

**ANALISIS VIDEO ANIMASI DI *YOUTUBE CHANNEL* “DONGENG KITA” SERTA KAITANNYA DENGAN PEMBELAJARAN CERITA RAKYAT DI KELAS X SMA**

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**ABSTRAK**

Tujuan penelitian ini diantaranya (1) mendeskripsikan karakteristik yang terkandung pada video animasi di *YouTube Channel* “Dongeng Kita”, (2) mendeskripsikan isi yang terkandung dalam video animasi di *YouTube Channel* “Dongeng Kita”, (3) mendeskripsikan nilai-nilai yang terkandung dalam video animasi di *YouTube Channel* “Dongeng Kita”, dan (4) mendeskripsikan kesesuaian antara video animasi di *YouTube Channel* “Dongeng Kita” dengan pembelajaran cerita rakyat di kelas X SMA. Adapun desain penelitian ini yakni penelitian deskriptif kualitatif dimana metode pengumpulan datanya yakni metode dokumentasi dengan instrumen pengumpulan data berupa kartu data. Hasil penelitian memperlihatkan bahwasanya (1) video animasi di *YouTube Channel* “Dongeng Kita” mengandung beberapa karakteristik berupa kemustahilan, kesaktian tokoh, anonim, serta istana sentris, (2) video animasi di *YouTube Channel* “Dongeng Kita” mengandung isi berupa tema, tokoh, karakter, alur, latar, serta amanat, (3) video animasi di *YouTube Channel* “Dongeng Kita” mengandung nilai keagamaan, nilai moral, nilai sosial, serta nilai budaya, (4) video animasi di *YouTube Channel* “Dongeng Kita” memiliki kaitan dengan pembelajaran cerita rakyat di kelas X SMA khususnya mengacu pada kompetensi dasar 3.7 “Mengidentifikasi nilai-nilai dan isi yang terkandung dalam cerita rakyat (hikayat) baik secara lisan maupun tulis”, sehingga bisa menjadi alternatif pemilihan media pembelajaran berbasis teknologi.

**Kata Kunci:** cerita rakyat, pembelajaran.

**ANALYSIS OF ANIMATED VIDEO ON YOUTUBE CHANNEL  
“DONGENG KITA” AND THE CONNECTION WITH LEARNING OF  
FOLKLORE IN CLASS X**

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**ABSTRACT**

This study aims to (1) describe characteristics contained in animated video on YouTube Channel "Dongeng Kita", (2) describe content contained in animated video on YouTube Channel "Dongeng Kita", (3) describe values contained in animated videos on YouTube Channel "Dongeng Kita", and (4) describe compatibility between the animated videos on YouTube Channel "Dongeng Kita" and folklore learning in class X. This research uses descriptive qualitative research methods. The data collection method is documentation method with data collection instruments in the form of data cards. The results is (1) animated video on YouTube Channel "Dongeng Kita" has several characteristics in the form of absurdity, supernatural powers, anonymous, and palace centric, (2) animated video on YouTube Channel "Dongeng Kita" contains content in the form of themes, figure, characters, plot, background, and mandate, (3) animated videos on YouTube Channel “Dongeng Kita” containing religious values, moral values, social values, and cultural values, (4) animated videos on YouTube Channel “Dongeng Kita” have a connection with folklore learning in class X especially refers to basic competence 3.7 is "Identifying the values and content contained in folklore (saga) orally and in writing", so that it can be used as alternative in the selection of technology-based learning media.

**Keywords:** folklore, learning.