PENGEMBANGAN MEDIA *VIDEO* PEMBELAJARAN *GREEN SCREEN* BERBASIS *ADOBE PREMIERE PRO* PADA MATA KULIAH *AUDIO VIDEO EDITING* DI PROGRAM STUDI PENDIDIKAN TEKNIK ELEKTRO

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ABSTRAK

Penelitian ini bertujuan untuk membuat sebuah *video* pembelajaran *green screen* berbasis *adobe premiere pro,* mengetahui kelayakan penggunaan video pembelajaran, serta mengetahui respons dari peserta didik terhadap media *video* pembelajaran *green screen* berbasis *adobe premiere pro* pada mata kuliah *audio video editing* di program studi S1 Pendidikan Teknik Elektro. Penelitian ini menggunakan metode penelitian dan pengembangan *Research and Development* (R&D). Pengumpulan data dalam penelitian ini dilakukan dengan metode angket/kuesioner yang dinilai oleh ahli isi, ahli media, dan peserta didik di program studi Pendidikan Teknik Elektro. Hasil penelitian ini adalah terbuatnya sebuah media video pembelajaran *green screen* berbasis *adobe premiere pro* yang layak digunakan pada mata kuliah *audio video editing* di program studi pendidikan teknik elektro berdasarkan hasil validasi dari ahli isi mendapatkan skor persentase sebesar 98% kualifikasi kualifikasi sangat layak, hasil uji validasi ahli media mendapatkan skor persentase sebesar 100% kualifikasi sangat layak, serta hasil skor uji coba kelompok kecil mendapatkan skor persentase sebesar 100% dengan kualifikasi sangat baik, dan hasil skor uji kelompok besar mendapatkan skor persentase sebesar 100% dengan kualifikasi sangat baik. Berdasarkan hasil penelitian media video pembelajaran *green screen* berbasis *adobe premiere pro* layak digunakan dan mendapatkan respon yang sangat baik dari mahasiswa pada matakuliah audio video editing di program studi S1 Pendidikan Teknik Elektro Undiksha.

Kata Kunci: *media video pembelajaran, green screen, audio video editing.*

DEVELOPMENT OF GREEN SCREEN LEARNING VIDEO MEDIA BASED ON ADOBE PREMIERE PRO IN AUDIO VIDEO EDITING COURSES IN ELECTRONIC ENGINEERING EDUCATION STUDY PROGRAM

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ABSTRACT

This study aims to create a green screen learning video based on adobe premiere pro, determine the feasibility of using learning videos, and find out the responses of students to green screen learning video media based on adobe premiere pro in audio video editing courses in the electrical engineering education undergraduate study program. This research uses Research and Development (R&D) research and development methods. Data collection in this study was carried out using a questionnaire/questionnaire method which was assessed by content experts, media experts, and students in the Electrical Engineering Education study program. The results of this study are the creation of a green screen learning video media based on Adobe Premiere Pro which is suitable for use in audio video editing courses in the electrical engineering education study program based on the validation results from content experts, getting a percentage score of 98% very feasible qualification, validation test results media experts get a percentage score of 100% with very decent qualifications, as well as the results of the small group test scores get a percentage score of 100% with very good qualifications, and the results of the large group test scores get a percentage score of 100% with very good qualifications. Based on the research results, green screen learning media based on Adobe Premiere Pro is feasible to use and gets a very good response from students in the audio video editing course in the Undiksha Electrical Engineering Education S1 study program.

Keywords: *learning video media, green screen, audio video editing.*