

**PENGEMBANGAN KONTEN PEMBELAJARAN INTERAKTIF
BERBASIS *DISCOVERY LEARNING* BERBANTUAN *ARTICULATE
STORYLINE 3* PADA MATA PELAJARAN *FOOD AND BEVERAGE*
KELAS XI AKOMODASI PERHOTELAN DI SMK NEGERI 1
TAMPAKSIRING**

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ABSTRAK

Penelitian ini bertujuan untuk (1) Mengembangkan dan mengimplementasikan pengembangan konten pembelajaran interaktif berbasis *Discovery Learning* berbantuan *Articulate Storyline 3* pada mata pelajaran *Food and Beverage* kelas XI AP di SMK Negeri 1 Tampaksiring, (2) Mengetahui respon guru dan peserta didik terhadap pengembangan konten pembelajaran interaktif berbasis *Discovery Learning* berbantuan *Articulate Storyline 3* pada mata pelajaran *Food and Beverage* kelas XI AP di SMK Negeri 1 Tampaksiring. Penelitian ini menerapkan jenis penelitian Penelitian dan Pengembangan (R&D) dengan model pengembangan *ADDIE*. Penelitian ini melibatkan peserta didik kelas XI AP di SMK Negeri 1 Tampaksiring dan guru mata pelajaran *Food and Beverage* di SMK Negeri 1 Tampaksiring. Pengambilan data dilakukan dengan menggunakan kuesioner/angket. Hasil penelitian menunjukkan (1) Hasil pengembangan dan implementasi konten pembelajaran interaktif berbasis *Discovery Learning* berbantuan *Articulate Storyline 3* pada mata pelajaran *Food and Beverage* berhasil diterapkan berdasarkan hasil uji validitas dari ahli isi dan ahli media dengan nilai rata-rata 1.00 dengan kriteria Validitas Sangat Tinggi, (2) Hasil perhitungan respon guru dan peserta didik menunjukkan skor rata-rata 58 untuk guru dan 68.67 untuk peserta didik dan termasuk dalam kategori Sangat Positif dan Sangat Praktis.

Kata Kunci: Konten Pembelajaran Interaktif, *Discovery Learning*, *Articulate Storyline 3*, *Food and Beverage*

**DEVELOPMENT OF INTERACTIVE LEARNING CONTENT BASED ON
DISCOVERY LEARNING ASSISTED BY ARTICULATE STORYLINE 3 IN
FOOD AND BEVERAGE SUBJECT OF CLASS XI HOTEL
ACCOMMODATION IN SMK NEGERI 1 TAMPAKSIRING**

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ABSTRACT

The purpose of this study were (1) Develop and implement the development of interactive learning content based on Discovery Learning assisted by Articulate Storyline 3 in the Food and Beverage class XI AP at SMK Negeri 1 Tampaksiring, (2) Knowing the responses of teachers and students to the development of interactive learning content based on Discovery Learning assisted by Articulate Storyline 3 in Food and Beverage class XI AP at SMK Negeri 1 Tampaksiring. This research applies Research and Development (R&D) research with ADDIE development model. This study involved students of class XI AP at SMK Negeri 1 Tampaksiring and teachers of Food and Beverage subjects at SMK Negeri 1 Tampaksiring. Data collection was done by using a questionnaire. The results showed (1) The results of the development and implementation of interactive learning content based on Discovery Learning assisted by Articulate Storyline 3 in Food and Beverage subjects were successfully implemented based on the results of validity tests from content experts and media experts with an average score of 1.00 with Very High Validity criteria, (2) The results of the calculation of teacher and student responses show an average score of 58 for teachers and 68.67 for students and are included in the Very Positive and Very Practical categories.

Keyword: Interactive Learning Content, Discovery Learning, Articulate Storyline 3, Food and Beverage