

**THE UTILIZATION OF SOCIAL MEDIA IN ENGLISH EDUCATION
PROGRAM AT UNIVERSITY OF MUHAMMADIYAH JEMBER**

THESIS



GANESHA UNIVERSITY OF EDUCATION

GRADUATE PROGRAM

ENGLISH LANGUAGE EDUCATION

2021

**THE UTILIZATION OF SOCIAL MEDIA IN ENGLISH EDUCATION
PROGRAM AT UNIVERSITY OF MUHAMMADIYAH JEMBER**

**THESIS
Presented to
Ganesha University of Education
In Partial Fulfillment of the Requirements
For Master Degree in Education
English Education Study Program**



**by
BAGUS YUDA PRAWIRA
NIM 1929081038**

**GANESHA UNIVERSITY OF EDUCATION
GRADUATE PROGRAM
ENGLISH LANGUAGE EDUCATION**

2021

This thesis by Bagus Yuda Prawira, has been revised and approved for Thesis
Examinations

Singaraja, 26 July 2021

Supervisor I,



Prof. Dr. Ni Made Ratminingsih, M.A.

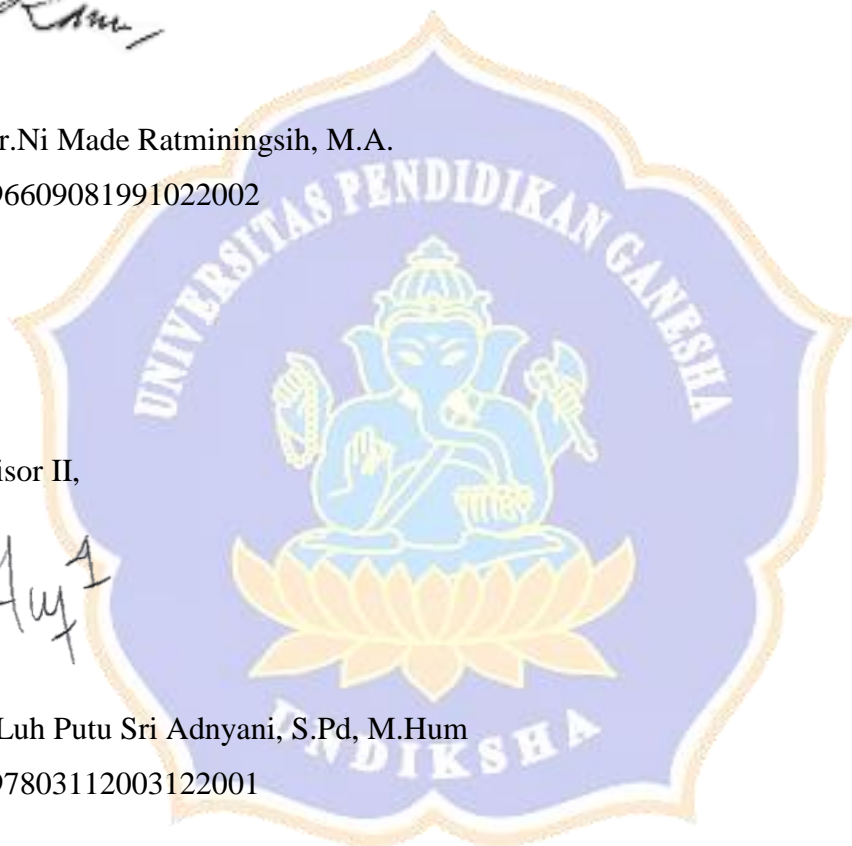
NIP. 196609081991022002

Supervisor II,



Dr. Ni Luh Putu Sri Adnyani, S.Pd, M.Hum

NIP. 197803112003122001



This thesis by Bagus Yuda Prawira has been successfully defended in front of the Board of Examiners and accepted as partial fulfillment of the requirements for the degree of Master in Education in English Education, Post Graduate Study Program, Ganesha University of Education.

Singaraja, 26 July 2021

Supervisor I,



Prof. Dr. Ni Made Ratminingsih, M.A.

