

**PENGARUH KURIKULUM, PENGHARGAAN FINANSIAL, DAN PENGAKUAN
PROFESIONAL TERHADAP MINAT MAHASISWA MENJADI AKUNTAN
PUBLIK**

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ABSTRAK

Penelitian ini bertujuan untuk mengetahui Pengaruh Kurikulum, Penghargaan Finansial, dan Pengakuan Profesional, Terhadap Minat Mahasiswa Menjadi Akuntan Publik. Jenis penelitian ini adalah kuantitatif dengan jumlah responden sebanyak 36 mahasiswa jurusan akuntansi S1 angkatan tahun 2017 di empat Universitas berbeda yaitu Universitas negeri dan swasta di Provinsi Bali. Data diperoleh dengan menyebarkan kuesioner menggunakan media *google form*. Universitas ditentukan dengan *purposive sampling* sedangkan responden ditentukan dengan *quota sampling*. Data yang digunakan adalah data primer berupa jawaban responden dan diolah menggunakan SPSS Versi 20. Hasil penelitian menunjukkan bahwa kurikulum, penghargaan finansial dan pengakuan profesional berpengaruh positif dan signifikan terhadap minat mahasiswa menjadi akuntan publik

Kata kunci : *kurikulum, penghargaan finansial, pengakuan profesi, minat mahasiswa menjadi akuntan publik*

THE EFFECT OF CURRICULUM, FINANCIAL AWARDS, AND PROFESSIONAL RECOGNITION ON STUDENT INTEREST IN BECOMING PUBLIC ACCOUNTANTS

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ABSTRACT

This study aimed to determine the effect of curriculum, financial awards, and professional recognition on student interest in becoming public accountants. This study was quantitative research. The number of respondents were 36 students majoring in accounting from the 2017 undergraduate class at four different universities, including public and private universities in the province of Bali. The data was obtained by distributing questionnaires using google form media. Universities were determined by purposive sampling and respondents were determined by quota sampling. The data used was primary data in the form of respondents' answers and it was processed using SPSS Version 20. The results showed that curriculum, financial awards and professional recognition have a positive and significant effect on students' interest in becoming public accountants.

Keywords : curriculum, financial awards, professional recognition, student interest in becoming public accountants