PENGEMBANGAN MEDIA VIDEO PEMBELAJARAN TEKNIK PENGAMBILAN GAMBAR (*FOOTAGE)* MENGGUNAKAN KAMERA DIGITAL PADA MATA KULIAH AUDIO VIDEO EDITING

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ABSTRAK

Penelitian ini bertujuan untuk menghasilkan produk media video pembelajaran Teknik Pengambilan Gambar menggunakan Kamera Digital, serta mengetahui kelayakan media video pembelajaran dan mengetahui respons peserta didik terhadap media video pembelajaran Teknik Pengambilan Gambar. Penelitian ini, termasuk jenis penelitian *R&D* (*Research and Development*). Penelitian ini menggunakan analisa data dengan statistik deskriptif yaitu persentase kelayakan untuk mengolah data kuesioner uji ahli isi dan uji ahli media, sedangkan untuk uji kelompok kecil dan uji kelompok besar menggunakan analisa data model Standar Skala Lima. Penelitian menggunakan kuesioner sebagai instrumen pengumpulan data oleh ahli isi (materi), ahli media dan peserta didik. Hasil perhitungan dari validasi ahli media diperoleh persentase sebesar 82% dengan kualifikasi sangat layak, dan hasil validasi ahli isi diperoleh persentase sebesar 98% dengan kualifikasi sangat layak. Pada hasil uji coba kelompok kecil diperoleh persentase sebesar 100% dari lima responden yang termasuk dalam kategori sangat tinggi, dan hasil uji coba kelompok besar diperoleh persentase sebesar 100% dari dua puluh responden semua termasuk kategori sangat tinggi. Berdasarkan hasil penelitian, media video pembelajaran Teknik Pengambilan Gambar menggunakan Kamera Digital layak digunakan dalam proses pembelajaran pada mata kuliah Audio Video Editing di Program Studi S1 Pendidikan Teknik Elektro Undiksha.

Kata Kunci : Media Pembelajaran, Media Video, Teknik Pengambilan Gambar, Audio Video Editing.

DEVELOPMENT OF VIDEO MEDIA FOR LEARNING FOOTAGE TECHNIQUES USING DIGITAL CAMERA IN AUDIO VIDEO EDITING COURSES

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ABSTRACT

This study aims to produce learning video media products for Image Capture Techniques using Digital Cameras, as well as to determine the feasibility of learning video media and determine student responses to Image Capture Techniques learning video media. This research, including the type of research R&D (Research and Development). This study uses data analysis with descriptive statistics, namely the percentage of eligibility to process questionnaire data for content expert tests and media expert tests, while for small group tests and large group tests using Five Scale Standard model data analysis. The study used a questionnaire as a data collection instrument by content experts, media experts and students. The calculation results from the media expert validation obtained a percentage of 82% with very decent qualifications, and the content expert validation results obtained a percentage of 98% with very decent qualifications. In the small group trial results obtained a percentage of 100% of the five respondents included in the very high category, and the large group trial results obtained a percentage of 100% of the twenty respondents all included in the very high category. Based on the results of the research, the learning video media for Image Capture Techniques using a Digital Camera is feasible to use in the learning process in the Audio Video Editing course in the Undiksha Electrical Engineering Education S1 Study Program.

Keywords: Learning Media, Video Media, Image Capture Techniques, Audio Video Editing.