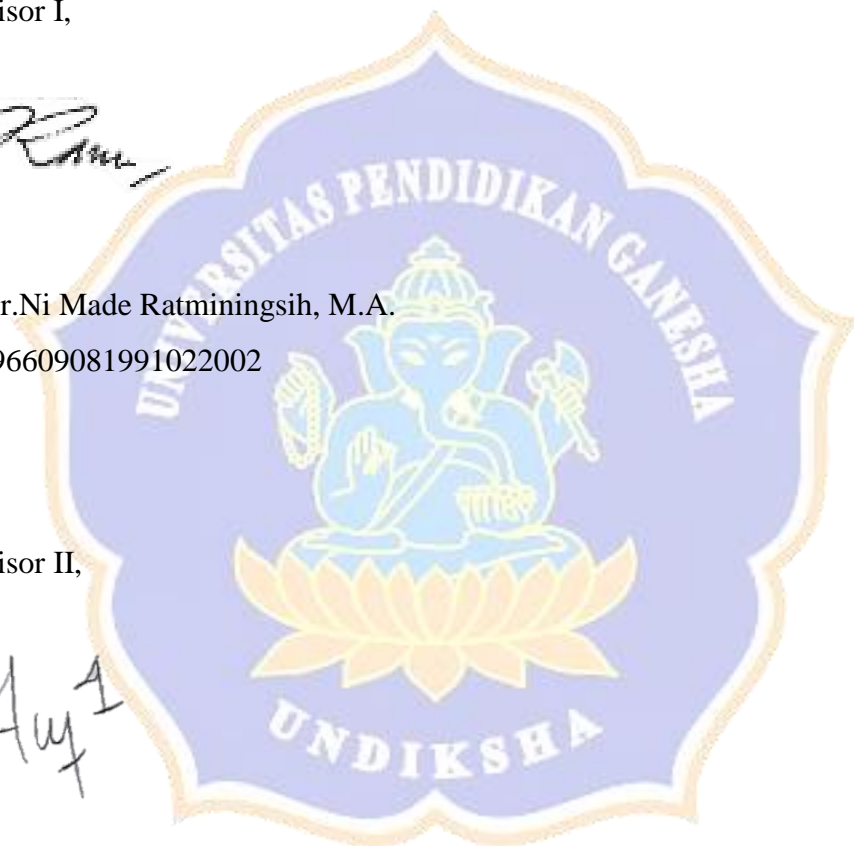
NIP. 196609081991022002

Supervisor II,



Dr. Ni Luh Putu Sri Adnyani, S.Pd, M.Hum

NIP. 197803112003122001



Master Thesis in Education: English Language Education Study Program

Approved on: July 26th, 2021

by Board Examiners

....., Prof. Dr. Ni Nyoman Padmadewi, M.A.
NIP 196202021988032001



....., Made Hery Santosa, S.Pd, MPd, Ph.D.
NIP 197910232003121001

....., Dr. Ni Komang Arie Suwastini, S.Pd, M.Hum.
NIP 198004042003122001

....., Dr. Ni Luh Putu Sri Adnyani, S.Pd, M.Hum
NIP 197803112003122001

....., Prof. Dr. Ni Made Ratminingsih, M.A.
NIP 196609081991022002

Acknowledged by

Director of Post-Graduate Program

Universitas Pendidikan Ganesha



....., Gusti Putu Suharta, M.Si.

