

**DEVELOPING OF ICT BASED DESCRIPTIVE TEXT INFOGRAPHICS MEDIA AS  
ENGLISH TEACHING IN SEVEN GRADE STUDENTS AT SMPN 4 KINTAMANI**



**ENGLISH LANGUAGE EDUCATION  
FACULTY OF LANGUAGES AND ARTS  
GANESHA UNIVERSITY OF EDUCATION  
SINGARAJA**

# SKRIPSI

DIAJUKAN UNTUK MELENGKAPI TUGAS DAN  
MEMENUHI SYARAT – SYARAT UNTUK MENCAPIAI  
GELAR SARJANA PENDIDIKAN



Skrripsi oleh Ni Made Purnami Widyawati

Telah dipertahankan di depan dewan penguji

Pada tanggal 15 Juli 2021

Dewan Penguji,

Dr. Dewa Putu Ramendra, S.Pd., M.Pd

(Ketua)

NIP. 197609022000031001

G.A.P. Suprianti, S.Pd., M.Pd

(Anggota)

NIP. 1990022420140420

Luh Diah Surya Adnyani, S.Pd. M.Pd

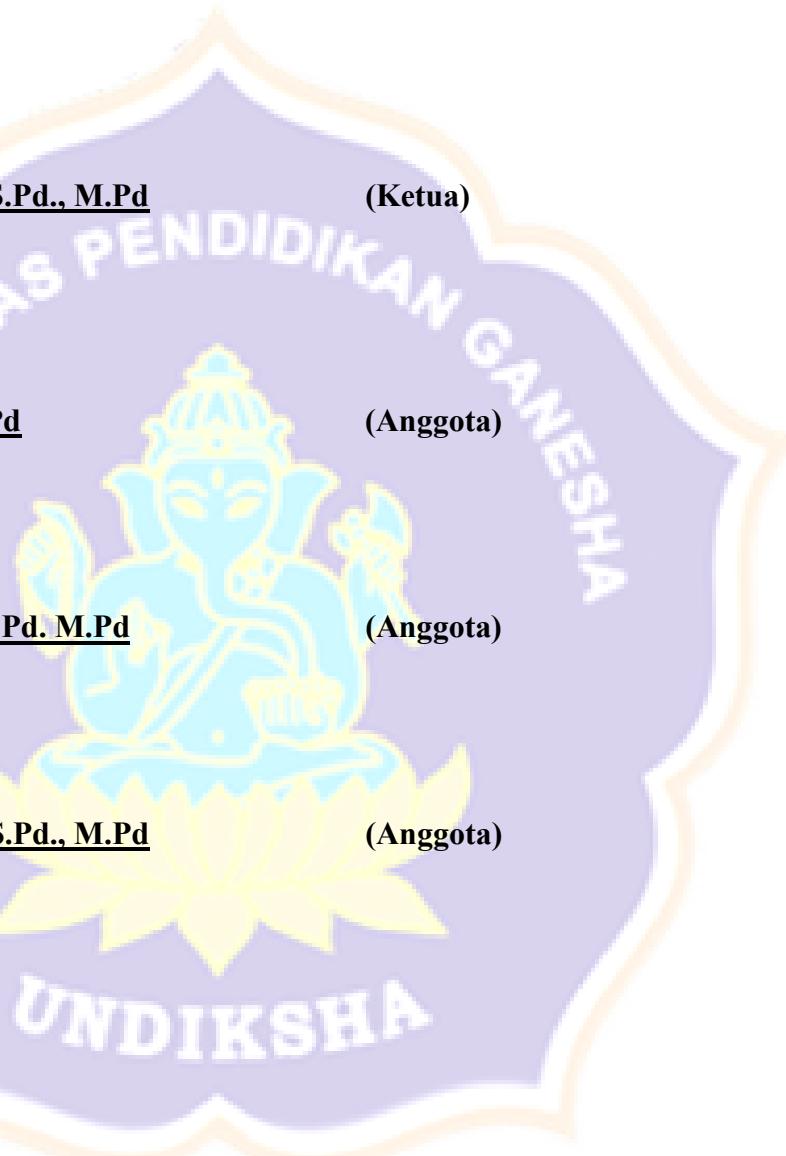
(Anggota)

NIP. 198309232008122001

Ida Ayu Made Istri Utami, S.Pd., M.Pd

(Anggota)

NIP. 198709172015042002



Diterima oleh Panitia Ujian Fakultas Bahasa dan Seni

Universitas Pendidikan Ganesha

Pada

Hari : Kamis

Tanggal : 22 Juli 2021

Ketua Ujian



Drs Dewa Putu Ramendra, S.Pd., M.Pd

NIP. 1976092200031001

Sekretaris Ujian



Luh Diah Surya Adnyani, S.Pd., M.Pd

NIP. 198309232008122001



Scanned with CamScanner

## PERNYATAAN

Dengan ini saya menyatakan bahwa karya tulis yang berjudul “*Developing ICT Based Infographics Of Descriptive Text As English Teaching On Seven Grade Students In SMPN 4 Kintamani*” beserta seluruh isinya adalah benar – benar karya sendiri dan saya tidak melakukan penjiplakan dan pengutipan dengan cara – cara yang tidak sesuai dengan etika yang berlaku dalam masyarakat keilmuan. Atas pernyataan ini, saya siap menanggung risiko/saksi yang dijatuhkan kepada saya apabila kemudian ditemukan adanya pelanggaran atas etika keilmuan dalam karya sastra saya ini atau ada klaim terhadap keaslian karya sastra ini.

