahamzah, J. (2019). Attractive learning media to cope with students' speaking skills in the industry 4.0 using Sparkol Videoscribe. *International Journal of Linguistics, Literature, and Translation*, 2(5), 132-140.
- Nurkencana, W. & Sunartana. (1992). *Evaluasi hasil belajar*. Surabaya: Usaha Nasional.
- Nurrohmah, F. & Putra, F. G., & Farida, F. (2018). Development of sparkol video scribe assisted learning media. *Formatif: Jurnal Ilmiah Pendidikan MIPA*, 8 (3): 233-250.
- Oblinger, D. G., & Hawkins, B. L. (2005). The myth about e-learning. *Educause Review*.
- OECD (2005). E-learning in tertiary education [Online]. Available at <http://www.cumex.org>.
- Onyemenezu, C.E. & Olumati, E.S. (2014). Educational media and technology: A panacea for effective teaching and learning among trainee adult educators in university of port harcourt. *European Centre for Research Training and Development UK*, 2 (3), 75-81.
- Pamungkas, A. S., Ihsanudin, Novaliyosi, & Yandari, I. A.V. (2018). Video pembelajaran berbasis sparkol videoscribe: Inovasi pada perkuliahan sejarah matematika. *Prima: Jurnal Pendidikan Matematika*, 2(2), 127-135.
- Polat, M. & Erişti, B. (2019). The effects of authentic video materials on foreign language listening skill development and listening anxiety at different levels of English proficiency. *International Journal of Contemporary Educational Research*, 6(1), 135-154.
- Pratiwi, U., Setyaningrum, R. A., & Kurniawan, E. S. (2018). Implementation of sparkol videoscribe physics-based learning media pace to improve students' analytical skills. *Journal Ilmiah Penelitian dan Pembelajaran Fisika*, 6(1).

- Richey, R. C., & Klein, J. D. (2007). *Design and development research: Method, strategies, and issues (1st ed.)*. UK: Routledge.
- Rifandi, R. (2008). *The error analysis in pronouncing English consonants made by the third year students of SMUN 3 Makassar*. Thesis. Faculty of Teacher Training and Education of Makassar Muhammadiyah University.
- Rossi, P.G. (2009). Learning environment with artificial intelligence elements. *Journal of e-learning and knowledge society*, 5(1), 67-75.
- Santosa, M.H., Pratama, I.P.S., & Putra, I. N.A.J. Developing android-based English vocabulary learning materials for primary school students. *Journal of English Education and Linguistics Studies*, 7(1), 161-185.
- Schmid, R. F., Bernard, R. M., Borokhovski, E., Tamim, R. (2014). A meta-analysis of blended learning and technology use in higher education: From the general to the applied. *Journal of Computing in Higher Education*, 26(1).
- Schramm, W.L (1997). *The beginnings of communication study in America: A personal memoir*. Iran: SAGE Publication.
- Sugiyono. (2010). *Metode penelitian kuantitatif kualitatif dan R&D*. Bandung: Alfabeta.
- Sukmadinata. (2007). *Landasan psikologi proses Pendidikan*. Bandung: PT Remaja Puskadarya.
- Syahfitri, A., Asib, A., & Sumardi, S. (2018). An application of powtoon as a digital medium: Enhancing students' pronunciation in speaking. *International Journal of Multicultural and Multireligious Understanding*, 5(2).
- Tomlinson, B. (1998). *Materials development in language teaching*. Cambridge: Cambridge University Press.

Wentling T.L, Waight C, Gallagher J, La Fleur J, Wang C, Kanfer A. (2000). E-learning - a review of literature. *Knowledge and Learning Systems Group NCSA*,9.1–73.