NIP. 196212151988031002

STATEMENT LETTER

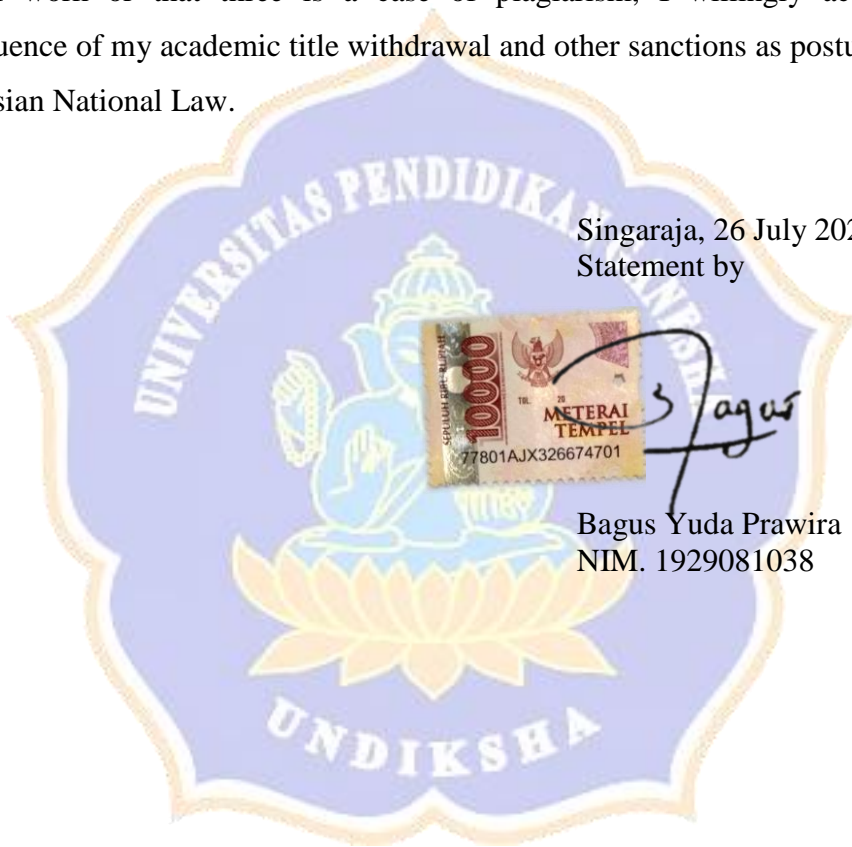
I hereby honestly state that this Post Graduate Thesis in Education that is written as partial requirement for the degree of Master in Education is my own work. All the information contained in this thesis which is derived from the work of others had been given an award by citing the name of the source authors correctly according to the academic norms, rules, and ethics.

If it is discovered in the future that a portion or the whole thesis is not my original work or that there is a case of plagiarism, I willingly accept the consequence of my academic title withdrawal and other sanctions as postulated by Indonesian National Law.

Singaraja, 26 July 2021
Statement by



Bagus Yuda Prawira
NIM. 1929081038



ACKNOWLEDGEMENT

The completion of this post-graduate thesis will not be possible without the support of others. Because of this, I would like to address my gratitude. First of all, to God the Almighty, who guided, directed my path up to this point, and made all things possible.

My deep appreciation should go to

1. My principal supervisor Prof. Dr. Ni Made Ratminingsih, M.A., and my second supervisor Dr. Ni Luh Putu Sri Adnyani, S.Pd, M.Hum whose patience, expertise, encouragement, and gentle guidance have kept me focused on the task at hand. I could not thank them enough for their dedication, consistency, and commitment.
2. The Rector of the Ganesha University of Education for the moral supports and facilities, prior to and during the completion of my study in the university.
3. The Director of the Post Graduate Study program, Ganesha University of Education for his support, motivation, encouragement so that I could keep going and finalize this thesis
4. My beloved parents for their endless support, love, and prayers. There are no words that can represent my praise and love to both of you. You are my inspiration to do the best in my life, your difficulties and your tears are to do the best in my life
5. My beloved sister and my brother-in-law, thanks for always supporting and advising me, also always giving me “extra money”.
6. My beloved grandparents, for the support, love, and prayers.

