

**ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI TARIF PAJAK
EFEKTIF PADA WAJIB PAJAK BADAN (STUDI PERUSAHAAN REAL
ESTATE & PROPERTY YANG TERDAFTAR DI BURSA EFEK
INDONESIA PERIODE 2016-2018)**

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ABSTRAK

Tujuan penelitian ini adalah untuk membuktikan pengaruh *leverage*, *profitabilitas*, dan intensitas aset tetap terhadap tarif pajak efektif. Penelitian ini merupakan penelitian kuantitatif dengan menggunakan data sekunder yang diperoleh dari *annual report* perusahaan. Populasi penelitian ini adalah seluruh perusahaan sektor *property & real estate* yang terdaftar di Bursa Efek Indonesia selama tahun 2016-2018 sebanyak 34 perusahaan. Teknik pengambilan sampel dalam penelitian ini menggunakan *purposive sampling* dengan kriteria terdaftar secara berturut-turut sebagai perusahaan *property & real estate* yang mengeluarkan laporan audit periode 2016-2018 di BEI agar data yang diperoleh peneliti bersumber pada perusahaan yang secara konsisten melaporkan kinerja perusahaannya di BEI sehingga menghasilkan penelitian yang aktual. Sampel yang memenuhi kriteria pada penelitian ini digunakan 30 perusahaan. Teknik analisis data yang digunakan adalah analisis regresi linier berganda dengan menggunakan software SPSS versi 24. Hasil penelitian menunjukkan bahwa secara parsial pengaruh *leverage* dan intensitas aset tetap berpengaruh negatif terhadap tarif pajak efektif, sedangkan *profitabilitas* berpengaruh positif terhadap tarif pajak efektif.

Kata kunci: pengaruh leverage, pengaruh profitabilitas, intensitas asset tetap, tarif pajak efektif.

**THE ANALYSIS OF FACTORS AFFECTING EFFECTIVE TAX RATES ON
CORPORATE TAXPAYERS (A STUDY OF REAL ESTATE & PROPERTY
COMPANIES LISTED ON INDONESIAN STOCK EXCHANGE IN THE
PERIOD OF 2016-2018)**

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ABSTRACT

The purpose of this study was to investigate the effect of leverage, profitability, and intensity of fixed assets on effective tax rates. This research was a quantitative study conducted by using secondary data obtained from the companies' annual report. The population were all property & real estate companies listed in Indonesia Stock Exchange during 2016-2018 which were as many as 34 companies. The sampling technique used in this study was purposive sampling with the criteria of being listed as property & real estate companies that issued 2016-2018 audit reports in Indonesia Stock Exchange. Therefore, the data obtained by researchers were from the companies that consistently reported their performance to produce actual research. The samples that met the criteria and used in the study were 30 companies. The data analysis technique used was multiple linear regression analyzed by using SPSS version 24. The results showed that partially the influence of leverage and the intensity of assets remained negatively affected the effective tax rate, while profitability had a positive effect on the effective tax rate.

Keywords: leverage effect, profitability effect, fixed asset intensity, effective tax rate