

**DEVELOPING ICT-BASED LEARNING MEDIA USING  
POWTOON FOR FIRST GRADE STUDENTS TO SUPPORT  
AUTONOMOUS LEARNING**

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**ABSTRACT**

This study aims to develop an animated PowToon video as an English teaching-learning medium for grade 1 students at SD Lab Undiksha to support autonomous learning during online learning in odd semesters. Researchers used the Design and Development method in this study. The ADDE model is proposed by Richey and Klein (2007) was chosen as the research and development model. Data were obtained through interviews, syllabus analysis, questionnaire distribution, and final assessment rubrics. At the end of this research, an educational animation video was made in the form of a prototype product based on the concept of self-study, the results of teacher and student interviews, and the syllabus. Topics with the themes of Things In the Classroom, Family, Personal Identity, and Greeting and were developed into PowToon animated videos. The results of the expert assessment rubric for the material and media aspects produce videos that are classified as excellent media. It was found that the application of PowToon videos can help teachers in teaching English through online learning. In addition, Powtoon videos can help students increase motivation, interest, and courage in autonomous learning

Keyword: Learning Media, ICT media, PowToon, Autonomous Learning, Young Learner.

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**ABSTRAK**

Pada penelitian ini bertujuan untuk mengembangkan media animasi berupa video PowToon untuk siswa kelas 1 SD Lab Undiksha. Peneliti menggunakan metode *Design and Development* dalam penelitian ini. Pada penelitian ini menggunakan model yang dikembangkan oleh Model ADDE yang dikemukakan oleh Richey and Klein (2007) dipilih sebagai model *design and development*. Data diperoleh melalui wawancara, analisis silabus, penyebaran kuisioner, dan rubrik penilaian akhir. Pada hasil akhir penelitian ini, dibuatlah video animasi pendidikan dalam bentuk produk purwa-rupa berdasarkan konsep belajar mandiri, hasil wawancara guru dan siswa, dan silabus. Topik dengan tema *Things In the Classroom, Family, Personal Identity*, dan *Greeting and* dikembangkan menjadi video animasi PowToon. Hasil dari rubrik penilaian ahli untuk aspek materi dan media menghasilkan video yang tergolong sebagai media yang sangat baik. Ditemukan bahwa penerapan video PowToon dapat membantu guru dalam mengajar bahasa Inggris melalui pembelajaran online. Selain itu, video Powtoon dapat membantu siswa dalam meningkatkan motivasi, minat, dan keberanian dalam belajar mandiri

Kata kunci: Media Pembelajaran, Media ICT, PowToon, Pembelajaran Mandiri, Pelajar Usia Dini.