

**PENGEMBANGAN MEDIA VIDEO PEMBELAJARAN
PENGOPERASIAN KAMERA *DIGITAL SINGLE LENS REFLEX*
BERBASIS VIDEOSCRIBE PADA MATA KULIAH FOTOGRAFI
DIGITAL**

Oleh

I Gede Ardi Darmawan, NIM 1715061013

Program Studi S1 Pendidikan Teknik Elektro

ABSTRAK

Penelitian ini bertujuan untuk membuat media video pembelajaran dasar pengoperasian kamera *digital Single lens reflex*, mengetahui kelayakan media video pembelajaran dasar pengoperasian kamera *Digital Single Lens Reflex* pada mata kuliah Fotografi Digital, dan mengetahui respons peserta didik atau mahasiswa terhadap media video pembelajaran dasar pengoperasian kamera *digital Single lens reflex*. Penelitian ini, termasuk jenis penelitian *Research and Development (R&D)*. Penelitian ini menggunakan analisa data statistik persentase kelayakan untuk mengolah data kuesioner uji ahli isi dan uji ahli media, sedangkan untuk uji kelompok kecil dan uji kelompok besar menggunakan analisa data model Standar Skala Lima. Penelitian menggunakan kuesioner sebagai instrumen pengumpulan data oleh ahli isi (materi), ahli media dan peserta didik. Hasil penelitian diperoleh: 1) dibuatnya media video pembelajaran dasar pengoperasian kamera *digital Single lens reflex*, 2) hasil validasi ahli media diperoleh persentase sebesar 100% dengan kualifikasi sangat layak dan hasil validasi ahli isi diperoleh persentase sebesar 90,38% dengan kualifikasi sangat layak, 3) hasil uji coba kelompok kecil diperoleh dari lima responden yang termasuk dalam kategori sangat tinggi, 4) hasil uji coba kelompok besar diperoleh dari dua puluh responden semua termasuk kategori sangat tinggi. Berdasarkan hasil penelitian, media video pembelajaran dasar pengoperasian kamera *Digital Single Lens Reflex* layak digunakan dalam proses pembelajaran pada mata kuliah Fotografi Digital di Program Studi S1 Pendidikan Teknik Elektro Undiksha.

Kata Kunci : *media video pembelajaran, fotografi digital, videoscribe*

DEVELOPMENT OF VIDEO MEDIA LEARNING OF DIGITAL SINGLE LENS REFLEX CAMERA OPERATION BASED ON VIDEOSCRIBE IN DIGITAL PHOTOGRAPHY COURSE

By

I Gede Ardi Darmawan, NIM 1715061013

Electrical Engineering Education S1 Study Program

ABSTRACT

This study aims to create a basic learning video media for the operation of a single lens reflex digital camera, determine the feasibility of a basic learning video media for the operation of a Digital Single Lens Reflex camera in the Digital Photography course, and determine the response of students or students to the basic learning video media for the operation of a single digital camera. reflex lenses. This research is a type of Research and Development (R&D) research. This study uses statistical data analysis of the percentage of feasibility to process questionnaire data for content expert tests and media expert tests, while for small group tests and large group tests using Five Scale Standard model data analysis. The study used a questionnaire as a data collection instrument by content experts, media experts and students. The results of the study were obtained: 1) video media was made for basic learning of the operation of a digital single lens reflex camera, 2) the results of media expert validation obtained a percentage of 100% with very decent qualifications and the results of content expert validation obtained a percentage of 90.38% with very decent qualifications, 3) the results of the small group trial were obtained from five respondents who were included in the very high category, 4) the results of the large group trial were obtained from twenty respondents all included in the very high category. Based on the research results, the basic learning video media for the operation of the Digital Single Lens Reflex camera is suitable for use in the learning process in the Digital Photography course in the Undiksha Electrical Engineering Education S1 Study Program.

Keywords: *learning video media, digital photography, videoscribe*