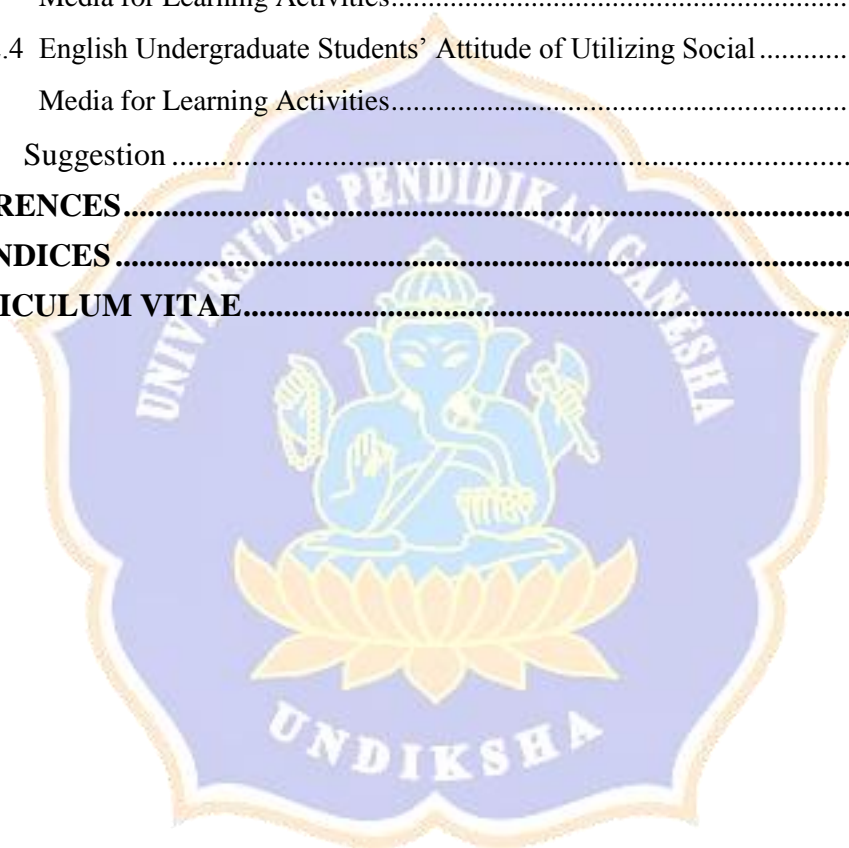
My special appreciation should also go to a long list of friends, who can not possibly be mentioned one by one. Their friendship, supports, motivation, and encouragement have been invaluable and helped support me through the end of this academic journey.

TABLE OF CONTENTS

ACKNOWLEDGEMENT	i
ABSTRACT	ii
TABLE OF CONTENTS	iii
LIST OF TABLES	vi
LIST OF GRAPHS	vii
LIST OF APPENDICES	ix
CHAPTER I	1
INTRODUCTION.....	1
1.1 Background of the Study	1
1.2 Problem Identification.....	5
1.3 Limitation of the Study	7
1.4 Research Questions	8
1.5 Purposes of the Study	8
1.6 Significances of the Study.....	8
1.6.1 Theoretically	9
1.6.2 Practically	9
1.7 Assumption and Limitation	10
CHAPTER II.....	12
LITERATURE REVIEW	12
2.1 Theoretical Review	12
2.1.1 The Definition of Social Media	13
2.1.2 The Kind of Social Media.....	14
2.2 Factor Related to Utilizing Social Media for Learning Activities	24
2.2.1 Perception of Utilizing Social Media for Learning Activities	24
2.2.2 Motivation of Utilizing Social Media for Learning Activities.....	25
2.2.3 Attitude of Utilizing Social Media for Learning Activities	26
2.3 Relevant Empirical Evidences	28
2.4 Research Framework.....	32

