CHAPTER I

INTRODUCTION

This chapter presents the background of the study, statements of the problem, objectives of the study, and significance of the study.

1.1 Background of The Study

Bali is one of the islands that has been well known in the world since a long time ago. This is due to the beauty that Bali has, from natural beauty to the uniqueness of traditions. In addition, Bali is also famous for its sociable hospitality to local and foreign guests. With an area of 5780 km², Bali has many destinations with potential for tourism, from beaches, mountains, hills, lakes, and others. Bali is not only about Canggu and Kuta; however, Bali also has many unique villages with great potential that both local and foreign guests should check out. One of them is Tigawasa village. Tigawasa is an ancient village in Buleleng Regencies. Right in the mountains of Banjar District, this small village offers beautiful views, Buleleng lowland, a view of Northern Bali, and even mountains that can be seen from the village of Tigawasa. Tigawasa is not only natural beauty. It also has an interesting culture and tradition.

As a tourism destination whose guests come from various countries, of course the people involved in the tourism must master the international language, English because the most significant issue is that the people must be able to communicate well. The people related to tourism must be able to communicate well in both local and foreign languages. Being able to communicate in English is a very useful thing for everyone, especially in the field of tourism. It can make it easier for local people and guests to understand each other. However, not many people in the tourism village speak English fluently, especially in speaking. Tigawasa village is one of the tourism villages in Bali, which of course, must also know English.

1.2 Statement of problem

1. How do the local people of Tigawasa village perceive English?

1.3 Purpose of Study

1. To know how the perception of the local people of Tigawasa village about English.

1.4 Significance of the Study

The results of the study are expected to be useful for other students and also the institution:

1.4.1 For the student

The result of this study can be useful for students who have a will to do research about Tigawasa Village. The result can be used for those students to understand how local people in Tigawasa village perceive English.

1.4.2 For the institution

This study can also be useful for institutions as a reference to support training for local people in Tigawasa village.

