

CHAPTER I

INTRODUCTION

1.1 Background of the study

Public speaking is one of the crucial skill in nowadays era, an effective public speaking skill will help an individual to advance in certain circumstances such as academic and professionalism. Especially for the students, in all levels, they always encouraged to improve their public speaking skills inside the classroom. Because by doing a lot of presentations they also practicing their public speaking skills. For students, the importance of a good presentation skills not just benefits them inside the classroom but also will carried away when they are graduated since many occupations now demand a very good communication skill both oral and spoken, and one of them is presentation skill. Thus, by participating in presentation activity in class, the students are also sharpening their communication skill in order to prepare themselves into the job world. Moreover, in order to improving individual quality in terms of academic and professional scope, a good public speaking skill is needed. In addition to that, according to Fallows & Steven (2000) in today's challenging economic environment, it is no longer practical for a new graduate to have knowledge of a school study; it is extremely important for students to gain those skill sets that will improve their employment prospects.

DIII English department is one of the departments, which belongs to the faculty of Language and Art in Universitas Pendidikan Ganesha. In this department, all of the students will gain knowledge and skills related to English for tourism and hard skills for tourism sectors since its main focus is for tourism industry, DIII English Department prepares all the students to be ready before they eventually be the part of the tourism employees. Due to the fact that DIII English Department is majoring in English for Tourism, the curriculum offers courses related to English for Tourism such as English for Front Office, English for Guiding, Tour and Travel, Cross Cultural Understanding, Hotel Information System and many more. Although DIII English Department is majoring in English for Tourism, in this department the students are also given knowledge and skills to enhance their professional skills such as Writing for Business Purposes, Professional Development, Entrepreneurship, and also Speaking for Business Purposes and English Correspondence

English Correspondence is one of the courses in DIII English Department which teaches students how to communicate in the context of business and professional world. In this course students are taught to develop their English

writing skill as a means to communicate effectively in the workplace. Thus, the student are given knowledge for producing proper writing for business context, range from writing email, inquiry, requests etc. English Correspondence become one of the compulsory course in DIII English Department specifically for the third semester students according to KKNi 2016.

Often, while studying this course the students in DIII English Department are instructed to make a project presentations in a form of a video to assess their knowledge in certain topics and in this activity the students are expected to deliver information and all the messages they have delivered clearly to the audience, and the way that they can deliver the message very well is by exhibiting a proper aspects of presentations that they have learned in another course. Beside of improving their understanding in this course, presentation activity is also done in order to train the presentation skill form the students. This due to the fact that since the demand of language fluency is needed in nowadays, regardless of the factors, for instance, education, profession, etc. It goes along with the raising demand of public speaking skill. Moreover, in order to improving individual quality in terms of academic and professional scope, a good public speaking skill is needed. Subsequently, the students expected to excel at giving a presentation in the business and professional environment. In English Correspondence course, presentation is common, as it one of the parts which the students are also practiced outside the course content, in this part, the students of DIII English Department are expected to give a good presentation in a formal or academic context complete by showing good presentation aspects.

A research in the field of presentation has been conducted previously by Ariyanto (2016). The research was conducted to identify the non-verbal features which the students exhibited in their video project. Hence based on his findings there are four types of hands and head gestures and facial expressions which are used by the students in speaking, those are emphatic, locative, picturing and suggestive pictures. Moreover, Guo (2010) also conducted a research which concentrated on the use of video recording as an effective tool to improve presentation skills. Subsequently the research produced positive outcome which the video recording tool became a significant tool for students in improving their presentations.

Hence, from the in-depth explanation and referred to the previous research the writer decided to established a new research in the same field, which in this study the writer focused on presentation aspects encountered in third semester final project presentations at DIII English Department to correspond the theory of English Presentation in a book entitled *Communicating Business English* by Dignen (2003) to the real world practical implementations from the students. What differentiate the previous researches with this research were the subject identified,

while Ariyanto (2016) identify only the non-verbal features and facial expressions, the writer analyze all the presentation aspects included the verbal features. Moreover, referring to research by Guo (2010) the writer used the same medium as the subject of the research that is the video form.

1.2 Statements of the problems

- a. What presentation aspects are encountered in the third semester final project presentations at DIII English Department?

1.3 Purposes of the study

- a. To identify the presentation aspects encountered in the final project presentations of the third semester students of DIII English Department.

1.4 Significance of the study

This study of public speaking could be an additional source in the vocational schools to enhance the students ability, knowledge in terms of soft skill. The study objective is to help students improving soft skill competence, and growing employability skills by mastering the skill of public speaking.

1. Theoretical Significance:

This study would presents a guide of the appropriate ways to deliver a presentations.

2. Practical Significance:

- a. For the students
The result of this study would benefit the students in sharpening their public speaking skill. Since its one of the most highlighted skill nowadays, where not all individuals possessing such skill. Therefore, the aspects which encountered in the presentations of the third semester of DIII English Department final projects would give the students practical guide on how to give a proper presentations in order to achieve both short and long term goals in their academic and non-academic world.

b. For the institutions

This research could be used as a written reference, and source of knowledge in the field of both on academic and non-academic. Moreover, the writer believes this would be an additional resource for lecturers in teaching how to give more proper presentations as well as guiding the students in the world of public speaking. Furthermore, this could be used as a written reference, and source of knowledge in the internal campus library hence the writer hope that students would achieve a very beneficial advantages with the establishment of this research as well as a main reference for the students who wishes to conduct the similar research or be a preliminary research for other students.

c. For academic world.

The writer deeply hope that this research would benefit a lot for the academic world, judging from nowadays demand of soft skills which included by public speaking skills is highly rising, the writer hope that by the existence of this research would bring goods for the society.

1.5 The Scope of study

The aim of research is to analyzed what are the presentations aspect encountered in the third semester final project presentations at DIII English Department. Hence, the writer took a sample of the final projects of third semester students of DIII English Department from that the writer will correspond the presentations aspects encountered to the theory of Dignen (2003) on the book entitled Communicating in Business English.