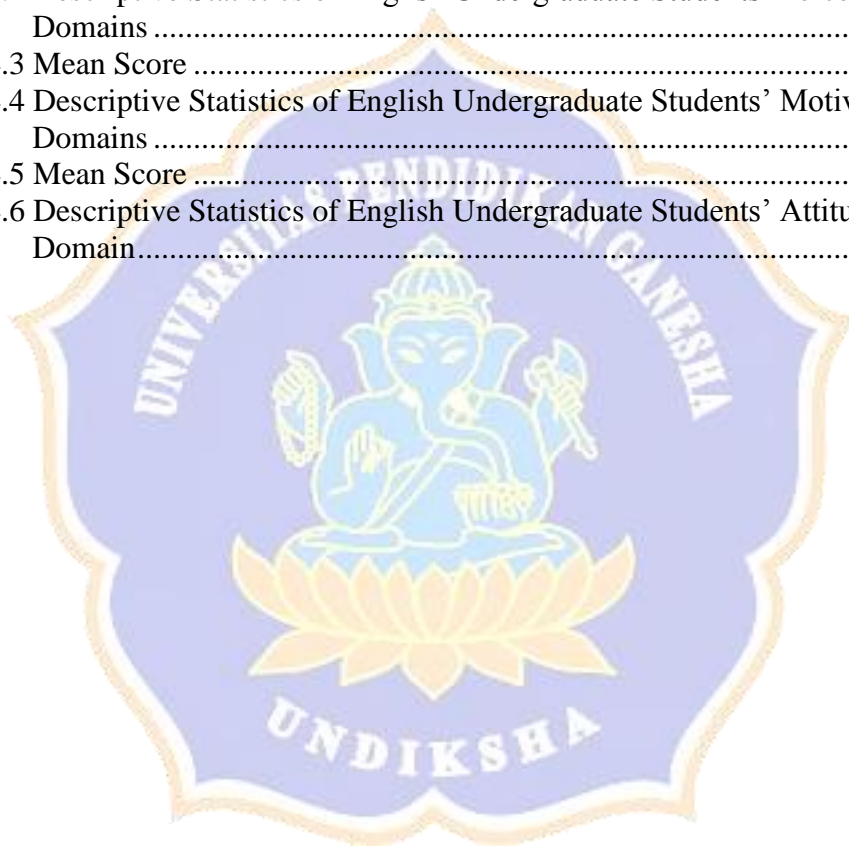
CHAPTER III	34
RESEARCH METHODS.....	34
3.1 Research Design	34
3.2 Population and Source Data	35
3.3 Instrument of the Study	35
3.3.1 Demographic Information.....	36
3.3.2 Measuring the English Undergraduate Students' Perception.....	36
3.3.3 Measuring the English Undergraduate Students' Motivation.....	36
3.3.4 Measuring the English Undergraduate Students' Attitude	37
3.4 Validity and Reliability	38
3.5 Data Collection Methods.....	40
3.6 Data Analysis Methods	40
CHAPTER IV.....	44
FINDINGS AND DISCUSSION.....	44
4.1 Findings.....	44
4.1.1 The Most Social Media Platforms Used for English Language Learning	45
4.1.2 The English Undergraduate Students' Perception of Utilizing Social.....	47
Media for Learning Activities.....	47
4.1.3 The English Undergraduate Students' Motivation of Utilizing Social	51
Media for Learning Activities.....	51
4.1.4 The English Undergraduate Students' Attitude of Utilizing Social Media	
for Learning Activities	54
4.2 Discussion	57
4.2.1 The Most Social Media Platforms Used for Learning Activities.....	58
4.2.2 The English Undergraduate Students' Perception of Utilizing Social.....	60
Media for Learning Activities.....	60
4.2.3 The English Undergraduate Students' Motivation of Utilizing Social	61
Media for Learning Activities.....	61
4.2.4 The English Undergraduate Students' Attitude of Utilizing Social.....	63
Media for Learning Activities.....	63
4.3 The implication of the Study	66

CHAPTER V	67
CLOSURE	67
5.1 Summary	67
5.2 Conclusion.....	69
5.2.1 The Most Social Media Platforms Used for Learning Activities.....	69
5.2.2 English Undergraduate Students' Perception of Utilizing Social	70
Media for Learning Activities.....	70
5.2.3 English Undergraduate Students' Motivation of Utilizing Social	70
Media for Learning Activities.....	70
5.2.4 English Undergraduate Students' Attitude of Utilizing Social	70
Media for Learning Activities.....	70
5.3 Suggestion	71
REFERENCES.....	73
APPENDICES	87
CURRICULUM VITAE.....	104



LIST OF TABLES

Table 3.1 Alternative Answers	37
Table 3.2 Rating Scale	38
Table 3.3 Blue Print	38
Table 3.4 The Result of Reliability Test	39
Table 3.5 Interval Conversion of English Undergraduate Students' Perception and Attitude	41
Table 3.6 Interval Conversion of English Undergraduate Students' Motivation .	42
Table 4.1 Mean Score	48
Table 4.2 Descriptive Statistics of English Undergraduate Students' Perception Domains	49
Table 4.3 Mean Score	51
Table 4.4 Descriptive Statistics of English Undergraduate Students' Motivation Domains	52
Table 4.5 Mean Score	55
Table 4.6 Descriptive Statistics of English Undergraduate Students' Attitude Domain.....	56



LIST OF GRAPHS

Figure 4.1 Social Media Usage	45
Figure 4.2 Frequency of Social Media Access	47
Figure 4.3 The Description of English Undergraduate Students' Perception.....	50
Figure 4.4 The Description of English Undergraduate Students' Motivation	54
Figure 4.5 The Description of English Undergraduate Students' Attitude.....	57



LIST OF APPENDICES

Appendix 1 Instrument of the Research.....	88
Appendix 2 Validity and Reliability	94
Appendix 3 The Result of Descriptive Statistics	99
Appendix 4 Permit Letters	102