Singaraja, 25 Juli 2021

Yang membuat pernyataan,

Ade Purnami Widya Wati  
NIM. 1712021080

Scanned with CamScanner

## TABLE OF CONTENTS

ABSTRACT .....	i
ACKNOWLEDGEMENTS .....	ii
TABLE OF CONTENTS .....	iv
List of Figures .....	ix
List of Tables .....	xi
List of Pie Chart .....	xii
List of Appendices .....	xiv
CHAPTER I INTRODUCTION	
1.1 Research Background .....	1
1.2 Identification Problem .....	7
1.3 Research Question .....	8
1.4 Research Objectives .....	8
1.5 Research Significance.....	9
1.5.1. Theoretical Significance .....	9
1.5.2. Practical Significance.....	9
1.6 Scope of the Study .....	10

## CHAPTER II LITERATURE REVIEW

2.1 Theoretical Review.....	11
2.1.1 Learning Media.....	11
2.1.2 Various Media for English Teaching .....	14
2.1.3 ICT Media for Teaching English .....	16
2.1.4 Infographics as Media in Learning .....	29
2.1.5 Principles of a Good Visual Media.....	23
2.1.6 How the Visual Media were Integrated in the EFL Context .....	24
2.1.7 Analysis, Design, Development and Evaluation Research.....	26
2.1.8 Descriptive Text as Teaching English .....	26
2.2 Empirical Review .....	28

## CHAPTER III RESEARCH METHOD

3.1 Design and Development Model .....	35
3.2 Research Setting .....	37
3.3 Research Subject and Object.....	38
3.4 Design and Development Procedure .....	38
3.5 Method of Data Collection and Research Instruments.....	41
3.6 Method of Data Collection .....	41
3.6.1 Interview .....	41
3.6.2 Document Study.....	42

3.6.3 Questionnaire .....	43
3.7 The Instruments of Data Collection.....	44
3.7.1 Researcher's Note .....	44
3.7.2 Blueprint for Developing Iinfographics.....	44
3.7.3 Product Evaluation (Expert Judgment).....	44
3.7.4 Instrument validation .....	49
3.8 Method of data analysis .....	51

## CHAPTER IV FINDING AND DISCUSSION

4.1 Findings .....	54
4.1.1 The Development of the Media .....	54
4.1.1.1 Analysis.....	54
4.1.1.1.1 Result of Students' Questionnaire .....	54
4.1.1.1.2 The Result of Teacher's Interview .....	61
4.1.1.1.3 The Result of Syllabus Analysis.....	63
4.1.1.2 Design .....	65
4.1.1.2.1 Draft of Products .....	66
4.1.1.2.2 The Media Design .....	67
4.1.1.3 Develop .....	70

4.1.1.3.1 Tutorial of making infographics of descriptive text as English teaching .....	70
4.1.1.3.2 Expert Judgment Material (Before revision).....	79
4.1.1.3.3 Revision of the Material .....	84
4.1.1.3.4 Expert Judgment Material (After revision) .....	89
4.1.1.3.5 Revision of the Media .....	94
4.1.1.3.6 Expert Judgment Media (after revision).....	97
4.1.1.3.7 The Final Prototype Product of ICT based Infographics of descriptive text as English teaching.....	103
4.1.2 The Quality of ICT Infographics Based for Teaching English on Seventh Grade Students of SMPN 4 Kintamani .....	107
4.1.2.1. The Brief Explanation about The Quality Of The Product .....	107
4.1.2.1.1 The Lesson Plans When Try Out the Product.....	108
4.1.2.2 Evaluation .....	109
4.1.2.2.1 The Result of Students' Questionnaire .....	109
4.2 Discussion .....	112
4.3 Implication.....	116
4.3.1 Theoretical Implications.....	117
4.3.2 Practical Implications .....	117

