

**PENGARUH *DIVIDEN PER SHARE* DAN *EARNING PER SHARE* SERTA  
*PRICE TO BOOK VALUE* TERHADAP HARGA SAHAM PADA  
PERUSAHAAN SUB SEKTOR  
*RETAIL TRADE***

Oleh

**Kadek Rusmawati, NIM 1717041139**

**Jurusan Manajemen**

**ABSTRAK**

Penelitian ini bertujuan untuk menguji pengaruh *dividen per share* (DPS), *earning per share* (EPS), dan *price to book value* (PBV) secara simultan dan parsial terhadap harga saham. Desain penelitian yang digunakan adalah kuantitatif kausal. Subjek penelitian ini adalah perusahaan sub sektor *retail trade* yang terdaftar di Bursa Efek Indonesia dan objek penelitiannya adalah *dividen per share*, *earning per share*, *price to book value*, dan harga saham. Data dikumpulkan dengan metode pencatatan dokumen dan dianalisis dengan analisis regresi linier berganda. Hasil penelitian menunjukkan bahwa (1) *dividen per share*, *earning per share*, *price to book value* berpengaruh signifikan terhadap harga saham, (2) *dividen per share* berpengaruh positif dan signifikan terhadap harga saham, (3) *earning per share* berpengaruh positif dan signifikan terhadap harga saham, (4) *price to book value* berpengaruh positif dan signifikan terhadap harga saham pada perusahaan sub sektor *Retail Trade* yang terdaftar di Bursa Efek Indonesia.

**Kata kunci:** DPS, EPS, PBV, harga saham

***THE INFLUENCE OF DIVIDEND PER SHARE AND EARNINGS PER SHARE AND PRICE TO BOOK VALUE ON SHARE PRICES IN SUB SECTOR COMPANY RETAIL TRADE***

by

**Kadek Rusmawati, NIM 1717041139**

**Management Departement**

**ABSTRACT**

*This study aims to examine the effect of dividends per share (DPS), earnings per share (EPS), and price to book value (PBV) simultaneously and partially on stock prices. The research design used is quantitative causal. The subjects of this research are Retail Trade Sub-Sector Companies which are listed on the Indonesia Stock Exchange and the objects of research are dividends per share, earnings per share, price to book value, and stock prices. Data were collected by document recording and analyzed by multiple linear regression analysis. The results showed that (1) dividends per share have a positive and significant effect on stock prices, (2) earnings per share have a positive and significant effect on stock prices, (3) price to book value has a positive and significant effect on stock prices in Retail Trade Sub-Sector Companies listed on the Indonesia Stock Exchange.*

**Key words:** DPS, EPS, PBV, stock price