

IDENTIFIKASI POTENSI HUTAN DESA SAMBANGAN SEBAGAI DAYA TARIK WISATA ALAM

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Abstrak

Penelitian ini bertujuan untuk mengidentifikasi potensi alam, dan potensi manusia di hutan Desa Sambangan. Mengetahui analisis SWOT di hutan Sambangan antara lain Kekuatan (*Strenght*), kelemahan (*weaknesses*), Kesempatan (*Opportunities*), ancaman (*Threat*). Penelitian ini dilakukan di Desa Sambangan, Kecamatan Sukasada, Kabupaten Buleleng. Informan yang meliputi kepala desa, sekertaris desa, anggota LPHD, dan anggota POKDARWIS. Penelitian ini menggunakan metode observasi yang bertujuan untuk mengetahui keadaan hutan Sambangan dan wawancara dengan informan guna mendapatkan hasil atau data yang lebih akurat. Instrument penelitian ini menggunakan lembar observasi dan pedoman wawancara. Selanjutnya data yang diperoleh dipaparkan secara deskriptif kualitatif. Hasil penelitian ini menunjukkan bahwa di Desa Sambangan masih terdapat potensi alam yang berupa hutan seluas 118 hektar, dan memiliki potensi alam seperti tiga air terjun yaitu air terjun cemare,dedari, dan canging. Selain itu di hutan juga terdapat aktivitas seperti trekking, camping, swimming. Syarat-syarat pengembangan wisata alam, *what to see* (memiliki objek dan daya tarik wisata) meliputi pemandangan alam, kekayaan flora dan fauna, kawasan air terjun. *What to do* (aktivitas yang harus ada) seperti trekking, camping, dan bumi perkemahan. *What to arrived* (akses jalan) harus melewati akses jalan yang cukup menantang. *What to buy* (fasilitas untuk berbelanja) sudah terdapat toko sofenir, dan warung makanan. *What to stay* (yang berbentuk penginapan) sudah banyak home stay dan hotel untuk menginap. potensi manusianya sudah sangat mendukung. Kekuatan (*Strenght*) masih terdapat flora dan fauna, dan juga terdapat 3 air terjun. kelemahan (*weaknesses*) yang terdapat di hutan berupa kurangnya pengawasan terhadap hutan, kurangnya promosi, dan kurangnya fasilitas,dan terdapat pembangkit listrik yang dapat merusak hutan. Kesempatan (*Opportunities*) yang ada di hutan adalah, terbukanya lapangan pekerjaan. ancaman (*Threat*) yang dapat merusak hutan masih banyaknya sampah plastik, masih banyaknya penebangan pohon sembarangan.

Kata Kunci : Desa sambangan, hutan desa, wisata alam

IDENTIFICATION OF THE POTENTIAL FORESTS OF SAMBANGAN VILLAGE AS A NATURAL TOURISM ATTRACTION

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Abstract

This study aims to identify the natural potential, and human potential in the forest of Sambangan Village. Knowing the SWOT analysis in the woods Sambangan among others Strength, weaknesses, opportunities, threat. This research was conducted in Sambangan Village, Sukasada District, Buleleng Regency. The informants included the village head, village secretary, LPHD members, and POKDARWIS members. This study uses an observation method that aims to determine the state of the Sambangan forest and interviews with informants in order to obtain more accurate results or data. This research instrument uses an observation sheet and ninterview guidelines. Furthermore, the data obtained are presented in a qualitative descriptive manner. These results indicate that in the village Sambangan there is still potential in the form of natural forest area of 118 hectares, and has a natural potential as three a i r plunge waterfall that cemare, Dedari, and canging. In addition, in the forest there are also activities such as trekking, camping, swimming. The requirements for the development of natural tourism, what to see (have tourist objects and attractions) include natural scenery, flora and fauna richness, waterfall areas. What to do (must have activities) such as trekking, camping, and campgrounds. What to arrive (road access) must pass the road access which is quite challenging. What to buy (facilities for shopping) there are already sofenir shops and food stalls. What to stay (in the form of lodging) there are already many home stays and hotels to stay. human potential is already very supportive. Strengths are still found in flora and fauna, and there are also 3 waterfalls. weaknesses in the forest in the form of lack of supervision of forests, lack of promotion, and lack of facilities, and there are power plants that can damage forests. Opportunities in the forest is, Dinin a her job, threats which can damage forests are still many plastic waste, there are still many indiscriminate tree felling.

Keywords: Sambangan village, village forest, nature tourism