## CHAPTER V CONCLUSION AND SUGGESTION

5.1 Summary.....	118
5.2 Conclusion.....	119
5.3 Suggestion .....	121
REFERENCES.....	131
APPENDICES .....	135



## List of Figures

Figure 3.1 Illustration of ADDE Model.....	36
Figure 4.1 Descriptive Texts In General.....	67
Figure 4.2 Kinds of Descriptive Text .....	68
Figure 4.3 Providing Example of Descriptive Text.....	69
Figure 4.4 Canva's User Interface .....	70
Figure 4.5 Creating Designs from the Beginning .....	71
Figure 4.6 Using Provided Templates in Creating the Design .....	71
Figure 4.7 Starting Design by Choosing the Layer's Size.....	72
Figure 4.8 Canva's Design Layout .....	72
Figure 4.9 Tools Toolbar .....	72
Figure 4.10 Elements' Tab.....	73
Figure 4.11 Text's Tab.....	73
Figure 4.12 Deep Checks before Downloading the Infographics.....	74
Figure 4.13 Click the Download Button.....	74
Figure 4.14 Choose the Extensions (PNG And PDF Print Are Highly Recommended)....	75
Figure 4.15 Downloading the Designs.....	75
Figure 4.16 Descriptive Texts In General.....	76
Figure 4.17 Kinds of Descriptive Text .....	77
Figure 4.18 Examples of Descriptive Text .....	78
Figure 4.19 Revision Examples of Descriptive Text Infographics before Revision .....	85
Figure 4.20 After Revision of Example Descriptive Text Infographics After Revision ....	86
Figure 4.21 Revisions of Infographics of Before Revision .....	95
Figure 4.22 Infographics After Revision .....	96
Figure 4.23 Infographics Descriptive Text in General and Kinds of Descriptive Text.....	103

Figure 4.24 Infographics Example of Descriptive Text and Describing People in Details .....	104
Figure 4.25 Infographics Describing Animal and Describing People in Details.....	106



## List of Tables

Table 3.1 Data collection technique and Research instrument.....	40
Table 3.2 Syllabus seven grade students in the Second Semester .....	42
Table 3.3Evaluation Sheet of Material Expert was adapted from Findawati and Suprianto (2014).....	45
Table 3.4Evaluation Sheet of Media Expert was adapted from Findawati and Suprianto (2014).....	47
Table Table 3.5 Level of Material Validity .....	50
Table 3.6 Indicator of Success .....	50
Table 3.7 The Formula of The Categorization of The Data .....	51
Table 3.8 Level of Accomplishment.....	52
Table 4.1 Syllabus Analysis.....	64
Table 4.2 Blue Print Seven Grade's .....	66
Table 4.3 Cross Tabulation.....	80
Table 4.4 Level of Material Validity .....	81
Table 4.5 Indicator ofSuccess .....	81
Table 4.6 Cross Tabulation ofMaterialExpert Judgment.....	82
Table 4.7 Level of Accomplishment.....	83
Table 4.8 Judges' Scores.....	84
Table 4.9 Cross Tabulation .....	90
Table 4.10Level of Material Validity .....	91
Table 4.11 Indicator ofSuccess .....	91
Table 4.12 Cross Tabulation ffMaterialExpert Judgment.....	92
Table 4.13 Level of Accomplishment.....	93
Table 4.14 Cross Tabulation.....	98

Table 4.15 Level of Media Validity.....	99
Table 4.16 Indicator of Success .....	99
Table 4.17 Cross Tabulation of Media Expert Judgment .....	100
Table 4.18 Level of Accomplishment.....	101
Table 4.19 Judges' Scores.....	102



## **List of Pie Chart**

Chart 4.1 The result of first question .....	55
Chart 4.2 The result of second question.....	55
Chart 4.3 The result of fourth question.....	56
Chart 4.4 The result of fifth question.....	56
Chart 4.5 The result of sixth question.....	57
Chart 4.6 The result of seventh question .....	58
Chart 4.7 The result of eighth question.....	58
Chart 4.8 The result of ninth question .....	59
Chart 4.9 The result of tenth question.....	59
Chart 4.10 The result of eleventh question .....	60
Chart 4.11 The result of twelfth question .....	60
Chart 4.12 The result of thirteenth question .....	61

## **List of Appendices**

Appendix 1: Questionnaire for students need analysis .....	136
Appendix 2: Interview guide .....	138
Appendix 3: Transcript of teacher answer .....	139
Appendix 4: Syllabus needs analysis.....	140
Appendix 5: Blueprint developing infographics.....	142
Appendix 6: Expert judgment material before revision by expert 1 .....	143
Appendix 7: Expert judgment media before revision by expert 1 .....	147
Appendix 8: expert judgment before revision by expert 1 .....	149
Appendix 9: Expert judgment material before revision by expert 2.....	154
Appendix 10: Expert judgment media before revision by expert 2.....	158
Appendix 11: Expert judgment before revision by expert 2.....	160
Appendix 12: Expert judgment material after revision by expert 1.....	166
Appendix 13: Expert judgment media after revision by expert 1 .....	171
Appendix 14: Expert judgment after revision by expert 1 .....	172
Appendix 15: Expert judgment material after revision by expert 2 .....	177
Appendix 16: Expert judgment media after revision by expert 2.....	181
Appendix 17: Expert judgment after revision by expert 2.....	183
Appendix 18: Lesson plan of descriptive text.....	189
Appendix 19: Questionnaire after implemented the product.....	192
Appendix 20: Transcript questionnaires after implemented the product.....	194
Appendix 21: Questionnaire for teacher after implement the product .....	196
Appendix 22: Transcrit questionnaire for teacher after implement the product.....	197